Some things about Northeastern will never change.

But like all great universities, ours has, at critical junctures, taken giant steps to stay one step ahead of society’s ever-evolving needs. Our history is marked by continual reinvention and renewal, and a fascination with what’s next.

With your help, Empower: The Campaign for Northeastern University will celebrate a remarkable tradition of spearheading change—and of shaping the future of teaching, learning, and discovery.

**a pivotal moment**

**1898**
Law classes are offered at the Boston YMCA Evening Institute for Young Men, Northeastern’s founding institution, to help immigrants and first-generation Americans achieve their dreams.

**1909**
“Cooperative engineering courses” establish Northeastern’s signature “co-op” program and herald a tradition of innovation in higher education.

**1913**
A new Boston YMCA opens on Huntington Avenue. Northeastern College is established three years later.

**1922**
The College of Business Administration is established at the newly named Northeastern University.

**1935**
The College of Liberal Arts is formed. Three years later, Northeastern’s first iconic white brick building, Richards Hall, rises on a playing field formerly occupied by the Boston Red Sox.

**1938**
Students—the vast majority of them commuters—throng Huntington Avenue. During the next decade’s building boom, students increasingly spill from residence halls rather than trolley cars.

**1943**
Women are admitted to full-time day programs for the first time.

**1957**
The nation’s first college devoted to computer science is established.

**1960s**
The pharmacy, nursing, Bouvé, criminal justice, and evening undergraduate colleges are established.

**1965**
The nation’s first college of arts and sciences is established.

**1970s**
The African-American Institute is established. Arts and humanities programs are expanded.

**1982**
The nation’s first college devoted to computer science is established.

**1989**
Co-op marks its 100th year. The Presidential Global Scholars Program is launched one year later to promote global co-op expansion.

**1990**
By its Centennial Year, Northeastern boasts a green, largely residential campus.

**1998**
With a landmark $60 million gift, two Northeastern alumni name the D’Amore-McKim School of Business. External research grants to the university total $104 million.

**2009**
Co-op marks its 100th year. The Presidential Global Scholars Program is launched one year later to promote global co-op expansion.

**2010**
The Colleges of Arts and Sciences and Criminal Justice are restructured as the colleges of Arts, Media and Design; Science; and Social Sciences and Humanities (including the School of Criminology and Criminal Justice).

**2012**
Poised to reshape the future of higher education, Northeastern announces the largest fundraising campaign in the university’s history.

**2017**
External research grants to the university top $104 million.


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With your help, Empower: The Campaign for Northeastern University will celebrate a remarkable tradition of spearheading change—and of shaping the future of teaching, learning, and discovery.
This historic campaign is about people empowering people. Your involvement will enable students and faculty to master and create knowledge and technologies that improve lives. Since 1898, we have championed innovation, entrepreneurship, service, and the integration of study and real-world work and learning—a tradition rooted in our co-op program. Today these values are reflected in our experiential educational opportunities and high-impact research. Northeastern’s momentum has been extraordinary, but the best is yet to come. Partner with us to power the future.”

JOSEPH E. AOUN, PRESIDENT
This comprehensive campaign will advance the university by engaging the support of our entire community: alumni, parents, foundations, corporate partners, faculty, staff, and students, friends old and new. Together, we will leverage our century-strong leadership in real-world, experiential education—comprising cooperative education, service learning, research, and study abroad in more than 90 countries and on seven continents—to transform higher education for today’s innovation-fueled, global economy.

While amplifying our strengths in creativity and entrepreneurship, we will prepare students to lead emerging, interdisciplinary fields and industries, from nanomedicine, personal health informatics, and network science to green architecture and the digital arts.

While equipping our faculty to collaborate across disciplines and forge partnerships worldwide, we will redefine the global research university. And in confronting societal imperatives—among these, health, security, and sustainability—we will develop fresh solutions to challenges to our fragile ecosystem, to the stability of nations, and to human progress. United, we are Northeastern—empowered to change the world.

EMPOWER: THE CAMPAIGN FOR NORTHEASTERN

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<thead>
<tr>
<th>Strategic Priority</th>
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<td>Student Support and Financial Aid</td>
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<td>Faculty Advancement and Expansion</td>
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<tr>
<td>Innovation in Education and Research</td>
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$500 MILLION in philanthropic support
Now is the time for transformational philanthropy to shape Northeastern’s future. Launched with a historic, record-breaking $60 million gift from alumni Richard A. D’Amore and Alan S. McKim, whose inspirational support is reflected in the newly named D’Amore-McKim School of Business, Empower: The Campaign for Northeastern University seeks investments in three core strengths: a well-rounded and talented student body; a world-class research faculty; and an ethos of fearless innovation in education and discovery. An emphasis on intellectual capital—human capital—will maximize our impact on the country and the world.

