Experience the Future

Inaugural National Symposium on Experiential Education in Law

Hosted by Northeastern University School of Law, the Alliance for Experiential Learning in Law and the Northeastern University Law Journal

OCTOBER 26-28, 2012 • BOSTON
### Friday
**October 26, 2012**
- EMC Club, Fenway Park
- **5:00 – 5:30 pm** Registration
- **5:30 – 6:30 pm** Welcome Reception
- **7:00 – 9:00 pm** Dinner and Keynote

### Saturday
**October 27, 2012**
- Westin Copley Place, Boston
- **7:30 – 8:30 am** Registration and Light Breakfast
- **8:30 – 10:00 am** Welcome and Plenary 1
- **10:00 – 10:15 am** Break
- **10:15 – 11:30 am** Plenary 2
- **11:30 am – 12:00 pm** Innovation Demos
- **12:00 – 1:30 pm** Lunch and Breakout Sessions
- **1:30 – 1:45 pm** Break
- **1:45 – 3:15 pm** Plenary 3
- **3:15 – 3:45 pm** Innovation Demos
- **3:45 – 4:00 pm** Break
- **4:00 – 5:00 pm** Breakout Sessions
- **5:00 – 7:00 pm** Reception

### Sunday
**October 28, 2012**
- Westin Copley Place, Boston
- **7:30 – 8:30 am** Light Breakfast
- **8:30 – 9:45 am** Plenary 4
- **9:45 – 10:15 am** Innovation Demos
- **10:15 – 10:30 am** Break
- **10:30 – 11:30 am** Breakout Sessions
- **11:30 – 11:45 am** Break
- **11:45 am – 12:45 pm** Plenary 5
Dear Colleagues,

Welcome. We are so pleased that you have joined us for this important conversation. Our respective roles as legal educators, practitioners, judges and students give us the opportunity and responsibility to shape the future of legal education for a new generation of lawyers. Following the publication of the Carnegie Report, and in the aftermath of the Great Recession, more attention has been devoted to experiential education. Scholars and practitioners from diverse fields have examined ways to keep the academy and profession relevant, affordable and accountable. Organizations, schools and individuals have dedicated significant time and effort to exploring ways to improve legal education to better prepare new lawyers for the challenges and opportunities of the 21st century.

The Alliance for Experiential Learning in Law enters this conversation with an awareness of the work that has been done, and a drive to champion and shape it going forward. The Alliance is an inclusive group of creative and forward-thinking legal educators who are committed to reimagining legal education and the preparation of lawyers to serve clients and the public interest. The agenda for this symposium is the result of hard work and strong interest by these reform-minded legal educators, and collectively they will carry the work forward following the discussions this weekend.

You will see that the presenters and attendees at this event include students, practitioners, judges and clients, in addition to accomplished educators. It is our hope that over the course of this symposium we will use our shared commitment to experiential education as a focal point to develop common understanding about methods for preparing lawyers to practice law in a complex global environment. Together, we will develop strategies for taking innovative approaches to legal education and the profession, and turning them into concrete plans for implementation. We recognize that there is much work that will remain on this topic after the symposium has ended and hope that you will approach this weekend with an eye toward concrete accomplishment. Our shared vision and the results of this symposium will inform the next steps for the Alliance, which in turn will influence others engaged in thinking about the future of legal education and the legal profession.

This symposium and your participation in it will help design an approach to legal education that ensures law graduates are ready to practice with a full complement of knowledge, skills and ethical and social values necessary to serve clients and the public interest, now and in the future.

We would like to extend a special thank you to Luke Bierman of Northeastern University School of Law for his valuable contribution to this effort.

We look forward to collaborating with you on this important work now and in the future.

Sincerely,

Judith Wegner and Marianne Wesson

Symposium Co-chairs
The Alliance for Experiential Learning in Law was formed in 2011 when a small group of legal educators—all sharing job titles focusing on experiential education—met at Northeastern University School of Law to discuss challenges and opportunities in legal education. Affiliated with 20 law schools across the country, these individuals came together to develop a new paradigm for legal education by engaging stakeholders in the legal profession and promoting transformation in legal education to address the complex challenges of the 21st century. Working groups were formed to initiate the development of new approaches to ensure that law graduates are ready to practice with a full complement of the knowledge, skills and ethical and social values necessary to serve clients and the public interest.

Goals of the Alliance:

• Develop a shared vision of experiential education and best practices that can be utilized and adopted by law schools across the country

• Create a framework for integrating experience-based education into the law-school curriculum, with flexibility for individual institutions to adopt their own approaches and chart unique courses

• Share perspectives and experiences in order to integrate faculty and leadership and generate support for our overall initiative

• Recognize the profound changes taking place in the legal profession and analyze the relationship between academia and the profession, identifying synergies between the two and encouraging interaction and integration

• Establish a new paradigm for legal education benefitting students and educators, and ultimately changes the legal profession itself

Today, the Alliance membership has grown to include educators from 71 law schools across the country. The working groups have informed the development of this agenda, and will carry this weekend’s work forward. We invite you to join us.

