



Zoning & Planning Committee Agenda

City of Newton In City Council

Thursday, November 18, 2021

6:30 PM

Please Note: New day and early start time

The Zoning & Planning Committee will hold this meeting as a virtual meeting on Thursday, November 18, 2021 at 6:30 PM. To view this meeting using Zoom, use this link: <https://us02web.zoom.us/j/83850921192> or call 1-646-558-8656 and use the following Meeting ID: **838 5092 1192**

Items Scheduled for Discussion:

- #391-21** **Appointment of John Rice to the Newton Historical Commission**
HER HONOR THE MAYOR appointing John Rice, 9 Selden Street, Waban, as an at-large member of the Newton Historical Commission for a term to expire on September 30, 2023. (60 days: 12/31/21)
- #180-21** **Requesting a review and possible amendments to Section 4.2.5(A)**
COUNCILORS LAREDO, LUCAS, LIPOF AND MARKIEWICZ requesting review of and possible amendments to Section 4.2.5(A) of the City of Newton Zoning Ordinance to clarify language concerning shadows and blocked views in the Mixed Use 4 district.
Zoning & Planning Held 8-0 on 09/13/21
Zoning & Planning Held 8-0 on 10/14/21; Public Hearing Scheduled for November 8, 2021
Zoning & Planning Held 8-0; Public Hearing Closed on 11/08/21

The location of this meeting is accessible and reasonable accommodations will be provided to persons with disabilities who require assistance. If you need a reasonable accommodation, please contact the city of Newton's ADA Coordinator, Jini Fairley, at least two business days in advance of the meeting: jfairley@newtonma.gov or (617) 796-1253. The city's TTY/TDD direct line is: 617-796-1089. For the Telecommunications Relay Service (TRS), please dial 711.

#438-20 Request for creation of Trust in Newton to support affordable housing development
COUNCILORS ALBRIGHT, CROSSLEY, HUMPHREY, DANBERG, MALAKIE, KELLEY, BOWMAN, KALIS, GREENBERG, DOWNS, WRIGHT, RYAN, NOEL, LEARY, LIPOF AND NORTON requesting the Planning Department analyze mechanisms already in use in other cities and towns, identify funding sources, and create a Housing Trust in Newton to facilitate and foster the development of affordable housing in Newton.
Zoning & Planning Held 11/09/20, 03/22/21, 07/26/21, 09/27/21, 11/08/21

#390-21 Requesting amendments to Zoning Ordinance Chapter 30, Sections 4.4 and 6.4
THE DIRECTOR OF PLANNING requesting amendments to the Newton Zoning Ordinance, Chapter 30, Sections 4.4 and 6.4 to allow for veterinary uses in the Business 4 zoning district.

No later than 8:15pm

Chair's NOTE: *Planning staff and our consultant, Utile, will lead a discussion to both synthesize the common themes that have emerged from community engagement with the quantitative analyses of Newton's village centers. A written summary is in this week's packet. This is the third of a four part presentation/discussion series focused on Newton's village center districts. Meeting #4 will be December 16.*

#88-20 Discussion and review relative to the draft Zoning Ordinance
DIRECTOR OF PLANNING requesting review, discussion, and direction relative to the draft Zoning Ordinance.
Zoning & Planning Held on 01/27/20, 02/10/20, 02/24/20, 03/09/20, 03/23/20, 04/13/20, 04/27/20, 05/19/20, 06/01/20, 06/15/20, 06/29/20, 07/09/20, 07/16/20, 08/13/20, 09/14/20, 10/01/20, 10/15/20, 11/05/20, 11/09/20, 12/14/20, 02/22/21, 03/08/21, 05/24/21, 07/08/21, 09/13/21, 10/25/21, 11/08/21

Respectfully submitted,

Deborah J. Crossley, Chair



Ruthanne Fuller
Mayor

City of Newton, Massachusetts
Office of the Mayor

#391-21
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October 22, 2021

Honorable City Council
Newton City Hall
1000 Commonwealth Avenue
Newton, MA 02459

RECEIVED
2021 OCT 25 PM 12:17
CITY CLERK
NEWTON, MA. 02459

To the Honorable City Councilors:

I am pleased to appoint John Rice of 9 Selden Street, Waban 02468 as an at-large member of the Newton Historical Commission. His term of office shall expire on September 30, 2023 and his appointment is subject to your confirmation. Mr. Rice will be completing Mr. Alan Mayer's term which ends on September 30, 2023.

