“The program is a great investment in yourself. You’re going to learn a lot of skills that you might not have learned so quickly in the workplace, you’re going to be exposed to a broad range of ideas and people with different experiences. It’s 100% worth it.”

— Patrick G. ’14

PROGRAM OBJECTIVES

> Strengthen your ability to write and edit clear and accurate technical information
> Learn how to create end-user and developer documentation
> Understand the legal, ethical, and cultural issues pertaining to technical communication
> Become familiar with the latest tools in the technical communication workplace
> Discover how to design and create technical information for specific audiences
> Acquire usability, user experience, instructional design, and content strategy techniques that are often required in this increasingly diverse field
> Learn the nature and practical application of working within globally dispersed teams

Get Started

> Program is 100% online
> No application fee
> No GRE or GMAT required

CURRICULUM OUTLINE

Required Courses (20 Q.H.)

> Technical and Professional Writing
> Editing Technical Content
> Technical Communications Capstone Project
> Information Architecture
> Usability

Elective Courses (8 – 10 Q.H.)

<table>
<thead>
<tr>
<th>Course options include:</th>
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<tbody>
<tr>
<td>Online Documentation</td>
</tr>
<tr>
<td>Content Strategy</td>
</tr>
<tr>
<td>Collecting User Data</td>
</tr>
<tr>
<td>Structured Documentation</td>
</tr>
</tbody>
</table>

Concentrations* (16-18 Q.H.)

<table>
<thead>
<tr>
<th>Concentration options include:</th>
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<tbody>
<tr>
<td>Computer Industry Writing</td>
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<tr>
<td>Social Media and Online Communities</td>
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</tbody>
</table>

* NOTE: Not all concentrations are offered at each campus location. Please check our website for specific location details.

Total Degree Requirements (46 Q.H.)

> On average, students can complete this degree in less than two years.

INDUSTRY INFORMATION

As the technical, scientific, and professional service industries continue to expand, the need for those who can clearly communicate technical information will increase.

Job Growth Volume for Technical Writers to increase by 7,400 new jobs from 2012-2022:

<table>
<thead>
<tr>
<th>Year</th>
<th>jobs</th>
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</thead>
<tbody>
<tr>
<td>2012</td>
<td>49.3K</td>
</tr>
<tr>
<td>2022 (projected)</td>
<td>57.6K</td>
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</tbody>
</table>


Post-Baccalaureate Payoff

Overall, those with graduate degrees are earning 35% more than those with bachelor’s degrees.


Graduate Certificates Available*:

> Digital Video
> Game Design
> Interactive Design
> Organizational Communication

*Check our website for program and concentration availability at specific campus locations.