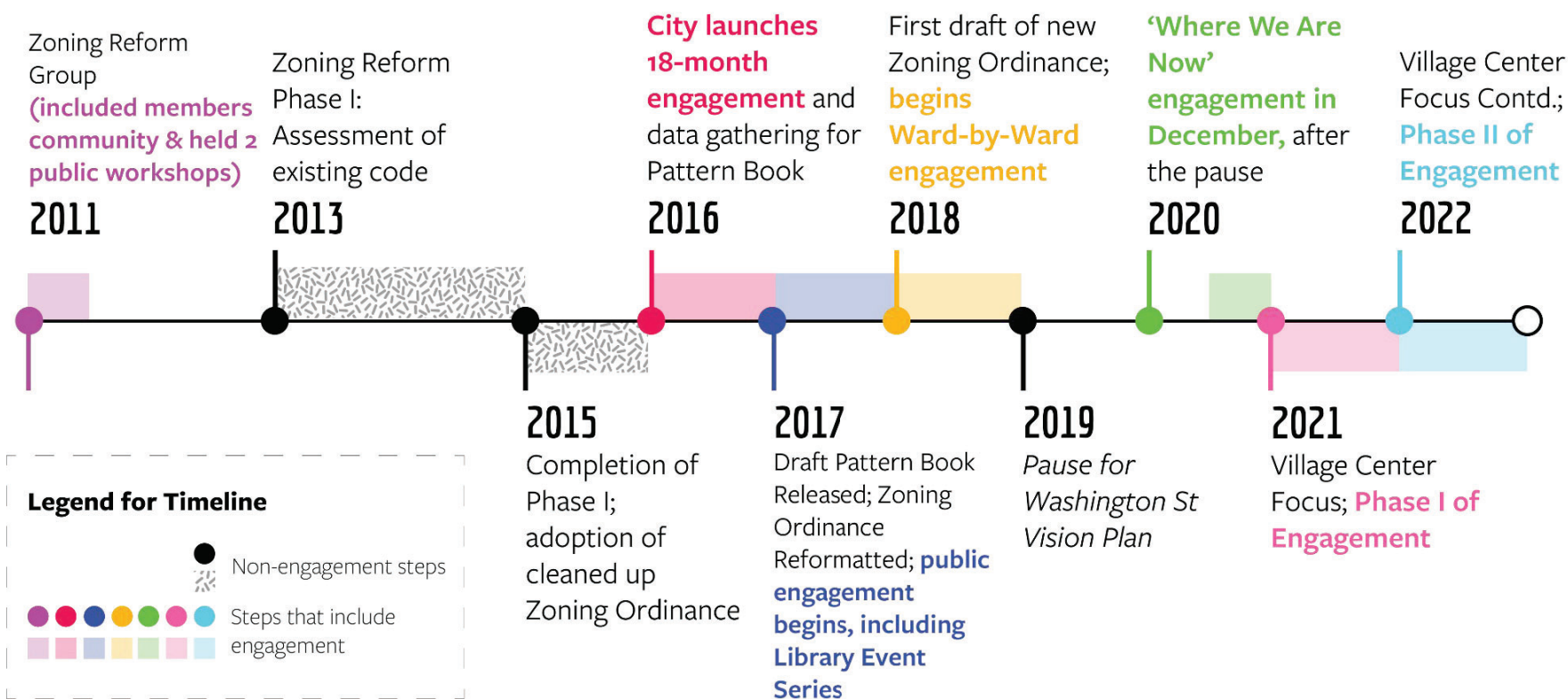


Zoning Redesign: Village Centers Phase II Engagement

ZAP 3.14.22



Zoning Redesign Engagement Timeline



Village Center Focus Timeline 2021

2021: Phase I Engagement						
MAY	JUN	JUL	AUG	OCT	NOV	DEC

Identified shared visions & spectrum of opinions in response to, “What do you envision for the future of your village centers?”