Thank you for your attention to this matter.

Warmly,

Ruthanne Fuller
Mayor

JOHN BRIAN RICE

9 Selden Street · Newton, MA 02468 · [REDACTED]

SUMMARY

- A deep commitment to community service with 25 years of experience coordinating Newton community programs and services.
- 30 years of experience in the trade show industry, bringing a broad vision and consistent record of achievement in sales, marketing, business development and management to start-ups, small businesses, and international corporations.
- A dynamic team leader able to bring energy, enthusiasm, and humor to motivate team members to achieve potential and meet objectives.
- A highly effective and hands-on manager able to quickly assess needs and provide tools to resolve difficulties.
- An experienced executive ready to offer strong customer care, public relations, event management, and negotiation skills.

WORK EXPERIENCE

Newton City Council, Newton, MA

January 2010–December 2019

Ward 5 City Councilor

The legislative branch of Newton's municipal government composed of sixteen at-large Councilors and eight Ward Councilors.

- Programs and Services Committee, **Chairman**, 2016–2019, **Vice Chairman**, 2014-2015, **Member**, 2010-2013
- Finance Committee, **Member**, 2010-2019
- Waban, Newton Highlands, and Upper Falls Area Councils, **Ex Officio Councilor**, 2010-2019
- Zervas Elementary School Building Committee, **Member**, 2015-2017
- Angier Elementary School Building Committee, **Member**, 2013-2016
- Senior Center NEWCAL Building Committee, **Member**, 2018-2019

Hyde Community Center, Newton, MA

September 2005–Present

Executive Director

A vibrant nonprofit community center, providing educational programming, entertainment, and charitable support to the Newton community.

Responsibilities:

- Provide leadership to foster the Hyde Center's growth and set benchmarks to ensure the successful achievement of goals
- Respond to the Community's needs, develop programs that enrich the village, and strengthen relationships within Newton Highlands and the City at large.
- Manage the Hyde Center's revenue growth and cost efficiency to ensure continued balanced budgets.
- Implement policies established by the Hyde Board of Directors and provide insight to the Board to ensure the successful operation of the Center

JOHN BRIAN RICE

9 Selden Street · Newton, MA 02468 · [REDACTED]

- Foster and maintain collaborative relationships with community organizations, businesses, and municipal entities
- Promote the Center's programs and services to attract new members to the Hyde community
- Ensure the short-term and long-term maintenance of facilities, grounds, and equipment, and supervise the building maintenance staff

Accomplishments:

- Tripled annual revenue within four years as Executive Director
- Founded the only middle school afterschool program on the south side of Newton
- Supervised the renovation of the Hyde Playground
- Established a summer concert series that attracts a wide range of multi-generational community members
- Fundraised, designed, and managed the only dedicated bandstand in the City of Newton
- Created a community garden at the Hyde Playground
- Built and operated the first self-contained ice-skating rink on Newton park land
- Partnered with the Taipei Economic and Cultural Office in Boston to facilitate programs that foster community between Newton residents and members of the Taiwanese community
- Coordinated with Newton Parks, Recreation and Culture to organize Acres in the Falls, Funtastic Friday and Highlands Haunted House at the Hyde Center
- Collaborated with the Newton Festival of the Arts to host classical music concerts and Shakespeare in the Park
- Worked with Newton Senior Services to provide recreational programming for Newton seniors
- Coordinated with the City of Newton Election Department to facilitate local, state, and federal elections

