

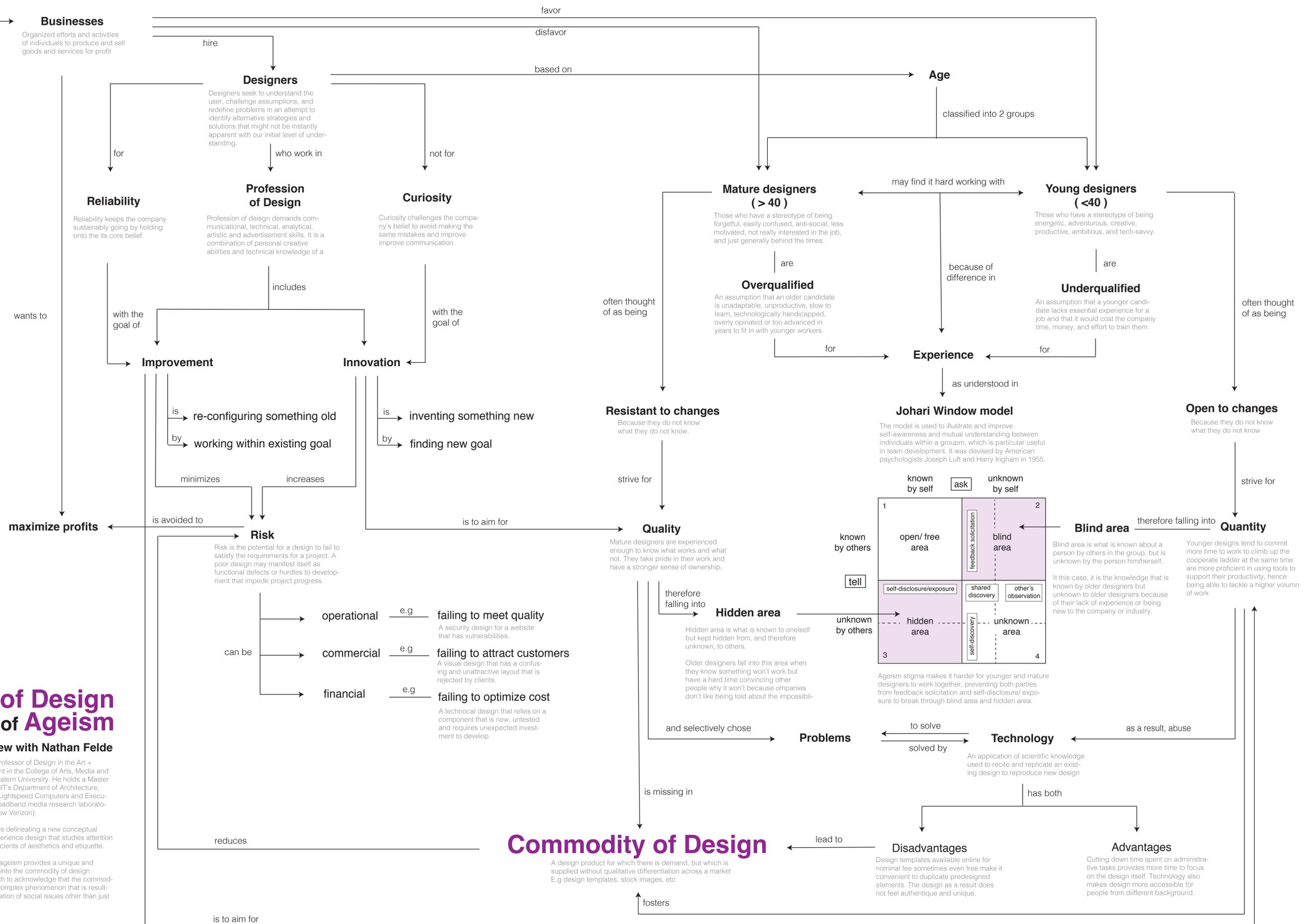
# Ageism

Treating an applicant or employee less favorably because of their age

in

## Businesses

Organized efforts and activities of individuals to produce and sell goods and services for profit



# The Commodity of Design as a Consequence of Ageism

## An interview with Nathan Felde

Nathan Felde is Professor of Design in the Art + Design Department in the College of Arts, Media and Design at Northeastern University. He holds a Master of Science from MIT's Department of Architecture, was a founder of Lightspeed Computers and Executive Director of broadband media research laboratories for NYNEX (now Verizon).

His current focus is delineating a new conceptual framework for experience design that studies attention and trust as coefficients of aesthetics and etiquette.

Nathan's view on ageism provides a unique and pragmatic insight into the commodity of design. However, it is worth to acknowledge that the commodity of design is a complex phenomenon that is resulted from a combination of social issues other than just ageism.

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