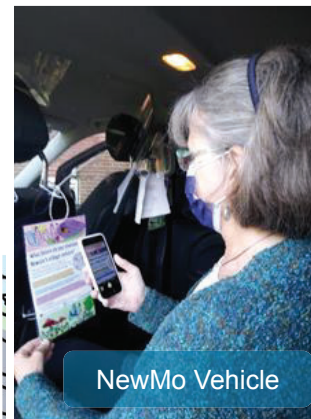
您对牛顿乡村中心的未来有何设想？

牛顿市希望听取您的体验和想法，为分区更新提案提供信息！

从五月下旬至七月，请参与：
在线调查 // 自助式愿景套件 (Vision Kit)

登录 newtonma.gov/zoningredesign

[@Newton Planning and Development](#) [@NewtonPlanning](#)



Village Center Focus Timeline 2022

With Utile’s development scenarios and economic feasibility analysis, ask community members, “To what extent do these scenarios align with what we heard from you in 2021?”

2022: Phase II (incl. engagement)								
MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV



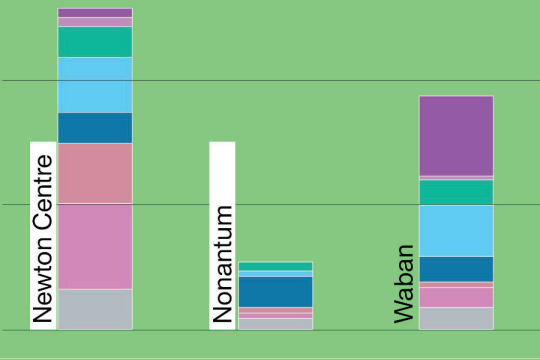
Image Source: Jeffrey Shumaker, Urbanscape

2022 Engagement Strategy



**Get Community Feedback
on Development Scenarios
& MBTA Communities**

Interactive tools that anyone
can use to give feedback



Synthesis for ZAP

Identify takeaways to create
community-informed village
center zoning update proposals

Left image: Reimagine Union Square (Somerville) Pop-Up // Right image: Graph from 2021 Engagement (Site Observations)

Feedback on Development Scenarios



Get Community Feedback on Development Scenarios & MBTA Communities

Interactive tools that anyone can use to give feedback

Interactive tool that can be used virtually or in-person

Installation at Newton Free Library

On-the-spot surveying

Focus groups

Community Engagement Network

MAPC Technical Assistance Program Grant

Image: Reimagine Union Square (Somerville) Pop-Up

Feedback on Development Scenarios



Get Community Feedback on Development Scenarios & MBTA Communities

Interactive tools that anyone
can use to give feedback



Community Engagement Network

A space to make the engagement
material & efforts as fun &
accessible as possible!

**Not a space to give feedback
on zoning content*

Community Engagement Network



Public & virtual meetings/ workshops (May - November)

Develop an understanding of Zoning Redesign

Test & make suggestions on the engagement material designed by staff

Workshop(s) on community engagement

A space for collaboration, brainstorming, and problem-solving

**Not a space to give feedback on zoning content; this will be done from August - October (see slide 6 for how feedback will be collected)*

Community Engagement Network: **Membership**

Network Members

- Active participation for majority of each meeting
- Can co-facilitate a meeting (if interested)
- Agree to this set of commitments:
 - Curiosity
 - Commitment to wide-reaching, inclusive & equitable engagement
 - Conduit for your respective group (informal or formal)
 - Max of 2 representatives per group
 - Attend all 4 meetings **or** Send feedback/updates via email/ call
- Submit application by April 10th
- **Do not have to be an 'expert' on Zoning Redesign!*



Everyone Else

- All meetings will be public; any attendee can give comments or ask questions at the end of each meeting
- City Councilors welcomed to attend meetings