Together, we will discover drugs for diseases that kill millions, from cancer and diabetes to infections such as malaria and sleeping sickness. We will build homes and skyscrapers that can withstand massive earthquakes, invent devices that help disabled patients regain lost function, develop alternative-energy sources, and reengineer organisms to produce biofuels, drugs, and vaccines. With your help, we will create educational technologies to extend our knowledge far beyond Boston. And in new and expanding fields of inquiry—sustainable manufacturing, corporate responsibility, healthy aging, restorative justice—we will train tomorrow’s professionals and mint new graduate scholars, vital engines of the research enterprise.

With your commitment, more students will discover their passion through classroom learning, co-op, service, and study abroad. The arts and humanities will flourish. Guided by reason and by ideals, we will forge a better world. Partnerships with generous individuals and organizations will prove critical to Northeastern’s success. Alliances with government and industry, too, will play a vital role.

THE POWER OF PARTNERSHIP

Global Perspective
Following a co-op with the Geneva Centre for Security Policy, political science major Mbissan Sonko is weighing her career options in government and international affairs.

we inspire
Empower Tomorrow’s Leaders to Shape the World

Northeastern empowers students not just to absorb knowledge, but to create it—and to flex their intellectual muscles for ingenuity, impact, and lifetime achievement. Your investment in financial aid will allow more students to become global citizens, and to lead the change you wish to see in the world.

Our signature co-op program, combined with academic, cultural, service, and athletic activities, enriches lives and prepares students for the future. Gifts to support experiential learning, international education, research, community engagement, competitive and club sports, and the arts will enable more students to engage in transformative experiences.
Ways to nurture a new generation

Endowments for scholarships and student aid. The caliber of Northeastern’s student body raises year after year. Today, however, too many students must take on burdensome loans that restrict their academic and career choices. Your support will help more young people finance a high-quality education. Currently, financial aid recipients receive support from the university’s operating funds, as well as from external sources, including loans; just a small fraction of aid comes from endowment. By endowing a scholarship, you will create a permanent stream of support, which may be restricted to a given major or a nontraditional or underserved population. The campaign seeks $50 million in endowment and current-use support for need-based, recruitment, retention, and international scholarships.

Targeted scholarship programs. Through a range of unique programs, donors can provide scholarships, mentoring, academic support, and housing to deserving students. Examples include the University Scholars Program, which awards full tuition to applicants who display exceptional academic achievement and potential for leadership, creativity, and entrepreneurship; the Presidential Global Scholars Program, which enables students to pursue international co-ops; the Torch Scholars Program, which champions students—the first in their families to attend college—who have overcome exceptional odds and demonstrate the potential to excel; and Foundation Year, which combines rigorous academics with extensive support services to help incoming high school students from Boston develop the skills they need for success in any college program.

Fellowships. Doctoral students are the engines of university-based research. Generous fellowships attract the best of these students, who in turn exert a multiplier effect by attracting top faculty. The campaign aims to raise $10 million in support for graduate students, particularly in emerging disciplines, such as sustainable-development law and data security.

Research support. The campaign will enable more undergraduates to engage in research with faculty experts in an exhilarating exchange of energy and ideas. Support is needed for research co-ops, as well as for honors projects and capstone theses.

Global learning. International co-ops, Dialogue of Civilizations, and traditional study-abroad options all prepare students to deepen their cultural fluency and become productive world citizens. The campaign seeks $10 million for international co-op and study-abroad programs so that every undergraduate can benefit.

Athletics. Varsity, intramural, and club sports now engage three in four Northeastern students. The campaign seeks $20 million to expand on-campus facilities and playing fields for both recreation and competition, providing an optimal athletic experience as well as enduring lessons in focus, perseverance, and teamwork. Help the Huskies rise to national prominence in basketball, hockey, and crew. Establish an athletic scholarship, endow a coaching position, or fund team travel. Build a varsity practice court or rowing tank, or champion leadership and social change through the Sport in Society program.

Enrichment activities. The campaign aims to strengthen programs that keep students connected across the Northeastern community. Your gift can expand freshman Living-Learning Communities; broaden volunteer opportunities with nonprofit, support clubs, such as those for entrepreneurs and teen mentors; or fund We Care, a support program for students who confront psychosocial and financial challenges. You can also forge enduring bonds among students by supporting affinity groups that elevate alumni engagement globally.

