

College of Business Administration

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Programs in the College of Business Administration are designed for students who are preparing to take on managerial responsibility. These programs help students develop the ability to recognize and solve business and organizational problems and understand the role of business in the community, the nation, and the world.

The college's goal is to help students develop ideals that are ethically sound and socially desirable; cultivate an awareness of the social, political, and economic developments to which businesses must adapt; develop sound judgment and effective communication skills; and develop their individual interests and talents.

Modern business faces many challenges from unprecedented political change and the effects of foreign policy, high technology, affirmative action regulations, and new economic policies. These challenges have increased the demand for highly trained individuals equipped to analyze and address our economy's complex social and legal problems.

The college offers Bachelor of Science degrees in international business and in business administration with concentrations in accounting, entrepreneurship and new venture management, finance and insurance, human resources management, supply chain management, management information systems, and marketing. The business curriculum is enhanced by courses in the sciences, humanities, and social sciences. In addition to their academic courses, all students are required to complete a cooperative education plan.

Co-op provides a learning experience beyond the classroom. Textbook examples come to life in real-world business settings. Classroom theories are applied to actual business problems. In turn, these experiences serve to stimulate inquiry and discussion back in the classroom. This interaction between college studies and cooperative education sets the stage for a lifetime of learning.

The undergraduate program of the College of Business Administration meets the standards of the American Assembly of Collegiate Schools of Business for faculty and student quality, curriculum design, and overall University support.

After graduation, students obtain jobs in all aspects of business, both domestically and internationally.

Academic Progression Standards

Listed below are the grade-point averages required for students to advance to the next class standing and to graduate.

	Overall GPA	Freshman Core Courses GPA*	Business Courses GPA
Sophomore	2.000	2.000	2.000
Middler	2.000		2.000
Junior	2.000		2.000
Senior	2.000		2.000
To graduate	2.000		2.000

*Freshman Core Courses refers to College Writing, Macroeconomics and Microeconomics, Calculus for Business, and Introduction to Business.

Freshmen must complete at least 24 SH in order to progress to sophomore status, although freshmen who earn fewer than 32 SH must make up the difference prior to graduation. Students beyond the freshman year must complete at least 16 SH each in-school (not on co-op) full semester and 8 SH each in-school summer half semester in order to progress to the next class standing.

Graduation Requirements

Bachelor of Science degree candidates must complete all prescribed work of the curriculum in which they seek to qualify, currently 128 semester hours. The degree not only represents the formal completion of selected courses, but also indicates professional study in the major or concentration. A grade-point average of C (2.000) and a C average in all business courses are required for graduation. Students must be enrolled in a full program of studies in the College of Business Administration during the final three semesters preceding graduation.

Minor in Business Administration

Courses for the minor are offered for nonbusiness students. This minor is attractive to students if they are considering a career in business or pursuing an MBA. The minor consists of five courses. These include Financial Accounting, Introduction to Marketing, Financial Management, Human Resource Management, and one elective. Students who wish to enter the program should sign up in the Undergraduate Business Programs Office. Students who complete all five courses successfully and have earned at least a C (2.000) average in them will be awarded a minor in business administration at graduation.

Minor in Business Administration**ACCOUNTING**

Complete the following course:

ACC U209	Financial Accounting and Reporting	4 SH
or ACC U201	Financial Accounting and Reporting	4 SH

FINANCE

Complete the following course:

FIN U209	Financial Management	4 SH
or FIN U201	Financial Management	4 SH

HUMAN RESOURCES MANAGEMENT

Complete the following course:

HRM U209	Organizational Behavior	4 SH
or HRM U201	Organizational Behavior	4 SH

MARKETING

Complete the following course:

MKT U209	Introduction to Marketing	4 SH
or MKT U201	Introduction to Marketing	4 SH

BUSINESS ELECTIVE

Complete one course from the following list or any business course for which the prerequisites have been met:

INB U209	Global Environment of International Business	4 SH
or INB U201	Global Environment of International Business	4 SH
MIS U309	Management Information Systems	4 SH
or MIS U301	Management Information Systems	4 SH
MSC U409	Operations Management	4 SH
or MSC U401	Operations Management	4 SH

GPA REQUIREMENT

2.000 GPA required in the minor

BSBA Core Requirements

Each student seeking the Bachelor of Science in Business Administration (BSBA) degree must complete the following core requirements.

ENGLISH REQUIREMENT

Complete the following course:

ENG U111	College Writing	4 SH
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and one approved Advanced Writing in the Disciplines course for the major. A grade of C or higher is required in both courses.

DIVERSITY

Complete one course from the list “College of Business Administration Approved Courses: Diversity” on page 188.

BUSINESS CORE REQUIREMENTS**Mathematics**

Complete one calculus course:

MTH U131	Calculus for Business and Economics	4 SH
MTH U141	Calculus 1	4 SH
MTH U142	Calculus 2	4 SH
MTH U151	Calculus and Differential Equations for Biology 1	4 SH
MTH U152	Calculus and Differential Equations for Biology 2	4 SH
MTH U240	Intensive Calculus for Engineers	6 SH
MTH U241	Calculus 1 for Science and Engineering	4 SH
MTH U242	Calculus 2 for Science and Engineering	4 SH

Statistics

Complete the following course:

MSC U201	Business Statistics	4 SH
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Arts and Humanities

Complete one course from the list “College of Business Administration Approved Courses: Methods of Inquiry—Arts and Humanities Contexts” on page 189.

Natural World

Complete one course from the list “College of Business Administration Approved Courses: Methods of Inquiry—Natural World Context” on page 190.

Social World

Complete one course from the list “College of Business Administration Approved Courses: Methods of Inquiry—Social World Context” on page 190.