The *Northeastern University Law Journal* is a student-run publication that emphasizes the practical application of the law while adhering to Northeastern University School of Law’s commitment to public service.

Bi-annually, the *Journal* selects a topic and hosts a symposium with contributions from practitioners, legal scholars and law students. Each symposium brings together legal educators, practitioners and students from around the country to discuss the legal issues around the chosen topic, and explore the range of problems, viewpoints and resolutions within that subject area. By inviting experts and students from a wide range of experience and perspective to converse on the topic, the symposium gives each topic a complex, balanced and well-rounded treatment.

Following the symposium, the *Journal* solicits articles on the symposium topic from members of the legal community for publication in the following issue. Student editors are responsible for all decisions regarding each issue and complete all the required work in addition to their other coursework. In the spirit of Northeastern’s cooperative nature, membership on the *Journal* is open to any student who produces a quality application.

www.northeastern.edu/law/experience-the-future
The Inaugural Symposium on Experiential Education in Law represents a transformational moment in the development of law school curriculum. The Symposium provides a forum for reimagining the relationship between experiential learning and other pedagogies, engaging constituencies in the legal academy and profession to initiate new approaches to curriculum reform and change the way in which law students are educated to address 21st century challenges and opportunities. We hope to identify key attributes underlying the advantages in preparing law students for careers in the law associated with experiential learning while developing methods to implement curricular innovations. From a shared understanding and common approach will emerge work plans that can form the basis for strategic planning and adoption of new models that will ensure future relevance for legal education and the profession.

### Agenda

**Friday, October 26**

**EMC Club, Fenway Park**

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<td>Registration and Reception</td>
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<td><strong>James Silkenat</strong></td>
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<td><em>ABA President-Elect</em></td>
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<td><em>Partner, Sullivan &amp; Worcester</em></td>
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7:30 – 8:30 am
Registration and Light Breakfast
Essex Ballroom Foyer, 3rd Floor

8:30 – 8:40 am
Welcome
Staffordshire, 3rd Floor
Judith Welch Wegner
Burton Craig Professor of Law, University of North Carolina School of Law

8:40 – 10:00 am
PLENARY 1
Where Are We, Where Are We Going, and How Do We Get There?
Staffordshire, 3rd Floor

Mirroring the multifaceted aspects of theory and practice that underlie experiential education, this two-part introduction looks at the current status of reform efforts in the academy in response to the changing landscape in legal education and offers ways to engage scholars, teachers and practitioners from common perspectives.

MÓDERATOR
Margaret Barry
Professor and Associate Dean of Clinical and Experiential Programs, Vermont Law School

PANELISTS
Ariel Cudkowicz
Boston Managing Partner, Seyfarth Shaw

Honorable Ralph Gants
Associate Justice, Supreme Judicial Court, Commonwealth of Massachusetts

Stephen Rosales
Partner, Rosales & Rosales

A. Benjamin Spencer
Associate Dean for Research, Professor of Law and Director, Frances Lewis Law Center, Washington and Lee University School of Law

10:00 – 10:15 am
Break

10:15 – 11:30 am
PLENARY 2
Reimagining Competencies in Experiential Education in Law
Staffordshire, 3rd Floor

Drawing on the expertise of practitioners and scholars who recognize the impact of social, economic and technological change, this session will examine redefining goals, skills, competencies, and terms in a way that accommodates changing paradigms in providing legal services and training lawyers to offer those services.
PLENARY OVERVIEW

Cindy Adcock
Director of Experiential Education and Associate Professor of Law, Charlotte School of Law

PRESENTATIONS

“Meeting the Professional Identity Challenge in Legal Education through a Relationship-Centered Experiential Curriculum”

Susan Brooks
Associate Dean for Experiential Learning and Professor of Law, Earle Mack School of Law, Drexel University

“Shared Visions of Design and Law in Professional Education”

Cody Thornton
3L, Northeastern University School of Law

COMMENTS

Moderator:
Cindy Adcock

Commentators:
Brook Baker
Professor of Law, Northeastern University School of Law

Gabriel Cheong
Partner, Infinity Law Group

Robert Dinerstein
Associate Dean for Experiential Education and Professor of Law, American University Washington College of Law

Fred Ury
Partner, Ury & Moskow

11:30 am – 12:00 pm

INNOVATION DEMOS

Staffordshire, 3rd Floor

Cooley College, a comprehensive training program for junior associates in both business and litigation, is widely recognized as one of the most effective law firm training programs in the country. Cooley College sessions combine substantive lectures, interactive and small group exercises, and skills development programs like negotiation, legal writing and deposition and trial skills workshops. All first-year associates are required to attend and lateral associates are strongly encouraged to attend.

