

DESIGN AND VISUAL IMPACT

It is important that the CV be attractive and easy to read. There is no page limit. The CV should be as long as the scholar's accomplishments are deep. Therefore, the scholar can allow the CV to be comfortable to read. The font should be conservative and reflect the aesthetic of the general area of study. For example, humanities and social science scholars often use a very traditional *serif* font, while a STEM scholar might choose a slightly more modern *sans serif* font. Hierarchies and divisions between categories should be visually signposted.

Because the document is often many pages, you may wish to include a brief header with your name at the top of each page.