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**Educational Session #1 (1:15 – 2:30 PM – Friday)**

**1.1 Big Ten University Updates** Eight of the eleven Big Ten Institutions are in the top 20 receiving schools according to the Open Doors 2009 Data, with more than 40,000 international students on these campuses. This session will give you an opportunity to hear from a few of the Big Ten Schools about the admissions process, updates on major programs that may affect your students, services for international students, as well as campus wide internationalization initiatives. For current admissions professionals, we will discuss upcoming travel plans and new ideas for recruitment in the current budget conscious recruitment world.

Melissa Baer, Senior Assistant Director of International Admissions, *Indiana State University*  
Mary Adams, Associate Director of Undergraduate Admissions, *Penn State University*  
Maria Bibler, International Admission Counselor, *Ohio State University*

**Location: Behrakis Hall, room 220**

**1.2 U-CAN through UCAS: Advising International Students through the UCAS Journey** This session is ideal for advisers who are new to UCAS as well as experienced advisers wishing to have a refresher on the UCAS journey. Advisers will learn about new and established resources that can assist students in their search for UK higher education courses, hear about current and upcoming changes to the UCAS system and have a brief review of the basic tenets of the system. Feedback throughout this session is encouraged.

Kristine Murray, International Executive, *UCAS*

**Location: Behrakis Hall, room 315**

**1.3 Beyond Rote Learning: Innovative teaching techniques employed and practical student opportunities offered in the Canadian classroom** Learn how Canadian Universities are enhancing post secondary education by connecting students with industry and how professors are engaging with the current generation through e-technology like gaming, podcasts and twitter!

Elisa Tortola, Manager of International Recruitment, *York University*  
Laura D'Amelio, Manager Print and E Media Content Development, *York University*  
Diane Zorn – Professor, *York University*

**Location: Shillman Hall, room 215**

**1.4 Preparing Juniors for Thorough College Research: One School's Approach** As high school counselors, we want our students to understand and fully research what it is they want in an institution as well as help them plan and organize their process. Finding the “right fit” and then managing that search can be daunting. Providing a structure for this process makes for a better informed (and less stressed!) student and parent community. Come learn about the American School of Dubai’s College Research Project that culminates with an evening where grade 11 students share their college process with peers and parents.

Marc Marier, College Counselor, *American School of Dubai*  
Jennifer Melton, College Counselor, *Shanghai American School*

***Location: Behrakis Hall, room 325***

**1.5 Regional Update: Near East/Gulf 101** Don’t believe everything you see on CNN or Fox. This is a rapidly evolving, culturally diverse region which has embraced western education. Counselors and Educational Advisors from the region will present differences between the local school curriculums to that of the international schools, provide tips regarding best ways to travel for the first time and answer questions related to the student population. This session is intended for Admission Officers who are new or are considering recruiting in the region for the first time.

***Location: Shillman Hall, room 420***

**1.6 Regional Update: China/Taiwan/Hong Kong/India 101** Your institution’s President has probably heard that there are lots of students ready for the picking in the world’s two most populous countries. But how easy is it to harvest in this region? Counselors and Educational Advisors from India and China will present differences between the local school curriculums to that of the international schools, provide tips regarding best ways to travel the region for the first time and answer questions related to the student population. This session is intended for Admission Officers who are new or are considering recruiting in the region for the first time.

***Location: Shillman Hall, room 135***

**1.7 Regional Update: Latin America 101** A unique blend of cultures and wonderful beaches make up just over 14% of the Earth's land surface known as Latin America, which holds an estimated population of approximately 569 million people. Counselors and Educational Advisors from the region will present differences between the local school curriculums to that of the International Schools, provide tips regarding best ways to travel the region for the first time and answer questions related to the student population. This session is intended for Admission Officers who are new or are considering recruiting in the region.

***Location: Shillman Hall, room 220***

**1.8 International Application Review 101** This workshop aims to give admission officers basic training in international credential review. We will cover the pertinent information needed to review an application from various countries, discuss what resources to utilize during the process, and explore credit and grade conversion through hands on evaluations. Time will be allowed for discussion of questions that arise when reviewing international applications.

Adrienne Ramsay, Senior Assistant Director, *Babson College*  
James Dewey-Rosenfeld, Senior Assistant Director, *Babson College*  
Raul Fonts, Senior Associate Dean of Admission, *Providence College*

***Location: Shillman Hall, room 415***

**1.9 Detecting Fraud: International Educational Credentials & Institutions** With increased access to technology, internet applications, and global mobility, fraud is a major concern in the field of education. The presenter will explore various ways of combating educational document fraud. An overview of the ever-growing Diploma Mill phenomenon will be discussed. This is essential information for admissions specialists with varying years of work experience. It's not "Elementary my dear Watson!" anymore.

Marybeth Grunewald, Director of Evaluation Staff Development, *Educational Credential Evaluators, Inc.*

***Location: Shillman Hall, room 305***

**1.10 College Board – Program Update** This is your chance to give feedback and ask questions about College Board programs in secondary schools (such as Advanced Placement) and in college admission testing and financial aid. Join a discussion with experienced deans about how/why they use programs like AP, SAT and PROFILE in the recruitment, admission and scholarship process.