Facilities. Capital improvements fueled by the campaign will enrich the academic and on-campus experience. You can create a performing arts center or name a dining hall, residence hall, or, in Snell Library, the state-of-the-art Digital Media Commons.
FOSTERING GLOBAL UNDERSTANDING Northeastern students don’t just see the world, they live it—and shape it. For exceptional students like Miguel de Corral, Presidential Global Scholarships make it possible to do co-ops worldwide. The campaign for Northeastern seeks endowments to fund these and create other types of scholarships in areas from athletics to quantum physics. A two-time Presidential Global Scholar, de Corral regularly publishes opinion articles on issues of international security, from uprisings in the Arab world to the European Union’s role in the Middle East as a political, economic, and security partner. His work has appeared in The Jerusalem Post, the policy journal Europe’s World, and other media outlets around the world. “It was on co-ops with the NATO Defense College in Rome and the Geneva Forum that I found my voice,” he says. “I hope to counter isolation and conflict among nations with strategies for engagement and cooperation.”
Innovative. Entrepreneurial. Risk taking. Relevant. Collaborative. Engaged with the world. This is Northeastern: results-oriented, with an emphasis on impact. Northeastern’s unique strengths are right for the times.

Our nimble approach has never been more essential for shaping a global society. As the world grows more tightly interconnected and the pace of change accelerates, higher education will undergo profound disruptions. This campaign will empower Northeastern to spur its evolution.

Today, uncertainties in the world economy are intensifying competition for students and resources. Constraints in state and federal funding affect all aspects of higher learning, particularly financial aid and research programs. New industries, businesses, and services are springing up almost overnight, defying the notion of “staying current” for busy professionals. Universities must anticipate workplace needs and generate knowledge accordingly.

Students of all ages expect to learn in any setting, at any time, anywhere in the world. Learning must take place on campus, online, or through a combination of those options. Degree offerings and educational technologies must advance to meet demand.

Northeastern must stay ahead of the competition for top students and world-class faculty. By leveraging our distinctive attributes—including our exceptional co-op program—the university will continue to attract talent, anticipate changes afoot in the world, and meet ever-shifting societal needs.

Field of Vision With appointments in both computer science and game design, Associate Professor May El-Nasr creates video games with a serious purpose: to encourage exercise and other healthy habits.
Empower World-class Scholars to Enrich Lives

No university can achieve greatness without a distinguished faculty. Competition is intense for senior scholars who are charting the future of their fields, as well as for gifted junior faculty. Through “cluster hiring,” Northeastern is, with your support, building cohorts of faculty who work across disciplines such as law and health sciences; physics and digital media; and sociology, anthropology, and international affairs. The campaign seeks benefactors to endow faculty chairs and professorships that attract and retain these world-class researchers, teachers, and mentors—and give them the tools they require to do life-changing work.

Faculty Advancement and Expansion

STRATEGIC PRIORITY

$200 MILLION in philanthropic support

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Ideas Into Action (left to right) Law student Robert Sanderman reexamines 1950s lynchings through the Civil Rights and Restorative Justice Project, led by Professor Margaret Burnham; Associate Professor April Gu uses biotechnology to monitor water quality and remove pollutants; Professor Albert-László Barabási extracts data from complex systems—the genome, cellphone networks, Facebook—to predict behavior and disease; Professor Nicole Boyson outlines finance fundamentals; Professor Rav Ramamurti leads the Center for Emerging Markets.

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Endowed deanships. Northeastern seeks endowment funds for deanships at its seven colleges and its business and law schools. Your gift will ensure sustained support for visionary academic leaders as they champion the needs and interests of today’s students, empower faculty to deliver leading-edge scholarship, and launch new degree programs.

Endowed chairs and professorships. In a quest to expand to 60 percent or more the proportion of faculty who are engaged in research, the university aims to raise at least $50 million for endowed professorships, the highest honor that can be bestowed on any faculty member. The power of an endowed chair, which traditionally bears the donor’s name, lies in its ripple effect: Esteemed chair holders attract grant funding to the university; they also draw brilliant graduate and undergraduate students and, from other institutions, top-flight faculty eager to become their peer-collaborators.

Early-career professorships are crucial to nurturing exceptional junior faculty at Northeastern. Visiting professorships, too, are highly valued, as they bring distinguished scholars to campus.

At least $20 million is sought for these purposes.

Faculty fellowship funds. These funds offer incentives to rising junior faculty to conduct research, travel to academic conferences, develop prototype inventions, and pursue other means of bringing their pathbreaking work to fruition.

Recruitment funds. Within the next several years, Northeastern will recruit at least 250 additional tenured and tenure-track faculty members, each with a portfolio of original scholarship. Your gift can help bring a new senior or junior member to the faculty, enriching the university’s intellectual capital and exposing students to faculty experts who serve as teachers, mentors, and inspiring role models.