(2021) Who we reached out to & heard from

Neighborhood Area Councils

- Newton Highlands
- Newtonville NAC
- Upper Falls NAC
- Waban NAC

Commissions, Committees & Departments

- Commission on Disability
- Council on Aging
- Youth Commission
- Department of Health & Human Services (workers)
- Department of Planning & Development (workers)
- Historic Newton
- Human Rights Commission
- Newton Senior Center
- Transportation Advisory Group
- Economic Development Commission
- Citizens Commission on Energy
- Parks, Recreation + Culture Planning & Development Board

Councilors

Reached out to all Councilors
 ● 12 Councilors of 5 Wards

Stakeholders

- 350Mass Newton Node
- Bike Newton
- Boston College Graduate Student Union
- Boys & Girls Club
- Chestnut Hill Association
- Chinese American Association of Newton (CAAN)
- *Cultural Development (City)*
- Culture Center of Taipei
- Economic and Cultural Office
- Defund Newton Police
- Engine6
- Families Organizing for Racial Justice (FORJ)
- FUUSN - Social Action Council
- Green Newton
- Green Newton - School Connections

- Green Newton - Youth Group
- Harmony Foundation
- Hyde Community Center
- League of Women Voters - Newton
- Myrtle Baptist Church
- New Art Center
- Newton Center for Civic Engagement
- Newton Coalition of Black Residents
- Newton Community Development Foundation
- *Newton Housing Authority*
- Newton Interfaith Clergy Association (NICA)
- Newton Lower Falls Improvement Association
- *Newton Neighbors Helping Neighbors*
- NNHS & NSHS's Sustainability Courses
- Newton Open Studio

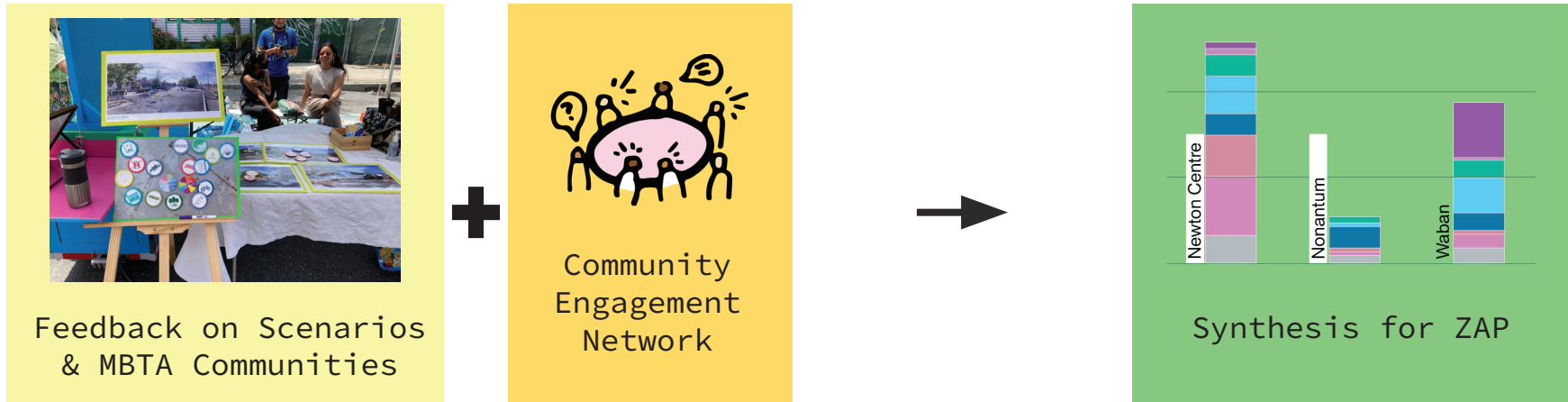
- co-hosted focus group
- submitted a Vision Kit
- staff tabled at event of