Janine Farhat, Senior International Specialist, *The College Board, Washington DC*  
Myra Smith, Executive Director, Financial Aid Services, *The College Board*  
Clay Hensley, Director, Strategy & Relationships for International Services, *The College Board*  
Carol Blythe, Director, International Education, *The College Board*  
Martha Pitts, former Dean of Admission, *University of Oregon*

***Location: Shillman Hall, room 320***

**1.11 Video Technology: A Tool for Admissions and Guidance** This interactive program offers an opportunity for round-table discussions and information sharing between Admissions Staff and Guidance/College Counseling staff. Previous experience using video technologies is not required. Topics covered will include, but are not limited to, the use of podcasts, video interviews, and video conferencing. Participants will also explore the benefits these mediums can offer to prospective students as well as to admissions and yield efforts.

Michelle Carrara, Coordinator of International Admissions, *Worcester Polytechnic Institute*  
Jim Rogers, Assistant Director of Undergraduate Admissions, *Bentley University*

***Location: Shillman Hall, room 425***

**1.12 Teens Who Struggle: After High School, What Comes Next?** All of us who work with young people want to see them do their best and succeed. But some kids don't ever seem to think about tomorrow. How can we help motivate underachieving students to reach their potential? How can we help them to present themselves to colleges if they haven't done their best in high school? What are some options in case they aren't ready for college, or need more support once they get there? When kids get off-track, how can we explain that in the application process without making excuses? And what are some socially and parentally acceptable post-secondary options available for the kids we know will probably not go on to college? This session will explore how we can better meet the needs of students who have, or are continuing, to struggle as they plan their lives post high school.

Rebecca (Becky) Grappo, Educational consultant, *RNG International Educational Consultants, LLC*

***Location: Shillman Hall, room 315***

**1.13 Really, You Shouldn't Have...** In an effort to serve students in the "best" possible way, counselors occasionally engage in practices that admissions officers find unhelpful at best, annoying at worst. Similarly, colleges may have processes and procedures that make counselors' jobs (and lives) far more complicated or stressful than need be. Join us for a highly-interactive, frank but friendly session about what works and what doesn't.

Dale Ford, Counseling Department Chair, *Singapore American School*

Robin Worth, Director of International Admissions, *Harvard College*

Jane Lowery, University Placement Counselor, *Lincoln-American International School Buenos Aires, Argentina*

James Minter, Columbia University, *Director of International Admissions*

***Location: Shillman Hall, room 105***

**1.14 WOW your Audience** The goal is to provide guidelines for an effective high school visit with feedback from the guidance counselor side. We will address topics such as: the importance of knowing the audience; knowing the school's educational system and how your institution reviews their applicants; presentation style; using different media tools; interactive approaches with your audience; conducting interviews on-site; creative alternatives to get your school known ; how to handle a "lunch time" visit; opportunity for open discussion and best strategies for your institutional type.

Karen Karidoyanes, Senior Associate Director, *Bentley University*

Anne Corriveau, Associate Director, *Boston University*

Terry Finnin, Director-Guidance Counseling, *Colegio Nueva Granada, Colombia*

Tami McDonald, High School Counselor, *Al Bayan Bilingual School, Kuwait*

Sandi Engler, College Counselor, *ENKA School, Turkey*

***Location: Shillman Hall, room 325***

**1.15 Study Opportunities in Europe** Europe has hundreds of higher education institutions, renowned as centres of excellence around the world. However, higher education systems have traditionally been formulated at the national level. Increasing European integration is changing that, with the development of the European Higher Education Area (EHEA) starting with the Bologna process. Foreign students coming to Europe can see for themselves the amazing diversity available to them (both inside and outside the university), while taking advantage of the smooth transferability of coursework, qualifications and research opportunities. In this session, panellists from a variety of European institutions will answer many of the questions that students and you, their advisors, face when considering Europe as a postsecondary destination.

Carla Fluhr, Director of Recruitment, *Tilburg University, The Netherlands*

Marie Vivas, Director of Admissions, *Jacobs University-Bremen*

Veronica Sullo, International Recruiter, *Universita Bocconi*

Lucila Perez Mollo, Director of Admissions, *Ecole Hoteliere de Lausanne*

Marina Tirado, Director of Business Development, *IE University, Spain*

***Location: Behrakis Hall, room 10***

**1.16 What Are Kids Saying About Your Campus and Their Visit** This session will provide university admission offices the feedback that our kids give us after they visit your campus. How are your info session perceived? How do your tour guides rate? We will draw upon the experiences families and students have after they have visited.

Andrew Whyte, Director of Guidance, *Institut Le Rosey*

Krista Despotovic-Jacobsen, College Counselor, *International School of Geneva*

***Location: Behrakis Hall, room 310***

**1.17 TOEFL: News You Can Use** The year 2009 has been very exciting for TOEFL. The turnaround time for TOEFL iBT scores has been reduced, innovations in scoring have been introduced, and speech samples from the actual test are now available to score users. In addition, TOEFL reading section scores are now matched with Lexile® measures to help students who are looking for ways to improve their English-language reading skills. Come and hear how TOEFL continues to provide the best information about students' English language proficiency.

Michelle Hampton, Associate Director of Client Relations, *TOEFL*

***Location: Shillman Hall, room 210***

## **Educational Session #2 (3:00 – 4:15 PM – Friday)**

**2.1 3,000+ schools in the United States...where do I start?** Institutions in the United States are DIVERSE! Join us in learning about the different types of colleges and universities that span our nation. This session will broadly explore the benefits of enrolling at a Liberal Arts, Technical, Art school and larger University. Our presentation will cover a brief history of the different types of institutions including the hallmarks of these diverse staples of the higher education community. This session is perfect for new counselors and current counselors looking for a refresher!