Facilities. As our faculty expands, the university must allocate additional space for classrooms, laboratories, and other areas that bring scholars from diverse disciplines together to meet and work. The university aims to expand facilities by at least 1 million square feet. Supporters will have many opportunities to name the spaces within them.

“I believe in investing in winning institutions. A gift to Northeastern, with its distinctively entrepreneurial culture, is what I call a high-value proposition.”

RICHARD A. D’AMORE, BA’78
Campaign Co-chair and leadership donor
D’Amore-McKim School of Business
Endowed chairs and professorships are academia’s highest honors, bestowed upon senior faculty as well as rising stars. They also provide crucial salary and research support. The campaign seeks endowment funds to attract and retain world-class scholars.

Northeastern’s exceptional faculty includes (from left) Ruderman Professor and Director of Jewish Studies Lori Lefkovitz, whose writings explore narrative, gender, and ethnicity; Associate Professor of Chemical Engineering Shashi Murthy, who is pioneering low-cost, point-of-care technologies to detect and treat disease; and Assistant Professor of International Business and Strategy Denise Dunlap, who examines the pharmaceutical industry’s use of scientific data to create next-generation medicines.
By any measure, Northeastern has earned distinction among the country’s top research universities. With your support, our remarkable momentum will continue.

Hundreds of new faculty members have been recruited across Northeastern’s nine colleges and schools, eager to share their cutting-edge expertise, with at least 250 more highly accomplished professors to come. Students with outstanding records of achievement are applying in unprecedented numbers, attracted by co-op and learning opportunities worldwide. International enrollment has risen more than fourfold, enriching our diversity and identity as citizens of the world. Ninety percent of undergraduates are employed full time or in graduate school within nine months after graduation. Dozens of graduate degree programs are preparing young people for leadership in an era of globalization.

Like all great universities, Northeastern is innovating with the times. But we have chosen a different path—and a bolder tack. While other institutions have played it safe or retrenched in recent years, we have seized opportunities to grow and to reinvent ourselves. In Northeastern’s long and impressive history, this is a pivotal moment.

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Empower Inventive Minds to Uncover Solutions

Innovation is the hallmark of Northeastern’s culture, the fuel that powers our engines of creativity in both education and research. Philanthropy is essential for enabling the kind of bold, calculated risk taking that revolutionizes learning, supports entrepreneurship, and opens new lines of inquiry. Northeastern has a legacy of achievement in this arena, as evident in co-op and in such realms as urban health policy, subsurface sensing and imaging, chemical and biological analysis, and nanomanufacturing.

Creativity Unbound (left to right): On co-op in Vietnam, pharmacy student Jade Hoang develops an iPad app for AstraZeneca that sends essential drug information to physicians; student-designed software plays a mean chess game; mixing work and play at a communications class and at Influencers@, a marketing firm launched by IDEA, the student-run venture accelerator; undergraduates Henry Liao and Victor Antonov design a fluid-injection system to speed advances in regenerative medicine and diagnostics.

$100 MILLION in philanthropic support

$500 MILLION from industry and government partnerships

Innovation in Education and Research

STRATEGIC PRIORITY
Seed funding for research. Discoveries are proliferating today at the intersection of disciplines. That is why Northeastern is assembling teams of explorers from disparate fields—computer science and health-risk assessment, for example, or speech education and game design. These teams will benefit from additional seed funding so that they can grow and pursue lines of inquiry that will one day yield paradigm-changing results. By initiating pilot studies, seed funding can generate data to support investigators’ hypotheses. Such data enables these researchers to leverage additional funds and build on their findings.

New degree programs. Northeastern now empowers students to chart their futures through more than 90 majors and concentrations, and more than 150 graduate programs. But to prepare our students to evolve with the world, we must constantly devise new educational pathways in emerging disciplines. Your gift can help create a degree program that breaks new ground. Northeastern has had great success in pioneering a doctoral program in personal health informatics; the first-ever master’s in regulatory affairs for drugs, biologics and medical devices; and a planned master’s in game design, to name but a few examples. The campaign will build on this innovative spirit to enhance interdisciplinary offerings.

Modern educational delivery systems. To keep pace with the needs of students who are increasingly diverse in age, experience level, and interests, Northeastern must continue to experiment with novel course structures and “virtual classroom” digital communications technologies. Today, professionals demand instruction on campus, online, and in combined formats that facilitate lifelong, workplace-relevant learning. Developing cutting-edge courses—for example, one in which students create “augmented realities” by combining digital photography with architectural imagery—can be facilitated by foresighted supporters.