Lori Mason
Of Counsel and Director of Professional Development, Cooley LLP

CUNY Incubator for Justice helps recent graduates establish solo practices while also encouraging free or low-cost legal services to underserved communities. CUNY School of Law alumni help with the incubator program by providing CLEs to incubator participants.

Benjamin Flavin
Special Projects Manager, Community Legal Resource Network, CUNY School of Law

Reinvent Law aims to tackle ineffective delivery of legal services within the American legal profession. The project will cultivate innovative partnerships among Michigan State University College of Law and other university departments, industry, nonprofit organizations and government agencies; address access-to-justice issues and create new legal service delivery models through research and experimentation; and equip law students to use creative approaches in their future practices.

Renee Newman Knake
Associate Professor of Law and Co-Director, Reinvent Law, Michigan State University College of Law

12:00 pm

Lunch

We invite you to pick up lunch in the Essex Ballroom Foyer, 3rd floor, and proceed to your assigned breakout session room.
12:30 – 1:30 pm

WORKING LUNCH
BREAKOUT SESSIONS

Professional Development: Bridging the Academy and the Profession
St. George A - 3rd Floor, St. George B - 3rd Floor,
St. George C - 3rd Floor, St. George D - 3rd Floor,
Essex North West- 3rd Floor, Essex North Center – 3rd Floor

These breakouts will focus on innovative ways to build experiential education into curriculum design with the goal to develop methodologies for collaboration among the academy and the profession that address the current and future trends of the legal profession.

BREAKOUT LEADERS:*

Mary Lu Bilek
Dean and Professor of Law,
University of Massachusetts School of Law

Jessica Erickson
Associate Professor of Law, University of
Richmond School of Law

Robert Jones
Associate Dean for Experiential Programs and Clinical Professor of Law, Notre Dame Law School

Andy Hartman
Experiential Learning Program Director, University of Colorado Law School

Deborah Kenn
Associate Dean of Clinical and Experiential Education and Professor of Law, Syracuse University College of Law

Kenneth Margolis
Associate Dean for Experiential Education and Professor of Law, Case Western Reserve University School of Law

*Note: Your Breakout Leaders and Breakout Facilitators will remain the same throughout the Symposium.

1:30 – 1:45 pm

Break

1:45 – 3:15 pm

PLENARY 3

Beyond Carnegie: Experiential Education as an Integrated Curriculum
Staffordshire, 3rd Floor

Rethinking traditional classroom teaching, clinical education, externships, writing and research, and other pedagogies, this session explores ways to develop curriculum that accommodates adjustments in legal education under discussion. Integrating experiential approaches in legal
education will afford greater connection to what lawyers do in practice, while maintaining focus on essential doctrine and analysis.

PLENARY OVERVIEW

Susan Brooks
Associate Dean for Experiential Learning and Professor of Law, Earle Mack School of Law, Drexel University

PRESENTATIONS

“Experiential Education in the Lecture Hall”
Jessica Erickson
Professor of Law, University of Richmond School of Law

“Intersecting Experiential Education and Social Justice Teaching”
Margaret Kwoka
Assistant Professor, The John Marshall Law School

“Should Law Professors Have a Continuing Practice Experience (CPE) Requirement?”
Emily Zimmerman
Associate Professor of Law, Earle Mack School of Law, Drexel University

COMMENTS

Moderator: Susan Brooks

Commentators:

Stephanie Davidson
3L, Harvard Law School

Stephen Ellmann
Professor of Law and Director, Office of Clinical and Experiential Learning, New York Law School

Deborah Maranville
Professor of Law and Director, Clinical Law Program, University of Washington School of Law

Angela Vieira
General Counsel, Rady Children’s Hospital

INNOVATION DEMOS

3:15 – 3:45 pm

Simulation Series: A Bridge to Practice are simulation exercise books designed to supplement traditional casebooks in courses across the curriculum, demonstrating how abstract legal rules work in practice. The Global Lawyering Skills program, a required four-semester program at McGeorge School of Law, is committed to producing practice-ready students. The Global Lawyering Skills program is “global” both in the broad range of core lawyering skills and “global” in its transnational approach to teaching legal skills. Through the program, students are provided numerous hands-on learning opportunities designed to enhance and deepen their experience with research, writing, oral advocacy and a variety of other lawyering skills.