Historical, Ethical, and Aesthetic Perspectives

Complete one course from the list “College of Business Administration Approved Courses: Historical, Ethical, and Aesthetic Perspectives” on page 192.

Macroeconomics and Microeconomics

Complete the following two courses:

ECN U115	Principles of Macroeconomics	4 SH
ECN U116	Principles of Microeconomics	4 SH

BUSINESS REQUIREMENTS**Accounting**

Complete the following two courses:

ACC U201	Financial Accounting and Reporting	4 SH
ACC U301	Managerial Accounting	4 SH

Finance

Complete the following course:

FIN U201	Financial Management	4 SH
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Marketing

Complete the following course:

MKT U201	Introduction to Marketing	4 SH
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Management Information Systems

Complete the following course:

MIS U301	Management Information Systems	4 SH
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Operations Management

Complete the following course:

MSC U401	Operations Management	4 SH
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Organizational Behavior

Complete the following course:

HRM U201	Organizational Behavior	4 SH
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Strategy in Action

Complete the following course:

MGT U501	Strategy in Action	4 SH
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BSIB Core Requirements

Each student seeking the Bachelor of Science in International Business (BSIB) degree must complete the following core requirements.

ENGLISH REQUIREMENT

Complete the following course:

ENG U111 College Writing 4 SH

and one approved Advanced Writing in the Disciplines course for the major. A grade of C or higher is required in both courses.

INTERNATIONAL BUSINESS GENERAL EDUCATION REQUIREMENTS**Diversity**

Complete the following course:

INB U301 Living and Working Abroad 4 SH

Mathematics

Complete one calculus course:

MTH U131 Calculus for Business and Economics 4 SH

MTH U141 Calculus 1 4 SH

MTH U142 Calculus 2 4 SH

MTH U151 Calculus and Differential Equations for Biology 1 4 SH

MTH U152 Calculus and Differential Equations for Biology 2 4 SH

MTH U240 Intensive Calculus for Engineers 6 SH

MTH U241 Calculus 1 for Science and Engineering 4 SH

MTH U242 Calculus 2 for Science and Engineering 4 SH

Statistics

Complete the following course:

MSC U201 Business Statistics 4 SH

Arts and Humanities

Complete one course from the list “College of Business Administration Approved Courses: Methods of Inquiry—Arts and Humanities Contexts” on page 189.

Social World

Complete one course from the list “College of Business Administration Approved Courses: Methods of Inquiry—Social World Context” on page 190. POL U155 may not be used to satisfy this requirement.

Historical, Ethical, and Aesthetic Perspectives

Complete the following course:

POL U155 Comparative Politics 4 SH

Macroeconomics and Microeconomics

Complete the following two courses:

ECN U115 Principles of Macroeconomics 4 SH

ECN U116 Principles of Microeconomics 4 SH

BUSINESS REQUIREMENTS**Accounting**

Complete the following two courses:

ACC U201 Financial Accounting and Reporting 4 SH

ACC U301 Managerial Accounting 4 SH

Finance

Complete the following course:

FIN U201 Financial Management 4 SH

Marketing

Complete the following course:

MKT U201 Introduction to Marketing 4 SH

Management Information Systems

Complete the following course:

MIS U301 Management Information Systems 4 SH

Operations Management

Complete the following course:

MSC U401 Operations Management 4 SH

Organizational Behavior

Complete the following course:

HRM U201 Organizational Behavior 4 SH

Strategy in Action

Complete the following course:

MGT U501 Strategy in Action 4 SH

BSBA Business Concentrations

The College of Business Administration departmental listings, which begin on page 193, give the detailed requirements for each degree offered by the college. Each Bachelor of Science in Business Administration (BSBA) degree requirement in turn references the business concentrations shown below.

CONCENTRATION IN ACCOUNTING**Accounting Required Courses**

Complete the following three courses:

ACC U401 Financial Reporting and Analysis 1 4 SH

ACC U403 Accounting Information Systems 4 SH

ACC U501 Financial Reporting and Analysis 2 4 SH

Accounting Elective Course

Complete one course from the following list:

ACC U412 Auditing and Other Assurance Services 4 SH

ACC U414 Income Tax Determination and Planning 4 SH

ACC U416 Strategic Cost Analysis for Decision Making 4 SH

CONCENTRATION IN ENTREPRENEURSHIP AND NEW VENTURE MANAGEMENT

Complete the following four courses:

ENT U201 The Entrepreneurial Universe 4 SH

ENT U301 Opportunity Assessment and Entrepreneurship Marketing 4 SH

ENT U401 Small Business Management, Operations, and Growth 4 SH

ENT U501 Venture Creation and Entrepreneurial Finance 4 SH

or ENT U503 Small Business Service and Retail Creation 4 SH

CONCENTRATION IN FINANCE**Finance Required Courses**

Complete the following two courses:

FIN U301 Corporate Finance 4 SH

FIN U303 Investments 4 SH

Finance Elective Courses

Complete two additional courses from the FIN department.

CONCENTRATION IN HUMAN RESOURCES MANAGEMENT

Human Resources Management Required Courses

Complete the following two courses:

HRM U301	Introduction to Human Resources Management	4 SH
HRM U501	Competitive HRM Practices	4 SH

Human Resources Management Elective Course

Complete two electives from the HRM department or from the following list:

INB U310	Cultural Aspects of International Business	4 SH
MGT U320	Negotiation	4 SH

CONCENTRATION IN MANAGEMENT

Management Required Courses

Complete the following two courses:

INB U201	Global Environment of International Business	4 SH
MGT U301	Legal, Ethical, and Social Issues	4 SH

Management Elective Courses

Complete two additional courses from the MGT department.

