

FINANCE AND INSURANCE

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The role of people trained in finance and insurance is expanding rapidly within the business world. Changes on the financial scene—rising securities prices, fluctuating inflation and interest rates, and globalization of markets—have created an awareness that financial knowledge is essential to the effective management of business firms.

Finance is the management and investment of money and other assets for businesses, financial institutions, nonprofit organizations, governments, and individuals. The program draws on accounting principles, economic theory, and quantitative methods to direct the way money is managed, acquired, and distributed. Students are exposed to economic and financial systems and how they operate. They also are given an opportunity to analyze economic trends and indicators and how to apply this analysis to financial decision making.

Students may specialize in one or more of the following areas: corporate finance, investment management and analysis, management of financial institutions, insurance and risk management, and real estate. The program is designed to prepare students for careers in corporate financial management, security analysis, investment management, security or insurance brokerage, underwriting, credit management, and risk management with corporations, banks, insurance companies, and other financial institutions.

BSBA—Bachelor of Science in Business Administration with Concentration in Finance

BUSINESS CORE REQUIREMENTS

Mathematics

Complete one calculus course from the following list:

MATH 1231	Calculus for Business and Economics	4 SH
MATH 1241	Calculus 1	4 SH
MATH 1242	Calculus 2	4 SH
MATH 1251	Calculus and Differential Equations for Biology 1	4 SH
MATH 1252	Calculus and Differential Equations for Biology 2	4 SH
MATH 1340	Intensive Calculus for Engineers	6 SH
MATH 1341	Calculus 1 for Science and Engineering	4 SH
MATH 1342	Calculus 2 for Science and Engineering	4 SH

Statistics

Complete the following course:

MGSC 1201	Business Statistics	4 SH
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Macro- and Microeconomics

Complete the following two courses:

ECON 1115	Principles of Macroeconomics	4 SH
ECON 1116	Principles of Microeconomics	4 SH

BUSINESS REQUIREMENTS

Accounting

Complete the following two courses:

ACCT 1201	Financial Accounting and Reporting	4 SH
ACCT 2301	Managerial Accounting	4 SH

Finance

Complete the following course:

FINA 2201	Financial Management	4 SH
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International Business/Social Responsibility

Complete the following course:

INTB 1203	International Business and Global Social Responsibility	4 SH
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Management Information Systems

Complete the following course:

MISM 2301	Management Information Systems	4 SH
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Marketing

Complete the following course:

MKTG 2201	Introduction to Marketing	4 SH
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Operations Management and Supply Chain Management

Complete the following course:

MGSC 3401	Operations Management	4 SH
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Organizational Behavior

Complete the following course:

ORGB 3201	Organizational Behavior	4 SH
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Strategy in Action

Complete the following course:

STRT 4501	Strategy in Action	4 SH
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CONCENTRATION IN FINANCE

Finance Required Courses

Complete the following two courses:

FINA 3301	Corporate Finance	4 SH
FINA 3303	Investments	4 SH

Finance Elective Courses

Complete two additional FINA courses.

ELECTIVES/SECOND BUSINESS CONCENTRATION

Complete eight elective courses. Four electives can be used toward completion of an additional business concentration as outlined below:

Concentration in Accounting

ACCOUNTING REQUIRED COURSES

Complete the following two courses:

ACCT 3401	Financial Reporting and Analysis 1	4 SH
ACCT 4501	Financial Reporting and Analysis 2	4 SH

ACCOUNTING ELECTIVE COURSES

Complete two courses from the following list:

ACCT 3403	Accounting Information Systems	4 SH
ACCT 3416	Strategic Cost Analysis for Decision Making	4 SH
ACCT 4412	Auditing and Other Assurance Services	4 SH
ACCT 4414	Income Tax Determination and Planning	4 SH

Concentration in Entrepreneurship and Innovation

Complete the following four courses:

ENTR 2201	The Entrepreneurial Universe	4 SH
ENTR 3301	Opportunity Assessment and Entrepreneurship Marketing	4 SH
ENTR 3401	Small Business Management, Operations, and Growth	4 SH
ENTR 4501	Venture Creation and Entrepreneurial Finance	4 SH
or ENTR 4503	Small Business Service and Retail Creation	4 SH

Concentration in Management**MANAGEMENT REQUIRED COURSE**

Complete the following course:

MGMT 3303	Building Your Management Skills	4 SH
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MANAGEMENT ELECTIVE COURSES

Complete three additional MGMT courses.

Concentration in Management Information Systems**MANAGEMENT INFORMATION SYSTEMS REQUIRED COURSES**

Complete the following three courses:

MISM 3403	Data Management and Information Analysis	4 SH
MISM 3404	Business Data Communications	4 SH
MISM 4501	Business Systems Integration	4 SH

MANAGEMENT INFORMATION SYSTEMS ELECTIVE COURSE

Complete one additional MISM course or one course from the following list:

ACCT 3403	Accounting Information Systems	4 SH
MKTG 4508	Electronic Marketing	4 SH
SCHM 2201	Supply Chain Management	4 SH

Concentration in Marketing**MARKETING REQUIRED COURSES**

Complete the following two courses:

MKTG 3301	Marketing Management	4 SH
MKTG 3401	Marketing Research	4 SH

MARKETING ELECTIVE COURSES

Complete two additional MKTG courses.

Concentration in Supply Chain Management

Complete the following four courses:

SCHM 2201	Supply Chain Management	4 SH
SCHM 3301	Global Supply Chain Management	4 SH
SCHM 3310	The Transportation Industries	4 SH
SCHM 4401	Advanced Problems in Supply Chain Management	4 SH

BUSINESS GPA REQUIREMENT

A minimum 2.000 GPA in business courses is required.

NU CORE REQUIREMENTS

See page 26 for requirement list.

GENERAL ELECTIVES

Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION**UNIVERSITY-WIDE REQUIREMENTS**

128 total semester hours required

Minimum 2.000 GPA required