# **PEEYUSH YADAV**

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### **EDUCATION**

Northeastern University
Master of Science (M.S.), Engineering Management

Boston, MA

May 2024

Relevant Coursework: Engineering Project Management, Digital Product Design

Manipal University Jaipur (MUJ)
Bachelor of Technology (B.Tech), Electronics & Communication Engineering

Jaipur, India May 2020

# **KEY SKILLS**

• Agile Methodology: Scrum, Kanban

UI/UX: Adobe Xd, Figma

Strategic Planning

Project Monitoring

Stakeholder Management

MS Office: Excel, PowerPoint

Product Management

Scheduling tools: JIRA, Trello

Business Administration

• Design Tools: Illustrator, Photoshop

Languages: R, SQL, Java, C++

• Program Management

UI/UX: Adobe Xd, Figma

Continuous Improvement (CI/CD)

Product Marketing

## **PROFESSIONAL EXPERIENCE**

Accenture PVT LTD

Application Development Associate

Hyderabad, India

August 2020 - August 2022

- Received The Growth Driver award (July 2021) within a year of becoming a full-time employee
- Facilitated End-to-End manual and automation testing for British Telecom company as a Quality Assurance (QA) Engineer for the Mobile domain and increased product efficiency by 89%
- Addressed stakeholder's issues and effectively communicated to the team to increase project transparency by 60%
- Delivered and managed 11 releases with 100% execution rate with expertise in tools such as Selenium and Postman
- Coached 7 new employees by acting as a Subject Matter Expert for the project and introduced them to Agile methodologies
- Collaborated with cross-functional teams and stakeholders to track resolve 41 high-priority bugs while handling critical components of a project

**UrbanCompany** Jaipur, India

**Business Development Intern** 

December 2019 – March 2020

- Innovated and implemented new efficient plans to onboard 125 new technicians and increased supply by 80% in Jaipur area
- Supervised 210 service providers in the city to have zero demand loss on regular basis and achieved 75% customer satisfaction

#### **ACADEMIC PROJECTS**

Northeastern University

Boston, MA

Redesigning RedEye App, Northeastern's Safety Escort Service

January 2023 - Present

- Maximized goal attainment by utilizing the Jira board to monitor and schedule activities, resulting in a 100% achievement rate
- Creating project strategy and risk plans with innovative solutions to decrease wait time of students while booking their ride

Solace - Mental Health Buddy App

January 2023 - Present

- Conducted the market research, interviewed the customers to understand the pain points and identify the problem
- Building MRD and PRD reports followed by wireframing and designing UI/UX using Figma and Adobe creative suit

# LEADERSHIP EXPERIENCE

# Senator, Northeastern University, Boston, MA

October 2022 - Present

- Representing 360 graduate students at the university as a Senator in the Graduate Student Government
- Assessed and assisted graduate student's issues and helped them navigate through any obstacle at the university

## Founder/CEO, Fit India Lit India

December 2020 - March 2021

 Developed a fitness startup and E-commerce site amid COVID-19 to provide yoga and gym classes online with the help of certified trainers and served 50 clients over the span of 4 months

### Vice President, Cinefilia - Dramatics and Filmmaking society

August 2018 - May 2019

Oversaw all the technical, managerial, and creative departments of the only dramatics club of the MUJ