Joe Giacalone, Associate Director of Admission, Coordinator of International Recruitment; *Marist College*  
Carolyn Schoen, Assistant Director & Coordinator of International Admission, *Illinois Institute of Technology*  
Lawrence J. Rodriguez, Assistant Director of International Students Services, *The School of the Art Institute of Chicago*  
Jennifer Tkacz, Associate Director of Admissions, *George Mason University*

***Location: Behrakis Hall, room 220***

**2.2 The Perfect Transcript: It's not a 4.0** More universities have entered the age of reading applications on-line. Does your college counseling office wonder what admissions officers see? The way high schools send application materials varies: some schools submit everything electronically while other schools mail paper the old fashioned way, but it's all read on-line. Is your admissions office considering the switch to an on-line system? Come learn about, share, and discuss challenges admissions officers face when reading applications and viewing transcripts on-line.

Rachel Cowan Jacobs, Associate Director of Admissions and International Admissions Coordinator, *Johns Hopkins University*  
Laura Severin, Director of International Recruitment, *Lehigh University*  
Keith Layman, University Admissions counselor, *International School of Duesseldorf*

***Location: Behrakis Hall, room 315***

**2.3 Regional Update: Southeast Asia and Japan 101** Many different countries spread across a vast region. An add-on to China or a destination of choice? Excellent opportunities exist in the region, but what is the best way to recruit? Counselors and Educational Advisors from the region will present differences between the local school curriculums to that of the international schools, provide tips regarding best ways to travel for the first time and answer questions related to the student population. This session is intended for Admission Officers who are new or are considering recruiting in the region for the first time.

***Location: Shillman Hall, room 105***

**2.4 Regional Update: Africa 101** Africa is the world's second-largest and second most-populous continent, after Asia. Composed of 54 countries with incredible diversity, it is not always the easiest place to get around, yet there are many great reasons to visit. Counselors and Educational Advisors from Africa will present differences between the local school curriculums to that of the international schools, provide tips regarding best ways to travel the region for the first time and answer questions related to the student population. This session is intended for Admission Officers who are new or are considering recruiting in the region for the first time.

***Location: Shillman Hall, room 220***

**2.5 Regional Update: Europe 101** Europe continues to be a hot-spot for international students. Experts in the region will present differences between the local school curriculums to that of the international schools, provide tips regarding best ways to travel the region for the first time and answer questions related to the student population. This session is intended for Admission Officers who are new or are considering recruiting in the region for the first time.

***Location: Shillman Hall, room 320***

**2.6 Recruiting in China: The Elephant in the Room** With Chinese student applications inundating admission pipelines, colleges and universities wonder if they understand the phenomenon and are making the right decisions. What are the trends in testing and access to internationally-standard curricula? How does the Beijing government view applications abroad? What are its education goals and programs? Where are the students coming from? These and your other questions will be discussed by a panel of experienced China hands.

Clay Hensley, Director, Strategy & Relationships, International Services, *The College Board, New York*  
Shaun McElroy, High School Counselor, *Shanghai American School*  
Tom Melcher, President, *Zinch China*  
Mary Adams, Associate Director, Undergraduate Education, *Pennsylvania State University*

***Location: Shillman Hall, room 135***

**2.7 International Recruitment: 101** Learn about how to build your own strategic international recruitment plan! Areas being covered will include organization, implementation, working with overseas offices, budget, advertising, and evaluation. Hear from seasoned admissions officers about what works for their schools and plans!

Wesley Roy, Associate Director of International Admissions, *Roger Williams University*  
Anne Corriveau, Associate Director, *Boston University*  
Mardi Klein, Director of International Admissions, *Long Island University-Brooklyn Campus*

***Location: Behrakis Hall, room 325***

**2.8 Introduction to the ACT: How students, high schools, and colleges can benefit from it!** Offered in nearly 140 countries, the ACT is now being taken by record numbers of students both in and outside the US. Long used by virtually all US 4-year colleges and universities for admission and placement, it's now being used by an increasing number of colleges and universities around the world. This session will give college counselors and admissions staff everything they need to know to get the most out of the ACT. It's not just a college entrance exam!

Patrick Bourgeacq, Director, International Service Relationships, *ACT, Inc.*

***Location: Shillman Hall, room 215***

**2.9 International Student Financial Aid: Data and Techniques** The world needs more highly educated students from every corner of the globe. This session will look at best practices in terms of helping international students with financial need navigate admissions as well as look at how several universities handle these student in terms of institutional practices. In addition, the College Board will discuss documentation required for international students, including some recent developments in the area of financial aid.

Ray Marx, Director of College Counseling, *Colegio Americano de Quito*  
Daryl Rustad, College Counselor, *Haven of Peace Academy*  
Kate Lang, Assistant Director, Financial Aid, *Mt. Holyoke College*  
Myra Smith, Executive Director, Financial Aid Services, *The College Board*

***Location: Shillman Hall, room 305***

**2.10 “I don’t just get it.” When your passport and reality are not the same** Third culture kids often fall between the cracks when they enter university in the US. Are they domestic students? Yes. Are they international students? Yes again. This panel will present a view from two TCKs, their mothers and a foreign student advisor (also a TCK). What are the realities for these students? How can counselors help prepare them for their experience in their passport country? How can university staff be made aware that passport alone is not enough to define a student? These and other questions will be posed and through discussion, can be answered.