CONCENTRATION IN MANAGEMENT INFORMATION SYSTEMS

Management Information Systems Required Courses

Complete the following three courses:

MIS U403	Data Management and Information Analysis	4 SH
MIS U404	Business Data Communications	4 SH
MIS U501	Business Systems Integration	4 SH

Management Information Systems Elective Course

Complete one additional course from the MIS department.

CONCENTRATION IN MARKETING

Marketing Required Courses

Complete the following two courses:

MKT U301	Marketing Management	4 SH
MKT U401	Marketing Research	4 SH

Marketing Elective Courses

Complete two additional courses from the MKT department.

CONCENTRATION IN SUPPLY CHAIN MANAGEMENT

Complete the following four courses:

SCM U201	Supply Chain Management	4 SH
SCM U301	Global Supply Chain Management	4 SH
SCM U310	The Transportation Industries	4 SH
SCM U401	Advanced Problems in Supply Chain Management	4 SH

BSIB Second Business Concentrations

The College of Business Administration departmental listings, which begin on page 193, give the detailed requirements for each degree offered by the college. Each Bachelor of Science in International Business (BSIB) degree requirement in turn references the concentrations shown below as second business concentrations.

CONCENTRATION IN ACCOUNTING

Accounting Required Courses

Complete the following three courses:

ACC U401	Financial Reporting and Analysis 1	4 SH
ACC U403	Accounting Information Systems	4 SH
ACC U501	Financial Reporting and Analysis 2	4 SH

Accounting Elective Course

Complete one course from the following list:

ACC U412	Auditing and Other Assurance Services	4 SH
ACC U414	Income Tax Determination and Planning	4 SH
ACC U416	Strategic Cost Analysis for Decision Making	4 SH

CONCENTRATION IN ENTREPRENEURSHIP AND NEW VENTURE MANAGEMENT

Complete the following four courses:

ENT U201	The Entrepreneurial Universe	4 SH
ENT U301	Opportunity Assessment and Entrepreneurship Marketing	4 SH
ENT U401	Small Business Management, Operations, and Growth	4 SH
ENT U501	Venture Creation and Entrepreneurial Finance	4 SH

CONCENTRATION IN FINANCE

Finance Required Courses

Complete the following two courses:

FIN U301	Corporate Finance	4 SH
FIN U303	Investments	4 SH

Finance Elective Courses

Complete two additional courses from the FIN department.

CONCENTRATION IN HUMAN RESOURCES MANAGEMENT

Human Resources Management Required Courses

Complete the following two courses:

HRM U301	Introduction to Human Resources Management	4 SH
HRM U501	Competitive HRM Practices	4 SH

Human Resources Management Elective Courses

Complete two electives from the HRM department or from the following list:

INB U201	Global Environment of International Business	4 SH
MGT U320	Negotiation	4 SH

CONCENTRATION IN MANAGEMENT

The concentration in management is not available to BSIB students taking the international management option.

Management Required Courses

Complete the following two courses:

INB U201	Global Environment of International Business	4 SH
MGT U301	Legal, Ethical, and Social Issues	4 SH

Management Elective Courses

Complete two additional courses from the MGT department.

CONCENTRATION IN MANAGEMENT INFORMATION SYSTEMS

Complete the following four courses:

MIS U402	Business Programming	4 SH
MIS U403	Data Management and Information Analysis	4 SH
MIS U404	Business Data Communications	4 SH
MIS U501	Business Systems Integration	4 SH

CONCENTRATION IN MARKETING**Marketing Required Courses**

Complete the following two courses:

MKT U301	Marketing Management	4 SH
MKT U401	Marketing Research	4 SH

Marketing Elective Courses

Complete two additional courses from the MKT department.

CONCENTRATION IN SUPPLY CHAIN MANAGEMENT

Complete the following four courses:

SCM U201	Supply Chain Management	4 SH
SCM U301	Global Supply Chain Management	4 SH
SCM U310	The Transportation Industries	4 SH
SCM U401	Advanced Problems in Supply Chain Management	4 SH

College of Business Administration Approved Courses:**Diversity**

AFR U104	Survey of African-American Music	4 SH
AFR U128	Music of Africa	4 SH
AFR U131	Music of Latin America and the Caribbean	4 SH
AFR U140	Introduction to African-American History	4 SH
AFR U180	African History	4 SH
AFR U185	Gender in the African Diaspora	4 SH
AFR U212	History of Race	4 SH
AFR U261	The Modern Caribbean	4 SH
AFR U270	Economic Status of Ethnic Minorities	4 SH
AFR U307	Africa Today	4 SH
AFR U325	African-American Women	4 SH
AFR U337	African-American History before 1900	4 SH
AFR U338	African-American History since 1900	4 SH
AFR U365	Blacks and Jews	4 SH
AFR U391	Modern African Civilization	4 SH
AFR U392	African Diaspora	4 SH
AFR U399	Black Community and Social Change	4 SH
AFR U410	Religion and Spirituality in the African Diaspora	4 SH
AFR U460	Contemporary Government and Politics in Africa	4 SH
AFR U609	History of South Africa	4 SH
ASL U150	Deaf People in Society	4 SH
ASL U350	Deaf History and Culture	4 SH
CIN U255	Chinese Film: Gender and Ethnicity	4 SH
CJ U102	Ethics, Values, and Diversity	4 SH
ECN U270	Economic Status of Ethnic Minorities	4 SH