Brian Landsberg
Distinguished Professor of Law, McGeorge School of Law, University of the Pacific

Mary-Beth Moylan
Professor of Lawyering Skills and Director, Global Lawyering Skills Program, McGeorge School of Law, University of the Pacific

Cooperative Legal Education Program at Northeastern University School of Law requires that all students, after finishing their first year of academic study, complete four full-time field placements of at least 35 hours per week during their upper-level years. The first co-op is 10 weeks in duration, with an additional intensive one-week preparation class for co-op; the subsequent three co-ops are each 11 weeks in duration. After completing a first-year semester-based curriculum, each upper-level class of approximately 200 students moves to a quarter calendar system, and divides into two distinct rotations (Summer/Winter Co-op or Fall/Spring Co-op) alternating every three months (or quarters) between attending classes full time and working full time as an extern in a legal office. Upon completion of each of their legal field placements, or co-ops,
students receive written evaluations of their work performance from supervising attorneys. These evaluations become part of students’ official transcripts.

Caitlin Palm  
Assistant Dean and Director, Office of Cooperative Legal Education, Northeastern University School of Law

LawMeets, a free, Web-based program, invites users to act out how they would respond to a posed legal problem. The program offers users a way before graduating to gain the experience they would get handling legal negotiations in an office. So far, hundreds of groups have participated in various scenarios as part of law school curriculum or on their own.

Karl Okamoto  
Professor of Law, Earle Mack School of Law, Drexel University

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<th>4:00 – 5:00 pm</th>
<th>BREAKOUT SESSIONS</th>
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<td>Beyond Carnegie: Implementing an Integrated Curriculum</td>
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<td>These breakouts will discuss how scholars and practitioners can interact in ways that can serve law students as they move into legal jobs, focusing on law students as developing professionals. Alignments between the academy and profession can be identified and used to the advantage of the profession and public, as well as the students.</td>
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## Agenda

### Comments
Moderator: Vanessa Merton

Commentators:
- Rebecca Sandefur  
  Senior Research Social Scientist, American Bar Foundation
- Tejasi Thatte  
  3L, Northeastern University School of Law
- Margaret Woo  
  Professor of Law, Northeastern University School of Law

### 9:45 – 10:15 am

### Innovation Demos

**Staffordshire, 3rd Floor**

**Assessing More Skills, Assessing More Often, Assessing Our Methods**

This presentation will briefly cover how to teach and assess a wider range of skills in large section law school courses and how to incorporate multiple assessments into large section courses — all without greatly increasing faculty workload. It also will touch upon some ways to assess whether our innovative teaching improves student learning.

- Andrea Curcio  
  Professor of Law and Co-Director of the Externship Program, Georgia State University College of Law

### The Evolving Practice of Law and the Attempt to Create the Bionic Lawyer

The practice of law is much different than it was 25 or even 15 years ago, commanding much more value on efficiency, practicality and a broader understanding of the business of the practice, all of which influence Mintz Levin’s hiring and training processes. This presentation will briefly introduce Mintz Levin’s skills-based assessment program in the context of the assessment characteristics the firm uses in its hiring process and in its ongoing professional development for employees.

- Scott Ford  
  Partner and Director of Professional Development, Mintz Levin

### 10:15 – 10:30 am

Break

### 10:30 – 11:30 am

**Breakout Sessions**

**Assessment**

St. George A - 3rd Floor, St. George B - 3rd Floor, St. George C - 3rd Floor, St. George D - 3rd Floor, Essex North West - 3rd Floor, Essex North Center – 3rd Floor

This session will focus on alternative assessment and measurement techniques and processes, developing assessment methodologies that address competencies to be consistent with experiential learning and focus.

### 11:30 – 11:45 am

Break

### 11:45 am – 12:45 pm

**Plenary 5**

**Facing Challenges and Creating Opportunities**

Staffordshire, 3rd Floor

Key components of the program will be highlighted with identified action items and deliverables that can be used for strategic planning and implementation.

**Panelists**

- Mimi Wesson  
  Professor of Law and President’s Teaching Scholar, Schaden Chair for Experiential Learning, University of Colorado Law School
- Luke Bierman  
  Associate Dean for Experiential Education and Distinguished Professor of the Practice of Law, Northeastern University School of Law

Adjourn
Experience the Future

SYMPOSIUM PLANNING COMMITTEE

Cindy Adcock, Charlotte Law School
Margaret Barry, Vermont Law School
Susan Brooks, Earle Mack School of Law, Drexel University
Jessica Erickson, University of Richmond School of Law
Andy Hartman, University of Colorado Law School
Vanessa Merton, Pace Law School
Lindsey Smith, Northeastern University School of Law
Pat Coughlan Voorhies, Northeastern University School of Law (co-chair)
Judith Wegner, University of North Carolina School of Law (co-chair)
Mimi Wesson, University of Colorado Law School (co-chair)

SPECIAL THANKS TO

Northeastern University Law Journal staff
Michelle Bolas, Strategy and Communications Consultant
Rebecca Millette, Event Planning Consultant

www.northeastern.edu/law/experience-the-future