Trade Show News Network (TSNN)

August 2001–Present

- ❖ **Trade Show News Network-Tarsus Media Affiliate, London, UK** September 2006–Present
Vice President of Sales
An international media company with a portfolio of exhibitions, conferences, publications, and online media
- ❖ **Trade Show News Network, Newton, MA** August 2001–September 2006
President
A pioneering trade show internet company and leading online resource for the \$5 billion exhibition industry

Responsibilities:

- Manage staff of 20 in all aspects of day-to-day operations, including accounting, financial reporting, sales, marketing, scheduling, business development, event setup, and technology
- Oversee the implementation of guidelines set by the Board of Directors through tracking benchmarks
- Administer the organization's operating budget and foster revenue growth

Accomplishments:

- Significantly increased the content and customer base, making TSNN the Internet's fastest-growing and most dynamic business-to-business media company
- Doubled revenue for each of the five years I served as president

JOHN BRIAN RICE9 Selden Street · Newton, MA 02468 · [REDACTED]

- Implemented new technologies that greatly enhanced employee productivity and revenue generation
- Developed marketing and public relations strategies that increased TSNN's annual audience from 1 million to 5 million
- Consultant for Italian exhibition centers to design international trade show software
- Coordinated financial and product software transition during acquisition by Tarsus Media, an international corporation

Trade Show Central, Wellesley, MA**May 1997–August 2001***Vice President of Business Development*

A start-up internet company, which developed content to help consumers navigate the emerging online exhibition industry.

Responsibilities:

- Negotiated terms and conditions of mergers and acquisitions of competing trade show companies
- Created new product lines to increase revenue, based on evaluation of an emerging and fluid online marketplace
- Built partnerships with vendors and investors

Accomplishments:

- Created new sources of revenue for the Internet portal division by engaging in partnerships with complementary companies which resulted in a larger purchasing audience
- Member of the senior management team that increased the company's equity base from 0 to \$22 million in 3 years

Vision Arts, Newton, MA**May 1990–December 1997***President*

A computer integration company that converted high resolution computer images to video for major software companies and high-end multimedia & video production houses.

Responsibilities:

- Hired and oversaw 30 technical subcontractors
- Managed the corporation's finances
- Supervised computer to video integration for the television industry and major corporations such as Microsoft, IBM, and Digital Equipment Corporation
- Organized large audio-visual events

Accomplishments:

- Pioneered innovative technology to take advantage of an emerging market
- Created a technology platform that was adopted by corporations throughout North America

Digital Equipment Corporation, Littleton, MA**June 1982–May 1990***Technology Innovation Specialist*

A leading vendor of computer systems and software.

- Consulted with content directors to produce educational and training films
- Organized logistics for location shoots

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CITY OF NEWTON COMMUNITY ENGAGEMENT

Newton Highlands After-School Program, <i>Founder and Executive Director</i>	2008–Present
Newton PTO Council, <i>Board of Directors</i>	2005–2006
Oak Hill Parent Teacher Organization, <i>Co-President</i>	2005–2006
Newton Child Care Commission, <i>Commissioner</i>	2004–2008
Newton Highlands Village Day, <i>Chairman</i>	1999–2012
Newton Highlands Area Council, <i>Elected Member</i>	2002–2009
Newton Girls Soccer, <i>Board Member</i>	2001–2005
Brigham Community House, <i>Executive Director and Board Member</i>	1997–Present
Zervas Parent Teacher Organization, <i>Board Member</i>	1997–2004
Zervas Elementary School Spring Fair, <i>Chairman</i>	1997–2004
Burr Cooperative Nursery School, <i>Co-President</i>	1994–1996

EDUCATION

University of Massachusetts Amherst, Amherst, MA
 Bachelor of Science in Communications
 Cum Laude

May 1981