Carol Proko Easton, Proko Easton Consultants  
Tina Quick, *International Family Transitions*  
JoBeth Brudner, CEO, *Brudner Associates*  
Sharon Brudner, *TCK*  
Oren Ridenour, College Counselor, *American Embassy School, New Delhi*  
Alicia Ridenour, *TCK*  
Brandy Fransen, Senior International Admission Representative, *Savannah College of Art & Design*

***Location: Shillman Hall, room 315***

**2.11 Coming Off the DL** Hoops, Hope and Happiness – Come experience a recent student-produced social justice documentary that may raise your consciousness and expectations for yourself regarding physically disabled students in your secondary school and college / university.

Michael Gaynor, Director of Admissions, *Villanova University*

***Location: Shillman Hall, room 325***

## **2.12 Success is in the Details: Planning Successful College/High School Visits from Two Perspectives**

What makes a visit to your high school successful? Is the perspective of the school counselor and student different from that of the admission officer? What constitutes a productive visit to a college or university campus for the college counselor or the student? After a brief presentation by the panel, we will assemble in groups mixed with admission officers and college counselors to discuss case studies of both types of visits. Visits should be a highly insightful, productive and educational experience for students, advisers and admissions counselors. The objectives and the itineraries for visitors will vary greatly and depend on advance planning and preparations. The focus of this session will be to examine a couple of case studies which will include developing a set of suggested practices for successful partnerships between advisers and university admission counselors.

Adrienne Ramsey, Senior Assistant Director, *Babson College*

Tracy Gavilanes, College Counselor, *Colegio Menor San Francisco de Quito*

Romelia Widders, Assistant Director of International Admissions, *Michigan State University*

Rachel Smith-Vaughan, College Counselor, *American Nicaraguan School*

Jacque Villa, Assistant Director, *Boston University*

***Location: Shillman Hall, room 415***

## **2.13 Hear From the Students: What Web 2.0 Tools Work Best in Recruiting International Students?**

Facebook, Twitter, blogs, e-mail, portals and word-of-mouth are converging with traditional marketing vehicles such as print and direct mail to create a new landscape for higher education professionals. Many of us, however, have incorporated these Web 2.0 tools into our student recruitment program without really understanding how to integrate them into a comprehensive enrollment marketing and communication plan. It's now more important than ever to understand what current students, prospective students and even parents are saying about your institution and your competitors – and where they are saying it. Join Northeastern University's enrollment marketing team for a comprehensive and fascinating discussion on integrating Web 2.0 into your enrollment marketing. After a brief presentation, Northeastern's team will be joined by a panel of current international students to learn more about how the target audience is using the Web and social networking. Learn from these experts on the appropriateness of using Web 2.0 to provide college information to prospective students.

Kerry Salerno, Director of Admissions Marketing and EMSA Communication, *Northeastern University*

Makeda Keegan, Senior Assistant Director of Marketing and Communications, *Northeastern University*

*Northeastern University international students*

***Location: Shillman Hall, room 420***

**2.14 OACAC'S Strategic Plan** This will be an opportunity for you to have direct input into the OACAC strategic planning process. The workshop will be moderated by the immediate Past President and aims to gather information from as wide a source as possible on where the membership would like to see the organization go in coming years. There will also be the opportunity to volunteer to be on any strategic planning task force sub committees that will be tasked with specific outcomes of the plan. The strategic planning task force shall be developing a plan for presentation to the Board at their next meeting at NACAC in St Louis. This is a great opportunity to help set the agenda for OACAC's future and to volunteer to serve your organization!

David Allen, Past-President, OACAC, *Univisits Ltd.*

David Zutautus, Assistant Director of Student Recruitment, *University of Toronto*

Ray Marx, Director of College Counseling, *Colegio Americano de Quito*

Marie Vivas, Director of Admissions, *Jacobs University-Bremen*

Joyce Smith, Executive Director, *NACAC*

***Location: Shillman Hall, room 425***

**2.15 The Senior College Portfolio: A Tool to Jump Start the College Application Process in the Senior Year** Each year during the first week of the senior year, the college counselor goes into senior English classes and, together with the senior English teachers, jump starts the college application process with the assignment of the Senior College Portfolio. The Senior College Portfolio includes a resume, college essay, self-recommendation, sample application, and parent brag sheet and is saved on the student's Naviance account. Learn how this portfolio assignment is used by the counselor in writing college recommendations, and in facilitating student college essay writing. Models of student essays and counselor recommendations will be presented.

Eddie Weitzman, College Counselor, *Walworth Barbour American International School in Israel*

***Location: Behrakis Hall, room 10***

**2.16 A Collaborative Discussion: Alternative Approaches to University Education and Preparing Students to be Global Citizens and Leaders** A brief presentation on alternative approaches to academics at the university level, both in practice as exemplified by specific institutions and more generally as a conversation on the global stage, followed by a group discussion about:

- the benefits and disadvantages of these approaches.
- how to best prepare students for the challenges they will face after university.
- leadership development and global citizenship. How universities can encourage this and build on what students have started in high school.
- any other related topics the discussion takes us to.

