Build a Savvy LinkedIn Summary

Below are questions to ask yourself, to build a strong summary, or improve your existing one. Want to see some examples? Click here for 4 very different samples.

1. **What is your dream job?** Where are you headed?

2. What are your key **skills / strengths / talents**?

3. What do you want to be most **known for**?

4. What are some of your **interests**?

5. What makes you **unique**? Differentiate yourself from others. This could be a trait, interest or value.

6. How would some of your **coworkers describe you**?