This conference brings together entrepreneurs, strategists, advisors, policy makers and others operating on the frontiers of innovation -- each with a different perspective -- to explore developments in innovation, share insights gained from experience, and take a fresh look at intellectual property (IP). We will focus this year on the collaborative innovation environment. Participants will hear from early adapters and thoughtful leaders about the influence and impact of technology, culture and openness. Join us as we explore the challenges for innovators and IP.
**Agenda**

8:30 – 9:00 AM  
**Check-in and Light Breakfast**

9:00 – 9:30 AM  
**Opening Remarks**  
**Dean Hugh Courtney**, D’Amore-McKim School of Business & School of Law, Northeastern University  
**Prof. Susan Barbieri Montgomery**, D’Amore-McKim School of Business & School of Law, Northeastern University

9:30 – 11:00 AM  
**Chinese and American Cultures of Innovation**  
The cultural environment both defines the context in which innovative ideas are born and provides the nourishment from which they grow. How do Chinese and American processes of innovation differ and what elements are common to both? What can we learn by looking at innovation through a cultural lens? This panel will explore the challenges of cross-cultural collaboration.  
**Moderator:**  
**Prof. Ravi Ramamurti**, Director, Center for Emerging Markets, D’Amore-McKim School of Business, Northeastern University  
**Interview:**  
Video interview with **Zhang Wei** and others at X-Lab, School of Economics and Management, Tsinghua University, Beijing, China  
**Panel:**  
**Prof. Steven White**, X-Lab, School of Economics and Management, Tsinghua University  
**Prof. Anthony De Ritis**, Director, CREATE, College of Art Media + Design, Northeastern University  
**Dr. Loh Waifong**

11:00 – 11:15 AM  
**Break**

11:15 – 12:45 PM  
**Collaboration with Digital Fabrication**  
What happens when a machine is added to the innovation team? This panel will explore the impact of 3-D printers, scanners and other new devices on innovation and the challenge of collaborating with digital fabrication.  
**Moderator:**  
**Scott Harmon**, Former Vice-President, 3D Systems Corp.  
**Panel:**  
**Gary Rabinovitz**, Additive Manufacturing Lab, Reebok International Ltd.  
**Georgina Melone**, Vice President, Design for Girls, Hasbro  
**Janos Stone**, Digital Media Commons, Northeastern University
12:45 - 2:15 PM  Lunch

Remarks:  Dean Jeremy Paul, School of Law, Northeastern University

Keynote Focus:  Local Motors

Keynote Speaker(s):  Justin Fishkin, Chief Strategy Officer, Local Motors
                   Tim Thomas, CIO, Local Motors (invited)

2:15 – 3:45 PM  Collaborating in an Open Innovation Environment

What are the challenges for collaboration in an Open Innovation environment? This panel will explore what happens when people can take designs, change them, and share with communities worldwide.

Moderator:  Prof. Tucker Marion, Co-Director, Institute for Global Innovation Management, D’Amore-McKim School of Business, Northeastern University

Panel:  Aaron B. Panone, Aarn, Cuppow, and Fringe Collaborative
        Bob Hertig, Co-Founder, UTurn Audio, Inc.
        Sebastian Fixson, Associate Professor of Technology & Operations Management, Babson

3:45 – 4:00 PM  Break

4:00 – 5:00 PM  Intellectual Property and Collaborative Innovation

This panel will explore the impact of collaborative innovation on the IP system. What are the implications for the IP system of developments in digital technology and collaborative innovation? Will suitable protection be provided by multiple types and layers of IP? Or, will IP become obsolete in an environment influenced by digital fabrication and open innovation?

Moderator:  Prof. Susan Barbieri Montgomery, D’Amore-McKim School of Business and School of Law, Northeastern University

Panel:  John Hornick, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
        Kathryn Partridge Sherer, Assistant General Counsel, Stanley Black & Decker, Inc.
        Tracy-Gene Durkin, Sterne Kessler Goldstein Fox

5:00 – 6:30 PM  Reception