The Department of Communication Studies is dedicated to providing a liberal arts education where critical skills, concepts, and thinking are developed in conjunction with practice and application. Through a study of processes, patterns, and media of communication, the major in communication studies from Northeastern University aims to provide an enriching background for our students, providing them with an opportunity to contribute significantly to the communication sector, whether that contribution is within organizations, in the public sphere, or in the media industries themselves. Through its students and faculty, communication studies at Northeastern is a program dedicated to critical innovation. It strives to integrate new research into teaching and pedagogy to ensure students are connected to new developments in the field of communication.

Transferring to the Major
Students wishing to transfer to the major must have a cumulative GPA of 3.000 overall and must have completed:

COMM 1101 Introduction to Communication Studies 4 SH

and one of the following courses:

COMM 1112 Public Speaking (no prerequisite) 4 SH
COMM 1220 Media, Culture, and Society (prerequisite COMM 1101) 4 SH
COMM 1231 Principles of Organizational Communication (prerequisite COMM 1101) 4 SH

with grades of B or higher. Acceptance into the major is based on students’ meeting the department’s criteria for admission and availability of space in the programs. Requests to transfer into the major should be submitted to the communication studies department office by October 1, February 1, or July 1.

Academic Progression Standards
Departmental probation will result from a cumulative GPA below 2.750 in communication courses. No more than two grades below a C in communication studies courses can be used to fulfill degree requirements. Dismissal from the major may occur as a result of two consecutive semesters on departmental probation.

BA in Communication Studies

NU CORE REQUIREMENTS
See page 30 for requirement list.

REQUIREMENTS FOR BA
See page 31 for requirement list.

COMMUNICATION STUDIES MAJOR REQUIREMENTS

Introduction to College
Complete the following course:

COMM 1000 Communication Studies at Northeastern 1 SH

Communication Studies Core Requirements
Complete the following four courses:

COMM 1101 Introduction to Communication Studies 4 SH
COMM 1112 Public Speaking 4 SH
COMM 1220 Media, Culture, and Society 4 SH
COMM 1231 Principles of Organizational Communication 4 SH

COMMUNICATION STUDIES CONCENTRATION/ELECTIVES
Complete the concentration in public advocacy and rhetoric, the concentration in media studies, the concentration in organizational communication, or the electives for nonconcentrators.

Concentration in Public Advocacy and Rhetoric
REQUIRED COURSE
Complete one of the following courses:

COMM 1210 Persuasion and Rhetoric 4 SH
COMM 2310 Classical Rhetorical Theory 4 SH

PUBLIC ADVOCACY AND RHETORIC ELECTIVES
Complete four courses from the following list:

COMM 1210 Persuasion and Rhetoric 4 SH
or COMM 2310 Classical Rhetorical Theory 4 SH
COMM 2302 Advertising and Promotional Culture 4 SH
COMM 2331 Legal Argumentation, Advocacy, and Citizenship 4 SH
COMM 2402 Presentation, Style, and Professional Communication 4 SH
COMM 2412 Social Movement Communication 4 SH
COMM 3306 International Communication Abroad 4 SH
COMM 3331 Argumentation and Debate 4 SH
COMM 3425 Television: Text and Context 4 SH
COMM 3451 Advertising Principles and Practices 4 SH
COMM 3501 Free Speech: Law and Practice 4 SH
COMM 4602 Contemporary Rhetorical Theory 4 SH
COMM 4603 Advocacy Workshop 4 SH
COMM 4610 Political Communication 4 SH
COMM 4631 Crisis Communication and Image Management 4 SH
COMM 4910 Special Topics in Public Advocacy and Rhetoric 4 SH
Concentration in Media Studies

REQUIRED COURSE
Complete the following course:
COMM 4623 Theories of Media and Culture 4 SH

MEDIA STUDIES ELECTIVES
Complete four courses from the following list:
COMM 2301 Methods and Research in Communication 4 SH
COMM 2302 Advertising and Promotional Culture 4 SH
COMM 2303 Global and Intercultural Communication 4 SH
COMM 2304 Communication and Gender 4 SH
COMM 2323 Television and Society 4 SH
COMM 2325 Global Media 4 SH
COMM 2451 Sports Broadcasting 4 SH
COMM 2454 Broadcasting Management and Programming 4 SH
COMM 3422 Media Audiences 4 SH
COMM 3423 Twentieth-Century Media 4 SH
COMM 3424 Television: Text and Context 4 SH
COMM 3426 Popular Music as Media Form 4 SH
COMM 3435 Political Economy of Media and Communication Policy 4 SH
COMM 3436 Media and Democracy 4 SH
COMM 3437 Media and Identity 4 SH
COMM 3451 Advertising Principles and Practices 4 SH
COMM 4622 New Media Culture 4 SH

