Summer Professional Development Series

(plus a personal development seminar)

The Office of the General Counsel is excited to announce this summer’s Professional Development Series! This year, we also are offering an opportunity to enhance your personal knowledge in the important area of estate planning, as described below. We hope you will be able to join us for one or many of our scheduled courses. We will send out registration information via email a month before each scheduled seminar. If you have ideas or requests for additional topics, please contact Amy McKendry or Ayla Geller at ext. 2157.

Estate Planning: It’s Not as Hard as You Fear and You’re Never Too Young
Patty Hurley and Amy McKendry (OGC)
July 12, 2017 from 12-1pm in Alumni Center, Columbus Place, 6th Floor

Learn the basics of planning to protect your assets and family, and how to be as prepared as possible to address critical questions, such as who will make medical decisions for you if you are not able to make them for yourself, who will raise your children if you are not able to raise them yourself and how to ensure that your assets will go to the people or institutions you intend under all scenarios. This seminar is open to all faculty and staff.

Who’s Watching Whom? Strategies for Cyberspace
Barbara Healy Smith (OGC), Mark Nardone (OIS), Amy McKendry (OGC)
August 2, 2017 from 12-1pm in Alumni Center, Columbus Place, 6th Floor

How do we know whether anything is private on the Internet? We’ve all seen and heard about recent phishing and ransomware schemes, and there are almost constant news stories about hacks and data mining. So how can you protect your data at home and at work? How can you avoid becoming a victim of increasingly sophisticated cyberattacks? How can you know if someone is selling your personal information and preferences? This course is designed to increase your awareness of the potential threats and vulnerabilities associated with using information systems. It will provide some privacy basics, as well as tools to help protect your and the University’s data.

How to Make Use of the University’s Conflict of Interest Management and Avoidance Plan (CMAP)
John McNally and Lin Qin (Compliance) -POSTPONED UNTIL THE FALL
August 4, 2017 from 1-2pm in Alumni Center, Columbus Place, 6th Floor

Applying for an SBIR grant? Thinking about a spin-off? Join us for a discussion of how to manage and avoid conflicts
when engaging in entrepreneurial activities. Among other topics to be discussed are disclosure of external interests such as research, administrative, and consulting activities, and guidelines on using University resources (space, students, and information). We’ll address your questions on what may constitute a conflict of interest, or the appearance of a conflict, and how a management plan can efficiently help you and the University protect mutual interests. This seminar is ideal for the research and entrepreneurial communities.

**From Capstone to the Laboratory: Invention Ownership at Northeastern University**  
*Andy Curtin (OGC), Joel Bresler (CRI), Andrew Gouldstone (COE)*  
*August 14, 2017 from 1-2pm in Alumni Center, Columbus Place, 6th Floor*  

This session will focus on ownership of inventions conceived at the University. Andy, Joel and Andrew will identify the various scenarios that give rise to patentable intellectual property and how ownership is determined. Particular attention will be paid to student Capstone projects and the range of ownership scenarios that can result. The seminar is ideal for Capstone advisors and Principal Investigators.

**Seeing the Forest for the Trees: Challenges and Opportunities for Branch Campus Development**  
*Nicholas Bradley, Kaele Kennedy, Michael Dickerson (OGC/Regulatory and Business Affairs)*  
*August 16, 2017 from 1-2pm in Alumni Center, Columbus Place, 6th Floor*  

As Northeastern continues its mission toward becoming a global University system and pursuing the goals of ‘Northeastern 2025,’ the establishment of presences outside of Boston is more vital than ever. Determining how Northeastern enters into a foreign jurisdiction, from the corporate and tax structure to the academic offerings to the marketing of new programs and recruitment of students, is imperative to the success of this endeavor. This seminar will explore the various ways higher educational institutions are regulated in states, provinces and countries where Northeastern is present or seeks to establish a presence, including in Europe and Asia.

This seminar is ideal for employees who work to support international programs and regional campuses. Come discuss more about this topic with our panel on August 16th.

**Procurement and Contracting: Policies, Procedures and Guidance**  
*Michael Glover (OGC), Ellen Rubin (OGC), Michael McNamara (Procurement Services), Fernando Prieto (Procurement Services)*  
*August 17, 2017 from 1-2 pm in Alumni Center, Columbus Place, 6th Floor*  

Procuring goods and services for the University can be done efficiently if you understand the University’s processes and procedures. Join members of Procurement Services and the Office of General Counsel to learn how the University’s contracting and procurement processes work, and to get tips on how to evaluate contract and procurement risks. This seminar is ideal for anyone who is involved in procurement and contracting for their department. Please feel free to submit your contract and procurement questions in advance to Mike Glover (*m.glover@northeastern.edu*). Your questions will enhance the discussion and learning for all.

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**You may access this edition of Of Counsel on the OGC’s website at:**  
www.northeastern.edu/general-counsel/  

This edition of Of Counsel was prepared by Amy McKendry and Ayla Geller. Of Counsel is a general summary of important developments. It is not intended as individual legal advice. Should you have any questions or need information concerning a specific situation or any of the content of this advisory, please contact the  
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