Facilities. Philanthropy is a powerful means of building incubators for out-of-the-box thinking. Your support for academic facilities and research centers and institutes will help Northeastern remain at the leading edge of innovation and exploration. Some entities, such as the Center for Neglected Diseases, require space in which investigators can share data and ideas. Others, such as our simulation suite for nursing, pharmacy, and physical therapy training, require new equipment and modernization. With backing from exceptional benefactors, strategic assets like the Marine Science Center, in Nahant, Mass., will be expanded and updated with a state-of-the-art seawater system, conference space, laboratories, and housing for international scientists.

“Research and education are the keys to sustaining this planet. To invest in brilliant minds—Northeastern’s faculty and students—is to power the globe for a new generation.”

ALAN S. MCMANUS, MBA ’88
Campaign Chair and Leadership donor
D’Amore-Kimball School of Business
UNITING TO SOLVE COMPLEX PROBLEMS. Just five miles from Boston Harbor, teams of scientists and students at Northeastern’s Marine Science Center in Nahant, Mass., are working to preserve and protect ocean habitats along the urban coastline. Research—including work by Assistant Professor of Biology Matthew Bracken and graduate student Valerine Perini—is vital to reversing the collapse of fisheries and loss of biodiversity caused by pollution, climate change, and the spread of invasive species. By fortifying the center’s leadership in marine biology, ocean and environmental science, engineering, public policy, and interdisciplinary training, Northeastern’s campaign will help safeguard precious coastal resources for generations to come.
Philanthropy’s Compounding Power

Just as an investment may yield bountiful returns over time, a gift to Northeastern may grow—and exert powerful ripple effects.

Gifts that support Empower: The Campaign for Northeastern University will in turn attract investments from government and industry. Collaborations with other universities, too, will expedite discovery and unite faculty in training tomorrow’s leaders and scholars.

As one gift illustrates, a donor’s positive impact on society may reverberate for decades.

1981: Alumnus Louis Barnett (top) donates $100,000 to Professor Barry Karger’s lab in analytical chemistry, a field vital to forensic science and to developing drugs for AIDS, cancer, and other diseases.

Karger’s team receives grants from the National Science Foundation, National Institutes of Health, and departments of Justice and Energy.

1983: With a $500,000 naming gift, Barnett endows the Barnett Institute of Chemical and Biological Analysis.

1985: A $1 million estate gift establishes the Raymond Bradstreet Chair in Analytical Chemistry.

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Waters, Agilent, and other companies provide millions of dollars in equipment and expertise.

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2012: Institute researchers, who hold more than 70 patents, publish their 1,000th paper.

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The Barnett Institute, Thermo Fisher Scientific, and Waters Corp. forge partnerships to accelerate the advancement and application of technologies crucial to disease diagnosis and drug development.

More than 300 former students and fellows drive drug discovery worldwide.

A $7.3 million endowment generates more than $350,000 annually for faculty, students, and innovation.

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Waters, Agilent, and other companies provide millions of dollars in equipment and expertise.

1995: A $1 million estate gift establishes the Raymond Bradstreet Chair in Analytical Chemistry.


2011: Alumnus Daniel Levangie funds a graduate fellowship in biotechnology.

2012: Institute researchers, who hold more than 70 patents, publish their 1,000th paper.

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The Barnett Institute, Thermo Fisher Scientific, and Waters Corp. forge partnerships to accelerate the advancement and application of technologies crucial to disease diagnosis and drug development.

More than 300 former students and fellows drive drug discovery worldwide.

A $7.3 million endowment generates more than $350,000 annually for faculty, students, and innovation.
EMPOWERING GLOBAL LEADERS

The impact of Northeastern’s endeavors today owes a deep debt to a tradition of giving. A decade from now, Empower: The Campaign for Northeastern University will have defined our leadership on a global scale, fueled by our supporters’ belief in an educational philosophy that empowers intelligent, mission-driven individuals to act boldly on their ideas.

Success in this campaign will come, not from the power of a few, but from the partnership of many. Only with the committed participation of alumni, parents, friends, faculty, staff, students, foundations, corporations, and other future-focused contributors will Northeastern—original, influential, exceptional—exert its greatest impact.

Please join us. Power our shared future.
Northeastern offers a comprehensive range of undergraduate and graduate programs leading to degrees through the doctorate in the following colleges and schools:

- College of Arts, Media, and Design
- D’Amore-McKim School of Business
- College of Computer and Information Science
- College of Engineering
- Bouvé College of Health Sciences
- School of Law
- College of Professional Studies
- College of Science
- College of Social Sciences and Humanities