ED U150	Multicultural Children's Literature	4 SH
ENG U414	The Black Novel	4 SH
ENG U415	Black Poetry and the Spoken Word	4 SH
ENG U456	Language and Gender	4 SH
ENG U670	Modern African-American Literature	4 SH
ENG U671	Multiethnic Literature of the U.S.	4 SH
ENG U672	Asian-American Literature	4 SH
ENG U673	U.S. Latino/Latina Literature	4 SH
ENG U674	American Indian Literature	4 SH
ENG U675	Gay and Lesbian Literature	4 SH
ENG U691	Gender Roles in Literature	4 SH
HNR U300	Topics in Research and Inquiry: A Diversity Perspective	4 SH
HNR U320	Topics in Urban Experience: A Diversity Perspective	4 SH
HNR U340	Topics in Contemporary Issues: A Diversity Perspective	4 SH
HST U140	Introduction to African-American History	4 SH
HST U180	African History	4 SH
HST U204	Third World Women	4 SH
HST U212	History of Race	4 SH
HST U242	Women in America	4 SH
HST U256	Chinese Civilization in Her Eyes	4 SH
HST U260	Modern Latin America	4 SH
HST U261	The Modern Caribbean	4 SH
HST U290	Modern Middle East	4 SH
HST U313	Gender and Revolution in Russia and China	4 SH
HST U337	African-American History before 1900	4 SH
HST U338	African-American History since 1900	4 SH
HST U372	Gender and Society in Modern Europe	4 SH
HST U391	Modern African Civilization	4 SH
HST U392	African Diaspora	4 SH
HST U431	American Jewish History	4 SH
HST U432	Latin America in Boston	4 SH
HST U452	Global Chinese Migration	4 SH
INT U220	Latino, Latin American, and Caribbean Studies	4 SH
INT U285	Jewish Religion and Culture	4 SH
INT U441	Topics in Women's Studies	4 SH
INT U560	Religion, Human Services, and Diversity in the United States	4 SH
LIN U402	African-American English	4 SH
LIN U428	African Languages	4 SH
LIN U432	Romance Linguistics	4 SH
LIN U434	Bilingualism	4 SH
LNC U150	Backgrounds of Chinese Culture	4 SH
LNC U255	Chinese Film: Gender and Ethnicity	4 SH
LNJ U150	Introduction to Japanese Pop Culture	4 SH
LNR U285	Russian Civilization	4 SH
LNS U220	Latino, Latin American, and Caribbean Studies	4 SH
MTH U201	History of Mathematics	4 SH
MUS U104	Survey of African-American Music	4 SH
MUS U106	Women in Music	4 SH
MUS U128	Music of Africa	4 SH

MUS U129	Music of the Middle East	4 SH	ENG U411	The Modern Short Story	4 SH
MUS U130	Music of Asia	4 SH	ENG U412	Contemporary Fiction	4 SH
MUS U131	Music of Latin America and the Caribbean	4 SH	ENG U425	Literature and Law	4 SH
MUS U132	Music of the Jewish People	4 SH	ENG U426	Literature and Politics	4 SH
PHL U130	Ethics: East and West	4 SH	ENG U427	The Literature of Science	4 SH
PHL U275	Eastern Religions	4 SH	ENG U511	English Drama 1	4 SH
PHL U280	Islam	4 SH	ENG U512	English Drama 2	4 SH
PHL U285	Jewish Religion and Culture	4 SH	ENG U572	Fantasy	4 SH
PHL U290	Chinese Philosophy and Religion	4 SH	ENG U582	Children's Literature	4 SH
POL U344	Contemporary Black Politics	4 SH	ENG U589	Psychology and Literature	4 SH
POL U365	Blacks and Jews	4 SH	ENG U605	Medieval English Literature	4 SH
POL U375	Gender and Politics	4 SH	ENG U608	Topics in Chaucer	4 SH
POL U380	Latino Politics in the United States	4 SH	ENG U610	Sixteenth-Century English Literature	4 SH
POL U460	Government and Politics in Africa	4 SH	ENG U612	Shakespeare's Comedies	4 SH
PSY U200	Psychology of Women	4 SH	ENG U613	Shakespeare's Tragedies	4 SH
SOA U200	Peoples and Cultures of the Middle East	4 SH	ENG U614	Topics in Shakespeare	4 SH
SOA U220	Latino, Latin American, and Caribbean Studies	4 SH	ENG U617	Seventeenth-Century English Literature	4 SH
SOA U302	Gender and Sexuality: A Cross-Cultural Perspective	4 SH	ENG U618	Milton	4 SH
SOA U307	Social Movements in the Third World	4 SH	ENG U619	Eighteenth-Century English Literature	4 SH
SOA U310	Individual Culture	4 SH	ENG U620	Topics in Eighteenth-Century English Literature	4 SH
SOA U400	Muslims, Jews, and Christians in the Middle East	4 SH	ENG U624	Victorian Literature	4 SH
SOC U215	Society and Culture in Russia	4 SH	ENG U625	Topics in Victorian Literature	4 SH
SOC U259	Women in Jewish Culture	4 SH	ENG U626	Nineteenth-Century British Fiction	4 SH
SOC U260	Gender in a Changing Society	4 SH	ENG U630	Major Twentieth-Century British Novelists	4 SH
SOC U270	Race and Ethnic Relations	4 SH	ENG U631	Twentieth-Century English Literature	4 SH
SOC U520	Race, Class, and Gender	4 SH	ENG U661	Early American Literature	4 SH
THE U220	African-American Theatre	4 SH	ENG U663	Early African-American Literature	4 SH
			ENG U665	The American Renaissance	4 SH
			ENG U667	American Realism	4 SH
			ENG U668	Modern American Literature	4 SH
			ENG U680	The Bible	4 SH
			ENG U681	World Literature 1	4 SH
			ENG U682	World Literature 2	4 SH
			ENG U688	Contemporary Poetry	4 SH
			ENG U690	The City in Literature	4 SH
			HST U385	Russian Literature in Translation	4 SH
			INT U120	Exploring Humanities through Film	4 SH
			JRN U101	Journalism 1	4 SH
			JRN U201	Journalism 2	4 SH
			JRN U301	Journalism 3	4 SH
			LIN U115	Introduction to Logic	4 SH
			LIN U150	Introduction to Language and Linguistics	4 SH
			LIN U215	Symbolic Logic	4 SH
			LIN U456	Language and Gender	4 SH
			LIN U540	Philosophy of Language	4 SH
			LNR U385	Russian Literature in Translation	4 SH
			LNS U170	Caribbean Literature and Culture	4 SH
			LNS U550	Masterpieces of Spanish Literature: Twelfth–Seventeenth Century	4 SH
			LNS U551	Masterpieces of Spanish Literature: Eighteenth–Twentieth Century	4 SH
			LNS U650	Latin American Literature	4 SH
			MUS U101	Introduction to Music	4 SH
			MUS U102	Music as a Listening Experience	4 SH
			MUS U107	Introduction to Opera	4 SH