Keely Stott, Assistant Director of Admissions, *Quest University*

Tom Barry, Assistant Director for International Admission, *Colorado College*

Lisa Dietrich, Assistant Director for International Admission, *Bennington College*

***Location: Behrakis Hall, room 310***

**2.17 Asperger's 101: What Admissions Counselors, High School College Counselors and Ed Consultants Need to Know in the College Application and Transition Process** What questions need to be explored to assess the Asperger's student's readiness for college? What supports will many Asperger's students need when transitioning to college to be successful? How will you know if the student is a good match for your institution or the list of colleges you have recommend?

Michael McManmon, Founder, *Student Educational Development Fund*

Margaret Dillon Katz, National Outreach & Development Coordinator, *College Internship Program*

***Location: Shillman Hall, room 210***

## Educational Session #3 (9:00 – 10:15 AM – Saturday)

**3.1 Author-Meets-Critics for a new book “No Longer Separate, Not Yet Equal: Race and Class in Elite College Admission and Campus Life”** In this session David Allen (Secondary School Guidance Counselor) and Panetha Ott (Undergraduate Admission Officer) will discuss a new book “No Longer Separate, Not Yet Equal” (Princeton University Press, 2009) by Thomas Espenshade and Alexandria Radford. Espenshade will respond, and there will be ample time for questions and comments from the audience.

Thomas J. Espenshade, Professor of Sociology, *Princeton University*  
Panetha Nychis-Ott, Director of International Admissions, *Brown University*  
David Allen, OACAC Past President, *Univisits, Ltd.*

***Location: Shillman Hall, room 220***

**3.2 The Senior College Portfolio: A Tool to Jump Start the College Application Process in the Senior Year** Each year during the first week of the senior year, the college counselor goes into senior English classes and, together with the senior English teachers, jump starts the college application process with the assignment of the Senior College Portfolio. The Senior College Portfolio includes a resume, college essay, self-recommendation, sample application, and parent brag sheet and is saved on the student's Naviance account. Learn how this portfolio assignment is used by the counselor in writing college recommendations, and in facilitating student college essay writing. Models of student essays and counselor recommendations will be presented.

Edie Weitzman, College Counselor, *Walworth Barbour American International School in Israel*

***Location: Shillman Hall, room 215***

**3.3 Studying in the international programs of South Korean Universities** More and more Korean universities are opening international study programs (all lectures are taught in English) which are a good choice for other Asian students as well as overseas Korean students. Some universities run a separate department (*Underwood* Department of Yonsei University for instance) and others open several majors popular among international students (IT, International and US law, Global management major of Handong University). There is even opportunity of studying in the US style law school and preparing US bar exams in South Korea.

Suyoun Byoun, Admissions Officer, *Handong Global University*  
Seon Yeon Lee, Admissions Officer, *Seoul National University*  
Dae Sik Jeong, Admissions Officer, *Yonsei University*

***Location: Shillman Hall, room 315***

**3.4 UK Higher Education Update 2010** This session will review current and forthcoming changes affecting higher education in the UK and their likely impact on applicants from international schools.

David Nightingale, Senior Deputy Vice-Chancellor, *University of Kent, UK*

***Location: Shillman Hall, room 320***

**3.5 Case study of admission decisions at highly selective universities** “Admission representatives from highly selective universities will present case studies to be reviewed so high school counselors can better understand how and why certain decisions are made.” This session was done about 2 years ago and was well received. It’s a really interactive session and everyone gets to review actual cases.

Rebekah Westphal, Co-Director of International Admissions, *Yale College*

Rachel Cowan Jacobs, Associate Director of Admissions and International Admissions Coordinator, *Johns Hopkins University*

Anne Sjostrom, Associate Director of Admissions, *Duke University*

***Location: Shillman Hall, room 305***

**3.6 Regional Update: Near East/Gulf for Globetrotters** What has happened since my last visit to the region? What economic issues and cultural-political situations affecting prospective students should we be considering? Counselors and Educational Advisors from the region will share their insight and raise issues regarding recruiting. This session will follow a Q&A format and it is aimed at experienced Admissions Officers recruiting in the region.

***Location: Shillman Hall, room 105***

**3.7 Regional Update: Southeast Asia and Japan for Globetrotters** What has happened since my last visit to the region? What economic issues and cultural-political situations affecting prospective students should we be considering? Counselors and Educational Advisors from the region will share their insight and raise issues regarding recruiting practices. This session will follow a Q&A format and it is aimed at experienced Admissions Officers recruiting in the region.

***Location: Shillman Hall, room 135***

**3.8 Recruitment in Africa: Is it worth it to go?** The news about the high need of African students is widespread; however there is another side to the story. This session will discuss ways to find the right students for your school. You will find that Africa is still a viable market even if your school doesn't offer financial aid. Discover why Africa may be an untapped resource for your institution.

Brooke Cutler, International Admissions Counselor, *Michigan State University*

Rebecca Zeigler Mano, Educational Advisor, *US Embassy - Harare*

Moradeyo Olorunnisola, *Penn State University*

Michael Wilhelm, *West Virginia University*

***Location: Shillman Hall, room 420***

### **3.9 Freshmen Abroad? Exploring an Innovative Study Abroad Option for College Freshmen**

In the Fall of 2007, Northeastern University joined several other U.S. Universities by creating the “NUin Program.” The NUin program is a unique opportunity for freshmen students to study abroad during what would normally be a student’s first semester or even their first year at Northeastern. The program is part of the larger January-Start initiative, that outlines alternative opportunities for well-qualified freshmen applicants whom we were not able to offer a place in our fall class. This session will provide an overview of Freshmen study abroad programs of this type, explore how the NUin program has developed, outline important student-level outcomes, and give participants and presenters time to discuss the challenges and benefits associated with studying abroad during a student’s freshmen year.