Concentration in Organizational Communication

REQUIRED COURSES
Complete the following two courses:
COMM 2531 Application of Organizational Communication 4 SH
COMM 4533 Consultation Skills 4 SH
or COMM 4534 Organizational Communication and Development 4 SH

ORGANIZATIONAL COMMUNICATION ELECTIVES
Complete three courses from the following list:
COMM 3201 Health Communication 4 SH
COMM 3230 Interpersonal Communication 4 SH
COMM 3532 Theories of Conflict and Negotiation 4 SH
COMM 4530 Communication and Quality of Life 4 SH
COMM 4535 Nonverbal Social Interaction 4 SH
COMM 4630 Assessment Technique and Planning Management 4 SH
COMM 4631 Crisis Communication and Image Management 4 SH

Electives for Nonconcentrators

UPPER-LEVEL COMMUNICATION STUDIES ELECTIVES
Complete five courses in the following range:
COMM 3000 to COMM 4999

Note: The following courses may not be used: COMM 3550, COMM 3650, COMM 4650, and COMM 4750.

COMMUNICATION STUDIES MAJOR ELECTIVES

Electives
Complete four communication studies courses not used toward your major or concentration above. Note: The following courses may not be used: COMM 2450, COMM 3550, COMM 3650, COMM 4650, and COMM 4750.

EXPERIENTIAL LEARNING REQUIREMENT
Complete one course in experiential learning. Please see department for approved courses.

COMMUNICATION STUDIES MAJOR CREDIT REQUIREMENT
Complete 52 semester hours in the major.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION
If elected

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BA in Cinema Studies and Communication Studies
See page 61.

BA in Communication Studies/MA in Communication, Media, and Cultural Studies

NU CORE REQUIREMENTS
See page 30 for requirement list.

REQUIREMENTS FOR BA
See page 31 for requirement list.

COMMUNICATION STUDIES MAJOR REQUIREMENTS

Introduction to College
Complete the following course:
COMM 1000 Communication Studies at Northeastern 1 SH

Communication Studies Core Requirements
Complete the following four courses:
COMM 1101 Introduction to Communication Studies 4 SH
COMM 1112 Public Speaking 4 SH
COMM 1220 Media, Culture, and Society 4 SH
COMM 1231 Principles of Organizational Communication 4 SH

COMMUNICATION STUDIES MAJOR ELECTIVES

Electives
Complete four communication studies courses not used toward your major or concentration above. Note: The following courses may not be used: COMM 3550, COMM 3650, COMM 4650, and COMM 4750.

EXPERIENTIAL LEARNING REQUIREMENT
Complete one course in experiential learning. Please see department for approved courses.

COMMUNICATION STUDIES MAJOR CREDIT REQUIREMENT
Complete 52 semester hours in the major.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION
If elected

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BA in Cinema Studies and Communication Studies
See page 61.

BA in Communication Studies/MA in Communication, Media, and Cultural Studies

NU CORE REQUIREMENTS
See page 30 for requirement list.

REQUIREMENTS FOR BA
See page 31 for requirement list.

COMMUNICATION STUDIES MAJOR REQUIREMENTS

Introduction to College
Complete the following course:
COMM 1000 Communication Studies at Northeastern 1 SH

Communication Studies Core Requirements
Complete the following four courses:
COMM 1101 Introduction to Communication Studies 4 SH
COMM 1112 Public Speaking 4 SH
COMM 1220 Media, Culture, and Society 4 SH
COMM 1231 Principles of Organizational Communication 4 SH

COMMUNICATION STUDIES MAJOR ELECTIVES

Electives
Complete four communication studies courses not used toward your major or concentration above. Note: The following courses may not be used: COMM 3550, COMM 3650, COMM 4650, and COMM 4750.

EXPERIENTIAL LEARNING REQUIREMENT
Complete one course in experiential learning. Please see department for approved courses.

COMMUNICATION STUDIES MAJOR CREDIT REQUIREMENT
Complete 52 semester hours in the major.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION
If elected

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BA in Cinema Studies and Communication Studies
See page 61.