- Newton Public School System (PTOs + Teachers + Social Workers + Students)
- Newton Talks Race
- Newton Teachers Association
- NNHS NextGen Voices
- Right-Size Newton
- Safe Routes to School Task Force
- St. Mary of Carmen Society
- Team Sangiolo
- Temple Emanuel Social Justice Group
- Temple Shalom
- The Village Bank
- Tour de Newton
- U-CHAN
- Understanding Our Differences
- Waban Improvement Society
- Welcoming Newton

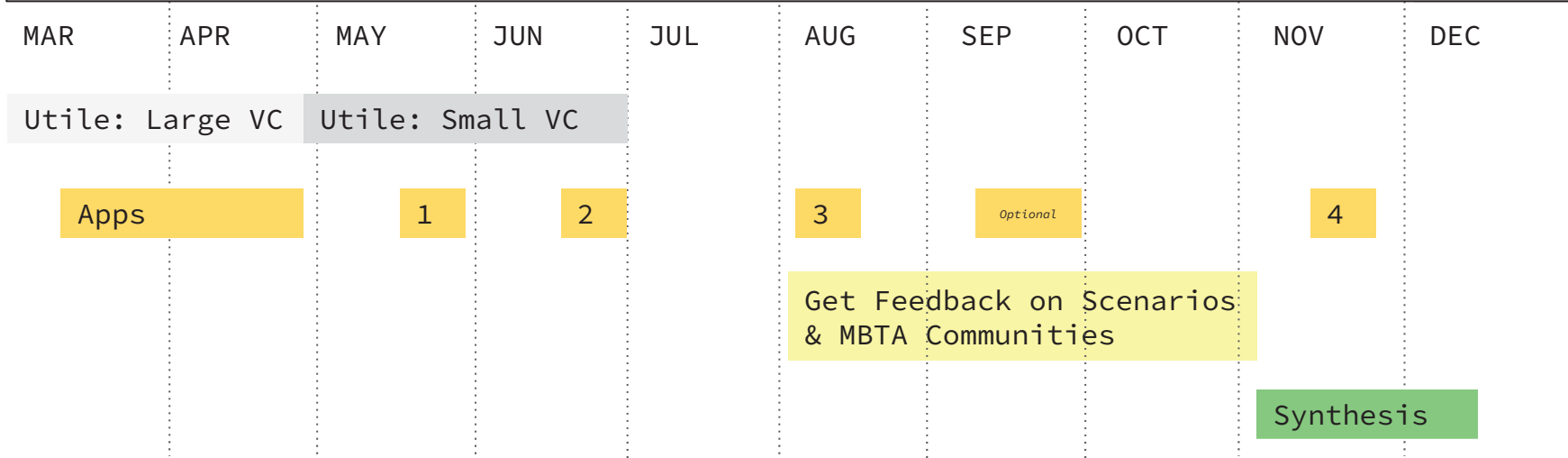
Community Engagement Network: **Calendar**



- April 10** Applications due (acceptance on a rolling basis)
- Meeting #1** Kick-Off the Network
May Zoning Redesign intro / Community Engagement 101 / Workshop goals
- Meeting #2** Test Engagement Material & Goals Contd.
June
- Meeting #3** Practice Engagement Material & Begin
August To Engage One's Group
- Optional Meeting** Check-In on Goals
September
- Meeting #4** Celebrate & Debrief the Network
November



2022: Phase II Engagement



Left image: Reimagine Union Square (Somerville) Pop-Up // Right image: Graph from 2021 Engagement (Site Observations)

Concrete Next Steps

- **Apply to join the Zoning Redesign 'Community Engagement Network' by April 10th at: <https://tinyurl.com/ZRNetwork>**
- **Sign up for Zoning Redesign Newsletters** in order to get the Network meetings' dates, times & zoom links
- **Stay tuned** for the engagement in the Fall!
- **Any questions?** Email zoningredesign@newtonma.gov or find information on newtonma.gov/zoningredesign/vc