**College of Business Administration Approved Courses:
Methods of Inquiry—Arts and Humanities Contexts**

AFR U112	Jazz	4 SH
AFR U220	African-American Theatre	4 SH
AFR U414	The Black Novel	4 SH
AFR U415	Black Poetry and the Spoken Word	4 SH
AFR U500	Arts of the African Diaspora	4 SH
ART U106	Introduction to Art	4 SH
CIN U120	Exploring the Humanities through Film	4 SH
CIN U335	History of Film	4 SH
CIN U489	Shakespeare on Film	4 SH
CIN U500	Modernism/Modernity and Film	4 SH
CMN U101	Introduction to Communication Studies	4 SH
CMN U112	Public Speaking	4 SH
CMN U230	Interpersonal Communication	4 SH
ENG U150	Introduction to Language and Linguistics	4 SH
ENG U165	Poetry	4 SH
ENG U166	Fiction	4 SH
ENG U167	Drama	4 SH
ENG U220	Survey of English Literature 1	4 SH
ENG U221	Survey of English Literature 2	4 SH
ENG U223	Survey of American Literature 1	4 SH
ENG U337	Literary Interpretation	4 SH
ENG U408	The Modern Bestseller	4 SH
ENG U410	Modern Drama	4 SH

MUS U109	Introduction to Art, Drama, and Music	4 SH
MUS U110	Music in Popular Culture	4 SH
MUS U112	Jazz	4 SH
MUS U113	Film Music	4 SH
MUS U114	Mozart	4 SH
MUS U115	Debussy and the Music of Paris	4 SH
MUS U117	George Gershwin	4 SH
MUS U118	Music Therapy 1	4 SH
MUS U119	Fundamentals of Western Music Theory	4 SH
MUS U120	Sound Health	4 SH
MUS U121	Medieval and Renaissance Music	4 SH
MUS U123	Music of the Classical Era	4 SH
MUS U126	New Directions in Music	4 SH
MUS U127	Introduction to World Music	4 SH
MUS U201	Music Theory 1	4 SH
MUS U308	Principles of Music Literature	4 SH
MUS U311	Historical Traditions 1: America	4 SH
MUS U312	Historical Traditions 2: Classical	4 SH
MUS U315	History of Electronic Music	4 SH
MUS U318	Music Therapy 2	4 SH
MUS U470	War and Music	4 SH
PHL U101	Introduction to Philosophy	4 SH
PHL U110	Introduction to Religion	4 SH
PHL U114	Critical Reasoning	4 SH
PHL U115	Introduction to Logic	4 SH
PHL U150	Understanding the Bible	4 SH
PHL U215	Symbolic Logic	4 SH
PHL U220	The Meaning of Death	4 SH
PHL U265	Latin American Religions	4 SH
PHL U270	Western Religions	4 SH
PHL U295	Religious Perspectives on Health and Healing	4 SH
PHL U316	Interpreting the Bible	4 SH
PHL U322	Responses to the Holocaust	4 SH
PHL U325	Ancient Philosophy	4 SH
PHL U343	Existentialism	4 SH
PHL U350	Twentieth-Century Continental Philosophy	4 SH
PHL U355	Twentieth-Century Analytic Philosophy	4 SH
PHL U360	American Philosophy	4 SH
PHL U387	Modern Jewish Thought	4 SH
PHL U390	Cults and Sects	4 SH
PHL U410	Religion and Spirituality in the African Diaspora	4 SH
PHL U445	Philosophy of Religion	4 SH
PHL U465	Advanced Medical Ethics	4 SH
THE U101	Theatre Arts	4 SH
THE U120	Acting 1	4 SH
THE U130	Introduction to Acting	4 SH
THE U131	Technical Theatre 1	4 SH
THE U310	American Musical Theatre	4 SH
THE U315	Theatre/Modernism	4 SH
THE U335	Contemporary Theatre	4 SH

College of Business Administration Approved Courses: Methods of Inquiry—Natural World Context

BIO U101	Principles of Biology 1	4 SH
with BIO U102	Lab for BIO U101	1 SH
BIO U103	Principles of Biology 2	4 SH
with BIO U104	Lab for BIO U103	1 SH
BIO U111	General Biology 1	4 SH
with BIO U112	Lab for BIO U111	1 SH
BIO U141	Microbes and Society	4 SH
BIO U145	Environment and Humankind	4 SH
BIO U147	The Human Organism	4 SH
BIO U149	Biology of Human Reproduction	4 SH
BIO U151	Introduction to Marine Biology	4 SH
CHM U211	General Chemistry 1	4 SH
CHM U214	General Chemistry 2	4 SH
ENV U115	Environmental Science	4 SH
GEO U102	Marine Resources	4 SH
GEO U104	Physical Oceanography	4 SH
GEO U106	Biological Oceanography	4 SH
GEO U108	New England Fisheries Resources	4 SH
GEO U110	Geology of Oceans and Coasts	4 SH
GEO U112	Environmental Geology	4 SH
GEO U114	Natural Disasters and Catastrophes	4 SH
GEO U115	Environmental Science	4 SH
GEO U116	Global Climate Change	4 SH
GEO U118	Planetary Astronomy	4 SH
GEO U200	Dynamic Earth	4 SH
GEO U205	Physical Geography	4 SH
PHY U111	Astronomy	4 SH
PHY U121	Introduction to Science	4 SH
PHY U132	Energy, Environment, and Society	4 SH
PHY U141	General Physics	4 SH
PHY U161	Physics 1	4 SH
with PHY U162	Lab for PHY U161	1 SH