BA in Communication Studies/MA in Communication, Media, and Cultural Studies

NU CORE REQUIREMENTS
See page 30 for requirement list.

REQUIREMENTS FOR BA
See page 31 for requirement list.

COMMUNICATION STUDIES MAJOR REQUIREMENTS

Introduction to College
Complete the following course:
COMM 1000 Communication Studies at Northeastern 1 SH

Communication Studies Core Requirements
Complete the following four courses:
COMM 1101 Introduction to Communication Studies 4 SH
COMM 1112 Public Speaking 4 SH
COMM 1220 Media, Culture, and Society 4 SH
COMM 1231 Principles of Organizational Communication 4 SH

COMMUNICATION STUDIES MAJOR ELECTIVES

Electives
Complete four communication studies courses not used toward your major or concentration above. Note: The following courses may not be used: COMM 3550, COMM 3650, COMM 4650, and COMM 4750.

EXPERIENTIAL LEARNING REQUIREMENT
Complete one course in experiential learning. Please see department for approved courses.

COMMUNICATION STUDIES MAJOR CREDIT REQUIREMENT
Complete 52 semester hours in the major.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION
If elected

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required
Minimum 2.000 GPA required

BA in Cinema Studies and Communication Studies
See page 61.
COLLEGE OF ARTS, MEDIA AND DESIGN
NORTHEASTERN UNIVERSITY

COMMUNICATION STUDIES
CONCENTRATION/ELECTIVES
Complete the concentration in public advocacy and rhetoric, the concentration in media studies, the concentration in organizational communication, or the electives for nonconcentrators.

Concentration in Public Advocacy and Rhetoric
REQUIRED COURSE
Complete one of the following courses:
COMM 1210 Persuasion and Rhetoric 4 SH
COMM 2310 Classical Rhetorical Theory 4 SH
PUBLIC ADVOCACY AND Rhetorical Theory 4 SH
COMM 2302 Advertising and Promotional Culture 4 SH
COMM 2331 Legal Argumentation, Advocacy, and Citizenship
COMM 2402 Presentation, Style, and Professional Communication
COMM 2412 Social Movement Communication 4 SH
COMM 3306 International Communication Abroad 4 SH
COMM 3331 Argumentation and Debate 4 SH
COMM 3425 Television: Text and Context 4 SH
COMM 3451 Advertising Principles and Practices 4 SH
COMM 3501 Free Speech: Law and Practice 4 SH
COMM 3692 Communication and Image Management
COMM 4910 Special Topics in Public Advocacy and Rhetoric 4 SH

Concentration in Media Studies
REQUIRED COURSE
Complete the following course:
COMM 4623 Theories of Media and Culture 4 SH
Media Studies Electives
Complete four courses from the following list:
COMM 2301 Methods and Research in Communication 4 SH
COMM 2302 Advertising and Promotional Culture 4 SH
COMM 2303 Global and Intercultural Communication 4 SH
COMM 2304 Communication and Gender 4 SH
COMM 2323 Television and Society 4 SH
COMM 2325 Global Media 4 SH
COMM 2451 Sports Broadcasting 4 SH
COMM 2454 Broadcasting Management and Programming 4 SH
COMM 3422 Media Audiences 4 SH
COMM 3423 Twentieth-Century Media 4 SH
COMM 3425 Television: Text and Context 4 SH
COMM 3426 Popular Music as Media Form 4 SH
COMM 3435 Political Economy of Media and Communication Policy 4 SH
COMM 3436 Media and Democracy 4 SH
COMM 3437 Media and Identity 4 SH
COMM 3451 Advertising Principles and Practices 4 SH
COMM 4622 New Media Culture 4 SH