Theresa Arnold, Associate Dean of NU Global, *Northeastern University*

Jeanne Fahey, NUin Assistant Director, *Northeastern University*

Thomas Robinson, Associate Director for Global Admission Initiatives, *Northeastern University*

***Location: Shillman Hall, room 325***

**3.10 “The Four”** Four Admission Counselors, four colleagues, and most importantly, four friends: all products of US Higher Education from different backgrounds working toward campus internationalization and cultural exchange. Come learn how our experience as former international students has shaped the International Admissions Office Operations at Lynn University. We will share with you how we developed our International Recruitment Plan. Be ready to share your anecdotes and your thoughts on how campuses, faculty, and staff can help create a better and more welcoming environment for new international students and their families.

Anna Barr, Assistant Director of International Admissions, *Lynn University*

Juan Camilo Tamayo, Director of Undergraduate Admissions, *Lynn University*

Virginia Diaz, International Admissions Counselor, *Lynn University*

Stefano Papaleo, Director of International and Graduate Admissions, *Lynn University*

***Location: Shillman Hall, room 415***

**3.11 Bring on the World: a First-Timer’s Guide to International Admissions Travel** Welcome to the exciting world of international recruitment! Are you unsure about what to expect for your first time traveling? Are you anxious about being away from your family? Wondering how to get started? Whether traveling with a large tour, small group or alone, recruiting internationally can be both invigorating and incredibly intimidating. This session will provide a forum for discussing the basics of recruitment travel including: college fairs, school visits, communication tools, travel formats, and how to achieve personal balance through it all.

Dane Rowley, Associate Director of Admission, *California Lutheran University*

Cheryl Borden, Director of International Admissions & Associate Director of Admissions, *Elon University*

***Location: Behrakis Hall, room 220***

**3.12 What does best fit really mean? Using personality profiles in the college search process** We all chant the best fit mantra-College is a match to be made—but we become frustrated when our kids show up with the list of usual suspects and have a hard time explaining why a particular school is the right one for them. We will show how we use three different personality profiles in our initial college search process and its implications for counseling practice. We share responses from our students and welcome your comments. And colleges we would be fascinated for your input too!

Shaun McElroy, High School Counselor, *Shanghai American School*

**Location: Behrakis Hall, room 315**

**3.13 Why the U.S. Says Yes to IELTS** U.S. admissions professionals and international high school advisors rely on English language proficiency tests as evidence of international students' ability and readiness for academic success. IELTS, taken by more than 1.4 million candidates globally and recognized by >2500 U.S. colleges and programs, is the test that U.S. schools trust. This interactive presentation examines the rigor of the four test components, underpinning of test security, and quality and monitoring procedures of the ESL-professional certified examiners. The presentation draws on examples from the academic writing and live, face-to-face speaking components. A panel of OACAC members will contribute their admissions experiences using IELTS.

Beryl E. Meiron, Executive Director, *IELTS International*

**Location: Shillman Hall, room 425**

**3.14 Asperger's 101 – What Admissions Counselors, High School College Counselors and Ed Consultants Need to Know in the College Application and Transition Process** What questions need to be explored to assess the Asperger's student's readiness for college? What supports will many Asperger's students need when transitioning to college to be successful? How will you know if the student is a good match for your institution or the list of colleges you have recommend?

Michael McManmon, Founder, *Student Educational Development Fund*

Margaret Dillon Katz, National Outreach & Development Coordinator, *College Internship Program*

**Location: Behrakis Hall, room 325**

**3.15 Detecting Fraud: International Educational Credentials & Institutions** With increased access to technology, internet applications, and global mobility, fraud is a major concern in the field of education. The presenter will explore various ways of combating educational document fraud. An overview of the ever-growing Diploma Mill phenomenon will be discussed. This is essential information for admissions specialists with varying years of work experience. It's not "Elementary my dear Watson!" anymore.

Marybeth Grunewald, Director of Evaluation Staff Development, *Educational Credential Evaluators, Inc.*

**Location: Behrakis Hall, room 10**

**3.16 International Application Review 101** This workshop aims to give admission officers basic training in international credential review. We will cover the pertinent information needed to review an application from various countries, discuss what resources to utilize during the process, and explore credit and grade conversion through hands on evaluations. Time will be allowed for discussion of questions that arise when reviewing international applications.

Adrienne Ramsay, Senior Assistant Director, *Babson College*  
James Dewey-Rosenfeld, Senior Assistant Director, *Babson College*  
Raul Fonts, Senior Associate Dean of Admission, *Providence College*

***Location: Behrakis Hall, room 310***

**3.17 TOEFL: News You Can Use** The year 2009 has been very exciting for TOEFL. The turnaround time for TOEFL iBT scores has been reduced, innovations in scoring have been introduced, and speech samples from the actual test are now available to score users. In addition, TOEFL reading section scores are now matched with Lexile® measures to help students who are looking for ways to improve their English-language reading skills. Come and hear how TOEFL continues to provide the best information about students' English language proficiency.