College of Business Administration Approved Courses: Methods of Inquiry—Social World Context

AFR U101	African-American Studies	4 SH
AFR U320	The Black Family	4 SH
AFR U344	Contemporary Black Politics	4 SH
AFR U350	History of Blacks in the Media and the Press	4 SH
AFR U360	Politics of Poverty	4 SH
AFR U367	Race and Social Identity	4 SH
AFR U422	Blacks in Science and Medicine	4 SH
AFR U441	Third World Political Relations	4 SH
AFR U455	Racism and American Criminal Justice	4 SH
AFR U639	Globalism, Racism, and Human Rights	4 SH
CIN U354	Psychology and Film	4 SH
CIN U390	Film and Psychoanalysis	4 SH
CJ U500	Gender, Crime, and Justice	4 SH
CJ U502	Race, Crime, and Justice	4 SH
CMN U220	Media, Culture, Society	4 SH
CMN U231	Principles of Organizational Communication	4 SH

CMN U304	Communication and Gender	4 SH	POL U500	U.S. Constitutional Law	4 SH
CMN U320	Theories of Media and Culture	4 SH	POL U505	U.S. Civil Liberties	4 SH
ECN U114	Economics for Technology	4 SH	POL U510	International Law	4 SH
ECN U291	Development Economics	4 SH	POL U515	Democracy in Comparative Politics	4 SH
ECN U415	Poverty and Income	4 SH	PSY U101	Foundations of Psychology	4 SH
ECN U420	Urban Economic Issues	4 SH	PSY U202	Biological Basis of Mental Illness	4 SH
ECN U442	Money and Banking	4 SH	PSY U204	Psychology of Prejudice	4 SH
ECN U461	Government and Business	4 SH	PSY U206	Food, Behavior, and Eating Disorders	4 SH
ED U111	Education in the Community	4 SH	PSY U208	Psychology and the Law	4 SH
ED U113	Human Development and Learning	4 SH	PSY U352	Childhood Mental Illness	4 SH
HST U103	Women's Studies	4 SH	PSY U354	Psychology and Film	4 SH
HST U110	Introduction to World History	4 SH	PSY U400	Personality	4 SH
HST U120	Introduction to Public History	4 SH	PSY U402	Social Psychology	4 SH
HST U130	Introduction to American History	4 SH	PSY U404	Developmental Psychology	4 SH
HST U150	East Asian Studies	4 SH	PSY U406	Abnormal Psychology	4 SH
HST U170	Introduction to European History	4 SH	PSY U450	Learning and Motivation	4 SH
HST U185	Introduction to Middle Eastern History	4 SH	PSY U500	Industrial/Organizational Psychology	4 SH
HST U320	Wealth and Poverty	4 SH	SOA U101	Peoples and Cultures	4 SH
IAF U101	Globalization and International Affairs	4 SH	SOA U210	Hot Button Issues in the Middle East	4 SH
INT U103	Women's Studies	4 SH	SOA U300	Reading Culture through Ethnography	4 SH
INT U150	East Asian Studies	4 SH	SOA U312	The Anthropology of Masculinity	4 SH
JRN U150	Interpreting the Day's News	4 SH	SOC U101	Introduction to Sociology	4 SH
LIN U412	Language and Culture	4 SH	SOC U103	Women's Studies	4 SH
PHL U103	Women's Studies	4 SH	SOC U200	Sociology of Alcoholism	4 SH
POL U150	American Government	4 SH	SOC U205	Law and Social Justice	4 SH
POL U155	Comparative Politics	4 SH	SOC U210	Class, Power, and Social Change	4 SH
POL U160	International Relations	4 SH	SOC U220	Sociology of Boston	4 SH
POL U300	The U.S. Congress	4 SH	SOC U221	Doing Sociology	4 SH
POL U305	The American Presidency	4 SH	SOC U225	Aging in Society	4 SH
POL U310	Parties and Elections	4 SH	SOC U228	Social Problems	4 SH
POL U320	Politics and Mass Media	4 SH	SOC U235	Social Psychology	4 SH
POL U322	Political Behavior	4 SH	SOC U240	Sociology of Prejudice and Violence	4 SH
POL U324	Law and Society	4 SH	SOC U241	Sociology of Violence	4 SH
POL U332	Contemporary Political Thought	4 SH	SOC U246	Environment and Sociology	4 SH
POL U334	Bureaucracy and Government Organizations	4 SH	SOC U247	Urban Social Problems	4 SH
POL U340	Business and Government	4 SH	SOC U255	Sociology of the Family	4 SH
POL U345	Urban Policies and Politics	4 SH	SOC U256	Violence in the Family	4 SH
POL U350	State and Local Politics	4 SH	SOC U268	The Social Movements of the 1960s	4 SH
POL U355	Intergovernmental Relations	4 SH	SOC U272	Social Roles in the Business World	4 SH
POL U360	Politics of Poverty	4 SH	SOC U273	Women Working	4 SH
POL U370	Religion and Politics	4 SH	SOC U275	Social Stratification	4 SH
POL U385	U.S. Health and Welfare Policy	4 SH	SOC U276	Sociology of Occupations and Professions	4 SH
POL U395	Environmental Politics	4 SH	SOC U280	Sociology of Work	4 SH
POL U405	International Political Economy	4 SH	SOC U287	Sociology of Religion	4 SH
POL U415	Ethnic Conflict in Comparative Politics	4 SH	SOC U290	Juvenile Delinquency	4 SH
POL U435	Politics in Western Europe	4 SH	SOC U295	Drugs and Society	4 SH
POL U441	Third World Political Relations	4 SH	SOC U297	Sociology of Popular Culture	4 SH
POL U445	Politics in Central and Eastern Europe	4 SH	SOC U401	Social Policy and Intervention	4 SH
POL U455	Russian Foreign Policy	4 SH	SOC U402	Feminist Perspectives on Society	4 SH
POL U465	Government and Politics in the Middle East	4 SH	SOC U403	American Society	4 SH
POL U470	Arab-Israeli Conflict	4 SH	SOC U406	Class, Crime, and the Legal System	4 SH
POL U480	Government and Politics in Japan	4 SH	SOC U440	Sociology of Human Service Organizations	4 SH
POL U487	Politics of Developing Nations	4 SH	SOC U518	Law and Social Issues	4 SH
			SOC U528	Computers and Society	4 SH

