

The World is too Interesting to Ignore

Globalization and Internationalization at the College of Professional Studies

Background and

Introduction: Our Story

This group grew out of an initiative by Dean LaBrie to identify challenges within CPS and to work together as agents of change to think creatively about the future of the college. We consider Internationalization and Globalization as foundational to the mission of CPS and have investigated these ideas as they exist across the college. Based on our findings, we recognize the need to open the conversation to the wider academic community to develop a common discourse and approach to Internationalization and Globalization across programs.

Process



Gather and Review Information from Industry Publications and Key Faculty and Staff

Potential Next Steps

- Briefing with Dean John LaBrie
- Faculty Development Webinar Series; December 2014
- White Paper on A College Internationalization Foundation

Presenters:

- Deborah Berwaldt, *Special Assistant and Project Administrator*
- David Fields, *Interim Assistant Dean, Graduate Academic and Faculty Affairs*
- Magali Feruzi, *Assistant Director of Finance*
- Mike Jackson, *Assistant Dean of Summer Term*
- Mindy Anastasia, *Director, Strategic Research and Planning*

Key Takeaways and Themes from our Work

Theme 1: CPS should strive to deliver a high-impact, high-quality global educational experience for our students, both domestic and international.

Importance:

- Increasingly, we cannot separate internationalization and employability.
- Students with global experiences and perspectives demonstrate improved postsecondary educational outcomes.
- There is a need to prepare future generations to address global challenges together, such as environmental sustainability and peace.

Potential Action Steps:

- Firmly establish NU as the place to study for a truly global experience and international career, for both US-based and international students.
- Implement global/international elements into all CPS programs, building out infrastructure and support for this as necessary.
- Build a faculty "hub" or "center" to bring together professionals engaging in international work.

Theme 2: CPS should work to establish itself firmly as the U.S. leader in delivering a high-quality international study experience for our international students.

Importance:

- Essential for long-term sustainability.
- Quality programs will continue to attract the highest quality students.
- Critical for building strong international brand/recognition.
- Other universities are seeking to build international student pipelines, creating increasing competition for these students in the US. A strong academic program will be the best differentiator.

Potential Action Steps:

- Continue to grow and build bridge programs, in the U.S. as well as abroad.
- Measure quality of international student experience and bridge program outcomes and determine areas for improvement and focus.
- Provide deep experiential learning opportunities for international students.
- Continue efforts to build faculty and staff awareness of cultural differences and how to work effectively with international students.

Theme 3: CPS should seek to build the university's presence and reach internationally.

Importance:

- Enrollment patterns among international students are changing; diversification beyond China and India will be critical for maintaining programs over time.
- Establishing more international partnerships and footholds abroad will allow us to build the quality of international experiences for our student body and university community.

Potential Action Steps:

- Increase our international student body on our U.S.-based campuses and abroad.
- Diversify the countries from which our international student body comes.
- Build an infrastructure to support these efforts.
- Grow our international university partnerships across the globe.

The Global Higher Education Context

Globalization: larger trends occurring with cross-border reverberations including trans-national movement of students, faculty, and programs (Altbach)

Internationalization: process of integrating an international, intercultural or global dimension into the purpose, functions or delivery of post-secondary education (Knight)

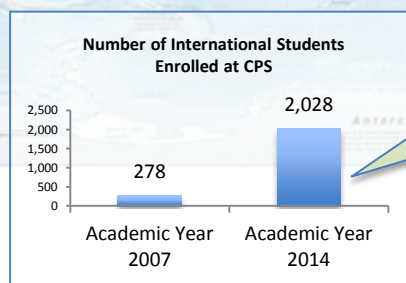
Additive Value:

- Exposure to diverse cultures and understanding of the international dimensions of professional fields
- Int'l students (819,644 in 2013) and their families across the nation supported 313,000 jobs and contributed \$24 billion to US economy – NAFSA
- NU last 7 years: 345% increase in global coops, doubling of study abroad, 447% increase in int'l students - neu.edu/accomplishments

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International student enrollment has grown 629% at CPS since 2007



Source: CPS Enrollment Management