Michelle Hampton, Associate Director of Client Relations, *TOEFL*

***Location: Shillman Hall, room 210***

## **Educational Session #4 (10:45 – 12:00 PM – Saturday)**

**4.1 Facebook in the Middle East** Domestic admissions offices are grabbing at every potential method to get their university in front of more students and market their message. Facebook has been a cornerstone of the interactive/social media plan of most campuses in the last few years. International admissions has lagged far behind in embracing new methods of outreach. This session presents data on the growing usage of Facebook and other social networks in the Middle East and North Africa and its potential usage in e-recruiting in higher education. Focus on reaching “unreachable” students and students in regions with scholarships and sponsorships including Iraq and Libya.

Wassan Humadi, Director, *Higher Ed Diversity Consultant*  
Joseph Humadi, President, *US Educational Group*

***Location: Behrakis Hall, room 220***

**4.2 U-CAN Through U-CAS: Advising International Students Through the UCAS Journey** This session is ideal for advisers who are new to UCAS as well as experienced advisers wishing to have a refresher on the UCAS journey. Advisers will learn about new and established resources that can assist students in their search for UK higher education courses, hear about current and upcoming changes to the UCAS system and have a brief review of the basic tenets of the system. Feedback throughout this session is encouraged.

Kristine Murray, International Executive, *UCAS*

***Location: Behrakis Hall, room 315***

**4.3 Study Opportunities in Europe** Europe has hundreds of higher education institutions, renowned as centres of excellence around the world. However, higher education systems have traditionally been formulated at the national level. Increasing European integration is changing that, with the development of the European Higher Education Area (EHEA) starting with the Bologna process. Foreign students coming to Europe can see for themselves the amazing diversity available to them (both inside and outside the university), while taking advantage of the smooth transferability of coursework, qualifications and research opportunities. In this session, panellists from a variety of European institutions will answer many of the questions that students and you, their advisors, face when considering Europe as a postsecondary destination.

Carla Fluhr, Director of Recruitment, *Tilburg University, The Netherlands*  
Marie Vivas, Director of Admissions, *Jacobs University-Bremen*  
Veronica Sullo, International Recruiter, *Universita Bocconi*  
Lucila Perez Mollo, Director of Admissions, *Ecole Hoteliere de Lausanne*  
Marina Tirado, Director of Business Development, *IE University, Spain*

***Location: Shillman Hall, room 325***

**4.4 Where Women's Minds Matter: Making the Case for Women's Colleges** The session targets counselors with all levels of experience who wish to advocate women's colleges as options for their female students. Admission officers, a current student, an alumna and a guidance counselor will offer their perspectives on the value of a women's college education. From describing the campus atmosphere to the success alumnae enjoy after graduation, the panelists will make a compelling case for why talented young women should consider this dynamic option. Bring your questions and concerns. Our panelists look forward to an invigorating discussion.

Jennifer Russell, Director of International Recruitment, *Bryn Mawr College*

Karen Kristof, Senior Associate Director of Admissions, *Smith College*

Eva Kanellis, Director of College Counseling, *Anatolia College*

Current women's college student and recent alumna will also participate in the panel

***Location: Shillman Hall, room 215***

**4.5 Maximize Your Students' Achievement with Naviance Succeed!** Naviance Succeed is the leading provider for success, career, college, and course planning for K-12 schools. In this session, you can learn how to use Naviance Succeed solutions to provide students with a framework to direct their own education, establish goals and plan for post-secondary success. Empower your students to take control of their future and increase their awareness to higher-level post-secondary options. See how Naviance can be used as a central hub for all your resourcing and community information, as well as a tool for your teachers, administrators, admissions/registrar office and your alumni office.

Amy Beall, International Territory Sales Manager, *Naviance, Inc.*

Kirk Mitchell, K-12 Coordinator of Guidance and High School Counselor, *Shanghai American School*

***Location: Shillman Hall, room 420***

**4.6 Regional Update: Europe for Globetrotters** What has happened since your last visit to the region? What economic issues and cultural-political situations affecting prospective students should you take into consideration? Counselors and Educational Advisors from the region will share their insight and raise issues regarding student recruiting practices in the region. This session will follow a Q&A format and it is aimed at admission officers with experience recruiting in this region.

***Location: Shillman Hall, room 105***

**4.7 Regional Update: Latin America for Globetrotters** What has happened since your last visit to the region? What economic issues and cultural-political situations affecting prospective students should you take into consideration? Counselors and Educational Advisors from the region will share their insight and raise issues regarding student recruiting practices in the region. This session will follow a Q&A format and it is aimed at admission officers with experience recruiting in this region.

***Location: Shillman Hall, room 135***

**4.8 What are kids saying about your campus and their visit** This session will provide university admission offices the feedback that our kids give us after they visit your campus. How are your info session perceived? How do your tour guides rate? We will draw upon the experiences families and students have after they have visited.

Andrew Whyte, Director of Guidance, *Institut Le Rosey*  
Krista Despotovic-Jacobsen, College Counselor, *International School of Geneva*

**Location: Behrakis Hall, room 325**

**4.9 Get the inside scoop on recruiting in Myanmar!** Want to recruit in Myanmar but don't know how to get started or even what to expect? Come learn about the opportunities and challenges of recruiting students in Southeast Asia largest mainland country. Hear firsthand accounts from recent travelers and local high school guidance counselors. Acquaint yourself with Myanmar's educational system, student demographics and political climate. Gain tips for reviewing applications and discover ways to ensure for a successful visit.