**College of Business Administration Approved Courses:
Historical, Ethical, and Aesthetic Perspectives**

AFR U109	Foundations of Black Culture 1	4 SH	HST U215	Contemporary Controversies	4 SH
AFR U312	Black History of Boston	4 SH	HST U222	History of Science and Technology	4 SH
AFR U390	Africa and the World in Early Times	4 SH	HST U230	Contemporary America	4 SH
AFR U607	History of East Africa	4 SH	HST U231	History of the American Home	4 SH
AFR U608	History of West Africa	4 SH	HST U232	History of Boston	4 SH
ARC U223	American Architecture	4 SH	HST U233	United States to 1877	4 SH
ART U101	History of Art before 1400	4 SH	HST U234	United States since 1877	4 SH
ART U103	History of Art since 1400	4 SH	HST U240	History of Sport in America	4 SH
ART U310	Nineteenth-Century Art	4 SH	HST U241	History of Media in America	4 SH
ART U313	Twentieth-Century Art	4 SH	HST U243	American Images of China	4 SH
ART U320	American Art	4 SH	HST U250	Emergence of East Asia	4 SH
ART U330	History of Photography	4 SH	HST U251	Modern East Asia	4 SH
BIO U143	Biology and Society	4 SH	HST U252	Japanese Literature and Culture	4 SH
CIN U240	Latin American Film	4 SH	HST U253	History of Vietnam Wars	4 SH
CIN U250	Australian Film	4 SH	HST U270	Ancient Greece	4 SH
CIN U260	Japanese Film	4 SH	HST U271	Ancient Rome	4 SH
CIN U265	Spanish Civil War on Film	4 SH	HST U272	The Invention of Europe	4 SH
CIN U270	Modern German Film and Literature	4 SH	HST U273	Belief in Magic and Science in Europe	4 SH
CIN U280	French Film and Culture	4 SH	HST U280	The Third Reich: Germany under Hitler	4 SH
CIN U386	History of Soviet Cinema	4 SH	HST U281	Holocaust	4 SH
CIN U421	History through Film	4 SH	HST U285	Russian Civilization	4 SH
CIN U460	Jewish Film	4 SH	HST U286	History of the Soviet Union	4 SH
ECN U230	Health Care and Medical Economics	4 SH	HST U310	Spread of Buddhism	4 SH
ECN U240	Economics of Crime	4 SH	HST U311	Colonialism/Imperialism	4 SH
ECN U281	Economics of Art and Culture	4 SH	HST U321	Technological Transformations	4 SH
ECN U290	The Global Economy	4 SH	HST U322	Work and Leisure	4 SH
ECN U293	European Economic History	4 SH	HST U330	Colonial and Revolutionary America	4 SH
ECN U470	American Economic History	4 SH	HST U331	The Civil War and Reconstruction	4 SH
ECN U520	History of Economic Thought	4 SH	HST U332	The Rise of Modern America	4 SH
ENG U226	Backgrounds in English and American Literature	4 SH	HST U333	U.S. Prosperity, Depression, War	4 SH
ENG U409	The Modern Novel	4 SH	HST U335	American Constitution 1: 1783–1865	4 SH
ENG U454	History of English	4 SH	HST U336	American Constitution 2: 1865–Present	4 SH
ENG U519	American Novels 1	4 SH	HST U340	Cultural History of the U.S.	4 SH
ENG U520	American Novels 2	4 SH	HST U341	History of the Western U.S.	4 SH
ENG U611	Shakespeare	4 SH	HST U342	Environmental History of North America	4 SH
ENG U621	Romantic Poetry	4 SH	HST U343	History of Business in America	4 SH
ENG U676	Contemporary American Literature	4 SH	HST U344	U.S. Urban History	4 SH
ENG U687	Modern Poetry	4 SH	HST U346	The American Empire	4 SH
GEO U122	Age of Dinosaurs	4 SH	HST U350	Modern China	4 SH
GEO U220	History of Earth and Life	4 SH	HST U351	Japan since 1850	4 SH
HNR U301	Topics in Research and Inquiry: An Historical, Ethical, or Aesthetic Perspective	4 SH	HST U370	Renaissance to Enlightenment	4 SH
HNR U321	Topics in Urban Experience: An Historical, Ethical, or Aesthetic Perspective	4 SH	HST U371	Europe 1870–1921	4 SH
HNR U341	Topics in Contemporary Issues: An Historical, Ethical, or Aesthetic Perspective	4 SH	HST U375	Culture and Identity in Early Modern England	4 SH
HST U115	World History Education	1 SH	HST U376	The British Empire	4 SH
HST U210	Atlantic Connection	4 SH	HST U377	Ireland and the Irish Migration	4 SH
HST U211	World History since 1945	4 SH	HST U386	History of Soviet Cinema	4 SH
HST U213	History of Violence	4 SH	HST U387	Soviet Secret Police	4 SH
			HST U388	Borderlands: World War II in Eastern Europe	4 SH
			HST U390	Africa and the World in Early Times	4 SH
			HST U393	Islam and Empires	4 SH
			HST U394	Islamic Nationalism	4 SH
			HST U421	History through Film	4 SH
			HST U430	Political Reform in America	4 SH
			HST U475	The Culture of Europe	4 SH

