

NUBridge: Accelerating Your Career Readiness

What is NUBridge?

Designed and delivered by Silicon Valley leaders from companies including Google & Salesforce, NUBridge is a 12-week, non-credit program to help you take charge of your job search and market yourself effectively.

Our goal is to help recent graduates and job seekers adapt to changing markets and take control of their employment future. Open to all, this series of 12 non-credit modules will be available 100% online or at our Silicon Valley campus. Upon completion of the NUBridge program, participants will earn a certificate of completion.*

NUBridge will cover key proficiencies including:

- › Strategy development
- › The art of project management and negotiation
- › Marketing and product management
- › Coding for non-CS professionals
- › Effective networking
- › Managing yourself, teams, and navigating company culture

* Please note that this program is a non-credit offering.

What does it cost?

There is an all-inclusive fee of **\$1250**

How is it delivered?

It includes a mix of professional lectures, experiential activities, and networking opportunities.

Who is eligible to participate?

NUBridge is open to all learners, anywhere and at any stage in their career.

How do I apply?

For information on the Registration process, please visit **northeastern.edu/bayarea/nubridge** or contact us at **bayarea@northeastern.edu**

Faculty



Naeem Zafar

Naeem Zafar is a faculty member at the University of California Berkeley, Center of Entrepreneurship and Technology and a professor of the practice at Brown University. He has taught entrepreneurship and new venture finance since 2005.



Jennifer Skene, PhD

Jennifer Skene is a senior product manager at Carbon Five, a collaborative product development consultancy, and has worked with Mixmax and InKling. She has a ScB degree from Brown University and PhD from UC Berkeley.



Sophie Asher

Sophie Asher leads Product Marketing at product board, after having built her career in GTM strategy at Salesforce and Twilio. She graduated from Brown with a B.A. in Medieval Studies and started her career in finance, first at Bridgewater and then at a global investment firm.



Michael Rubin

Michael is currently working as a Director of Engineering, Kubernetes, GKE and Anthos with Google.



Amanda Welsh, PhD

Dr. Amanda Welsh is Faculty Director for the Leadership and Project Management Domain in the College of Professional Studies as well as being a Professor of the Practice to the Analytics & Enterprise Intelligence Domain.



Gary Katzenstein, PhD

Gary's professional background covers three main areas: Leadership and Organizational Behavior, Innovation/Design Thinking, and International Management and Strategy. Having lived in Asia for over a decade (Japan, Korea, Hong Kong/China),



Brian Strobe

Brian worked as a Research Scientist at Google for 14 years. He helped start and improve Google's speech recognition, and later led research for Ray Kurzweil in natural language understanding. His team's projects help improve many of Google's public-facing applications.



Sarah Sellke, PhD

Sarah Sellke is an associate teaching professor in the Khoury College of Computer Sciences at Northeastern University. Prior to joining Northeastern, she was a faculty member in the Statistics Department at Purdue University.



Evelyn Liu Sayers

Evelyn Sayers is a senior vice president at Wells Fargo where she has worked for more than 25 years through major mergers with First Interstate, Norwest, and Wachovia. She holds a BA in economics and organizational behavior and management from Brown University.



Cynthia Harvey

Cynthia Harvey is a teacher-turned-nonprofiter who has held leadership roles in education and workforce development organizations. She earned an MA in education as a Regents' Special Fellow at UC Santa Barbara.

Northeastern University - Silicon Valley Campus

4 N. 2nd Street, San Jose, CA 95113

Contact

Alanta Hider | +1.408.707.3847 | a.hider@northeastern.edu

+1.408.229.2292 | bayarea@northeastern.edu

northeastern.edu/bayarea/nubridge