Concentration in Organizational Communication
REQUIRED COURSES
Complete the following two courses:
COMM 2531 Application of Organizational Communication 4 SH
or COMM 4534 Organizational Communication Training and Development 4 SH
Organizational Communication Electives
Complete three courses from the following list:
COMM 3201 Health Communication 4 SH
COMM 3230 Interpersonal Communication 4 SH
COMM 3532 Theories of Conflict and Negotiation 4 SH
COMM 4530 Communication and Quality of Life 4 SH
COMM 4535 Nonverbal Social Interaction 4 SH
COMM 4630 Assessment Technique and Planning 4 SH
COMM 4631 Crisis Communication and Image Management 4 SH
Electives for Nonconcentrators
UPPER-LEVEL COMMUNICATION STUDIES ELECTIVES
Complete five courses in the following range:
COMM 3000 to COMM 4999
Note: The following courses may not be used: COMM 3550, COMM 3650, COMM 4650, and COMM 4750.
COMMUNICATION STUDIES MAJOR ELECTIVES
Complete four courses from any concentration or from the following list:
COMM 4910 Special Topics in Public Advocacy and Rhetoric 4 SH
COMM 4914 Special Topics: Organizational Communication 4 SH
COMM 4916 Organizational Communication Practicum 4 SH
COMM 4992 Directed Study 4 SH
COMM 4994 Internship in Communication 4 SH
COMM 5210 Special Topics in Media Studies 3 SH
ADVANCED UNDERGRADUATE COURSES
Complete the following course:
COMM 4901 Seminar in Communications 4 SH
and complete one additional course from the following list:
COMM 4610 Political Communication 4 SH
COMM 4622 New Media Culture 4 SH
COMM 4910 Special Topics in Public Advocacy and Rhetoric 4 SH
COMM 4992  Directed Study  4 SH
COMM 5210  Special Topics in Media Studies  3 SH
INAM 4699  Advanced Television Production  4 SH

GRADUATE COURSES

Graduate Electives
Complete 24 semester hours of graduate course work in communication studies.

Thesis Option, Production Option, or Additional Course Work
Complete the thesis option, the production option, or an additional 6 semester hours of graduate course work.

THESIS OPTION
Complete the following course:
COMM 7990  Thesis  6 SH

PRODUCTION OPTION
Complete the following course:
COMM 5676  Media Production  6 SH

ADDITIONAL GRADUATE COURSE WORK
Complete an additional 6 semester hours of graduate course work.

EXPERIENTIAL LEARNING REQUIREMENT
Complete one course in experiential learning. Please see department for approved courses.

COMMUNICATION STUDIES UNDERGRADUATE MAJOR CREDIT REQUIREMENT
Complete 52 semester hours in the undergraduate major.

COMMUNICATION STUDIES GRADUATE CREDIT/GPA REQUIREMENTS
Complete 18 semester hours of graduate course work with a minimum GPA of 3.000 in all graduate COMM courses.

GENERAL ELECTIVES
Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION
If elected

UNIVERSITY-WIDE REQUIREMENTS
128 total semester hours required for the bachelor’s degree
Minimum 2.000 GPA required for undergraduate courses

GRADUATE CREDIT/GPA REQUIREMENTS
30 total semester hours of graduate course work required
Minimum 3.000 GPA required for graduate courses

Minor in Communication Studies

REQUIRED COURSES
Complete the following four courses:
COMM 1101  Introduction to Communication Studies  4 SH
COMM 1112  Public Speaking  4 SH
COMM 1220  Media, Culture, and Society  4 SH
COMM 1231  Principles of Organizational Communication  4 SH

ELECTIVE COURSES
Complete two courses from the list below. *Note:* The following courses may not be used: COMM 3451, COMM 3501, COMM 3511, COMM 3550, COMM 3650, COMM 4650, COMM 4750.

COMM 1231 to COMM 2304
COMM 2323  Television and Society  4 SH
COMM 2325  Global Media  4 SH
COMM 2331  Legal Argumentation, Advocacy, and Citizenship  4 SH
COMM 2531  Application of Organizational Communication  4 SH
COMM 3201  Health Communication  4 SH
COMM 3230 to COMM 4799
COMM 4910 to COMM 4914

GPA REQUIREMENT
2.000 GPA required in the minor

Minor in Media Production
Restricted to communication studies majors.

REQUIRED COURSES
Complete the following four courses:
COMM 2350  Producing for the Entertainment Industry  4 SH
COMM 2450  Audio Production  4 SH
COMM 3550  Television Field Production  4 SH
COMM 3650  Television Studio Production  4 SH

ELECTIVE COURSES
Complete two courses from the following list:
COMM 2451  Sports Broadcasting  4 SH
COMM 2454  Broadcasting Management and Programming  4 SH
COMM 3451  Advertising Principles and Practices  4 SH
COMM 4650  Digital Editing for TV  4 SH
COMM 4750  Advanced Digital Editing for TV and Film  4 SH
COMM 4940  Special Topics in Media Production  4 SH

GPA REQUIREMENT
3.000 GPA required in the minor
Minor in Oratory and Public Speaking