HST U485	Vienna, Prague, Budapest	4	SH	SOC U245	Sociology of Poverty	4	SH
HST U695	Population in History	4	SH	SOC U285	Deviant Behavior and Social Control	4	SH
INT U240	War and Conflict in the Nuclear Age	4	SH	SOC U357	Growth and Decline of Cities and Suburbs	4	SH
INT U357	Growth and Decline of Cities and Suburbs	4	SH	THE U210	Theatre and Society	4	SH
JRN U350	History of Journalism	4	SH	THE U300	Theatre History	4	SH
LIN U454	History of English	4	SH	THE U500	Dramatic Theory/Criticism	4	SH
LNF U150	Introduction to French Culture	4	SH				
LNF U280	French Film and Culture	4	SH				
LNF U550	Masterpieces of French Literature 1	4	SH				
LNF U551	Masterpieces of French Literature 2	4	SH				
LNG U270	Modern German Film and Literature	4	SH				
LNJ U260	Japanese Film	4	SH				
LNM U250	International Perspectives	4	SH				
LNR U386	History of Soviet Cinema	4	SH				
LNS U150	Spanish Culture	4	SH				
LNS U160	Latin American Culture	4	SH				
LNS U240	Latin American Film	4	SH				
LNS U250	Cervantes and His Times	4	SH				
LNS U265	Spanish Civil War on Film	4	SH				
MTH U203	Foundations of Mathematics	4	SH				
MUS U103	Music as a Social Expression	4	SH				
MUS U105	Music of the USA	4	SH				
MUS U108	Music and Poetry	4	SH				
MUS U111	Rock Music	4	SH				
MUS U116	Beethoven	4	SH				
MUS U121	Medieval and Renaissance Music	4	SH				
MUS U122	Music of the Baroque Era	4	SH				
MUS U123	Music of the Classical Era	4	SH				
MUS U124	Music of the Romantic Era	4	SH				
MUS U125	Twentieth-Century Music	4	SH				
MUS U313	Historical Traditions 3: World	4	SH				
PHL U135	Philosophical Problems of Law and Justice	4	SH				
PHL U137	Philosophical Problems of War and Peace	4	SH				
PHL U140	Social and Political Philosophy	4	SH				
PHL U145	Technology and Human Values	4	SH				
PHL U160	Philosophical Problems of Economic Justice	4	SH				
PHL U165	Moral and Social Problems in Health Care	4	SH				
PHL U170	Business Ethics	4	SH				
PHL U180	Environmental Ethics	4	SH				
PHL U330	Modern Philosophy	4	SH				
PHL U335	Nineteenth-Century Philosophy	4	SH				
PHL U350	Twentieth-Century Continental Philosophy	4	SH				
POL U326	Premodern Political Thought	4	SH				
POL U328	Modern Political Thought	4	SH				
POL U330	American Political Thought	4	SH				
POL U357	Growth and Decline of Cities and Suburbs	4	SH				
POL U420	War and Political Violence	4	SH				
POL U440	Politics in Northern Ireland	4	SH				
POL U450	Government and Politics in Russia	4	SH				
POL U475	Government and Politics in Latin America	4	SH				
POL U485	Government and Politics in China	4	SH				
POL U530	Revolution and International Conflict	4	SH				
SOA U365	Sport, Culture, and Society	4	SH				
SOA U400	Muslims, Jews, and Christians in the Middle East	4	SH				

ACCOUNTING

www.cba.neu.edu/acc

A concentration in accounting prepares the graduate for entry into public or private firms and is one of the most critical areas of management. Accounting is an exciting field that requires critical thinking skills to interpret business data and to deal with people, as well as an appreciation of precision and accuracy. Accountants hold sensitive management positions in private companies in business or industry, public accounting firms, and government agencies.

To prepare for an accounting career, students take courses in financial reporting, managerial accounting, and accounting information systems. Elective courses are available for more specialized study in strategic cost analysis, assurance services, and taxation. See pages 262–263 for course descriptions.

BSBA in Accounting

COLLEGE OF BUSINESS ADMINISTRATION BSBA CORE REQUIREMENTS

See page 185 for requirement list.

ACCOUNTING MAJOR REQUIREMENTS

Complete the concentration in accounting from the list “BSBA Business Concentrations” on pages 186–187.

SECOND BUSINESS CONCENTRATION OR BUSINESS ELECTIVES

Complete a second business concentration (different from that of your major) from the list “BSBA Business Concentrations” on pages 186–187, or complete four business courses from departments ACC, ENT, FIN, HRM, INB, MGT, MIS, MKT, MSC, or SCM.

BUSINESS CREDIT/GPA REQUIREMENT

Minimum of 64 semester hours of business courses are required with a minimum 2.000 GPA.

ELECTIVES OUTSIDE BUSINESS

Minimum of five electives required including the following course:

CBA U101	Introduction to Business	4	SH
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GENERAL ELECTIVES

Additional courses taken beyond college and major course requirements to satisfy graduation credit requirements.

COOPERATIVE EDUCATION