PUBLIC SPEAKING
Complete the following course:
COMM 1112 Public Speaking 4 SH

ELECTIVE COURSES
Complete four courses from the following list:
COMM 2312 Voice and Articulation 4 SH
COMM 2331 Legal Argumentation, Advocacy, and Citizenship
COMM 2402 Presentation, Style, and Professional Communication
COMM 3331 Argumentation and Debate 4 SH
COMM 3403 Persuasive Speaking 4 SH
COMM 3511 Oral Interpretation of Literature 4 SH
COMM 4603 Advocacy Workshop 4 SH

GPA REQUIREMENT
2.000 GPA required in the minor

Minor in Political Communication

Note: Only one course in the major may be applied to the minor.

INTRODUCTORY COURSES
Complete two of the following courses:
COMM 1210 Persuasion and Rhetoric 4 SH
JRNL 1150 Interpreting the Day’s News 4 SH
POLS 1150 American Government 4 SH

INTERMEDIATE/ADVANCED COURSES
Complete four courses from the following lists. At least one course must be taken from each department:

Communication Studies
COMM 2414 American Public Address 1, 1630–1930 4 SH
COMM 3414 American Public Address 2, 1930–Present 4 SH
COMM 3436 Media and Democracy 4 SH
COMM 4610 Political Communication 4 SH

Journalism
JRNL 2350 History of Journalism 4 SH
JRNL 3550 Law of the Press 4 SH

Political Science
POLS 3310 Parties and Elections 4 SH
POLS 3320 Politics and Mass Media 4 SH

GPA REQUIREMENT
2.000 GPA required in the minor

Minor in Rhetoric

REQUIRED COURSE
Complete one of the following courses:
COMM 1210 Persuasion and Rhetoric 4 SH
COMM 2310 Classical Rhetorical Theory 4 SH
ENGL 1160 Introduction to Rhetoric 4 SH

ELECTIVES
Complete four courses from the following list. Note: English majors may reuse only one course from their major in this elective section of the minor. Public advocacy and rhetoric concentrators in the communication studies major may reuse only one course from their concentration in this section:
COMM 2331 Legal Argumentation, Advocacy, and Citizenship 4 SH
COMM 3331 Argumentation and Debate 4 SH
COMM 3410 Rhetorical Criticism: Great Americans, 1630–1930 4 SH
COMM 3411 Rhetorical Criticism: Sound and Image, 1930–Present 4 SH
COMM 3501 Free Speech: Law and Practice 4 SH
COMM 4602 Contemporary Rhetorical Theory 4 SH
COMM 4610 Political Communication 4 SH
ENGL 3322 Topics in Rhetoric 4 SH
ENGL 3325 Rhetoric of Law 4 SH
ENGL 3381 The Writing Process 4 SH

GPA REQUIREMENT
2.000 GPA required in the minor

Minor in Social Activism

Note: Only one course from the major may be applied to the minor.

INTRODUCTORY COURSES
Complete two courses from the following lists. Only one course may be taken from each department/program.

Law, Policy, and Society
LPSC 2301 Introduction to Law, Policy, and Society 4 SH

Political Science
POLS 1150 American Government 4 SH

Sociology
SOCL 1228 Social Problems 4 SH
SOCL 1246 Environment and Society 4 SH
SOCL 1268 Social Movements 4 SH

INTERMEDIATE/ADVANCED COURSES
Complete three courses from the following lists. Only one course may be taken from each program/department.

Communication Studies
COMM 2412 Social Movement Communication 4 SH
Law, Policy, and Society
LPSC 2302  Global Human Rights: A Social and Economic Perspective  4 SH

Political Science
POLS 2395  Environmental Politics  4 SH
POLS 3315  Interest Groups and Public Policy  4 SH

Sociology
SOCL 3401  Social Policy and Intervention  4 SH
SOCL 3450  Class, Power, and Social Change  4 SH
SOCL 3458  Social and Political Dimensions of Globalization  4 SH

SERVICE LEARNING
Complete one course from the following list:
COMM 3331  Argumentation and Debate  4 SH
COMM 4534  Organizational Communication Training and Development  4 SH
COMM 4603  Advocacy Workshop  4 SH
HUSV 3550  Social Policy, Advocacy, and Activism  4 SH
POLS 2360  Politics of Poverty  4 SH
SOCL 3470  Social Conflict and Community Service  4 SH

GPA REQUIREMENT
2.000 GPA required in the minor