Lewis Cardenas, Associate Director for International Student Recruitment, *Albion College*  
Dane Rowley, Associate Director of Admission, *California Lutheran University*  
Michael Anthony, College Counselor, *International School of Myanmar*  
Jacqueline Lonergan, College Counselor, *Yangon International School*  
Janet Hallwood, College Counselor, *International School of Yangon*

**Location: Shillman Hall, room 315**

**4.10 Partnering with your Students: How to use current International students in the Admissions Process from recruitment to enrolling and everything in between!** Current students are often seen by prospective students and their families as the 'true experts' of an institution. How can we use these wonderful resources in the admissions process? This session will focus on the ways current students and their families can be used throughout the Admissions cycle. Areas to be discussed include recruitment travel, outreach programs, home visits/receptions, yield projects & student employment.

Isabel Bober, Assistant Director of Undergraduate Admission, *Tufts University*  
Wesley Roy, Associate Director of International Admissions, *Roger Williams University*  
Joy Biscornet, Senior Assistant Director of Admissions, *Boston College*

**Location: Shillman Hall, room 320**

**4.11 Hosting a School-Based Mini College Fair, A Model** When the college tours come to town, how can you maximize time and access for your students? Here is a model for setting up a school-based mini fair during the school day so college representatives have focused time with smaller groups of students. This is helpful for smaller schools with less access to college visitors. Working with the USEF Advising Center to include select local schools can enrich the experience and provide numbers that make it more productive for all. Goals are to minimize time out of class, provide meaningful and productive sessions, and personalize the institution for students.

Bernie Lenoue, School Counselor, *Lincoln School-Kathmandu*  
Sudeep Thakur, Administrative Assistant, *Lincoln School-Kathmandu*  
Selena Malla, Educational Advisor, *United States Education Foundation*

***Location: Shillman Hall, room 415***

**4.12 Loved? Feared? Respected...Find Your Inner Bullocks and Be the Best Leader You Can Be!** Hear from those who serve in leadership positions in their schools, colleges / universities and organizations. For those who would like to become Uber managers or simply improve their skills.

Michael Gaynor, Director of Admissions, *Villanova University*

Joyce Smith, Executive Director, *NACAC*

Stefano Papaleo, Director of International Admissions, *Lynn University*

Bridget Herrera, President-Elect-OACAC, *Escola Americana de Campinas, Brazil*

***Location: Shillman Hall, room 425***

**4.13 What To Do When** A perennial favorite among college counselors and university admission officers, this is an open forum session in which the panel and audience share experiences with sometimes difficult parents, students, and situations—and how they were resolved or could have been resolved better.

Ronn Beck, Special Assistant to the Director of Admission, *Emerson College*

Ellyn Levin, College Counselor, *International School of Geneva*

Anne Corriveau, Associate Director of International Admissions, *Boston University*

***Location: Shillman Hall, room 220***

**4.14 Does research matter? Report on discussions with students, professors and employers around the topic of undergraduate research experiences** This session will present the outcome of discussions with professors, students and employers on the value of research experiences for undergraduate students. We often assume that it is beneficial for undergraduate students to engage in research, but let's find out if that's actually true! How does such an experience actually contribute to a student's skills development, their life experience and, last but not least, their CV? If it is beneficial, how can we encourage prospective and new students to consider becoming involved in undergraduate research? The session will also explore some of the models existing in different universities for allowing involvement in research.

Damara Klaassen, Manager, International Recruitment, *University of British Columbia*

Rachel Cowan Jacobs, Associate Director of Admissions and International Admissions Coordinator, *Johns Hopkins University*

***Location: Shillman Hall, room 210***

**4.15 College Board- Program Update** This is your chance to give feedback and ask questions about College Board programs in secondary schools (such as Advanced Placement) and in college admission testing and financial aid. Join a discussion with experienced deans about how/why they use programs like AP, SAT and PROFILE in the recruitment, admission and scholarship process.

Janine Farhat, Senior International Specialist, *The College Board, Washington DC*

Myra Smith, Executive Director, *Financial Aid Services, The College Board*

Clay Hensley, Director, *Strategy & Relationships for International Services, The College Board*

Carol Blythe, Director, *International Education, The College Board*

Martha Pitts, former Dean of Admission, *University of Oregon*

***Location: Behrakis Hall, room 320***

**4.16 Teens Who Struggle: After High School, What Comes Next?** All of us who work with young people want to see them do their best and succeed. But some kids don't ever seem to think about tomorrow. How can we help motivate underachieving students to reach their potential? How can we help them to present themselves to colleges if they haven't done their best in high school? What are some options in case they aren't ready for college, or need more support once they get there? When kids get off-track, how can we explain that in the application process without making excuses? And what are some socially and parentally acceptable post-secondary options available for the kids we know will probably not go on to college? This session will explore how we can better meet the needs of students who have, or are continuing, to struggle as they plan their lives post high school.

Rebecca (Becky) Grappo, Educational consultant, *RNG International Educational Consultants, LLC*

***Location: Behrakis Hall, room 310***

**4.17 Ethics Redux** At times the issues seem straightforward but at other times they truly do present amazing dilemmas. This session will cover actual ethical issues from the 2009 – 2010 admissions cycle. The case studies will represent cases from the high school “side” and from the university “side” of the fence. University admission representatives, high schools counselors and independent counselors will join in a discussion of new and ongoing dilemmas facing the profession today.

Cathy Curtis, College Counselor, *International School of Bangkok*  
Robin Worth, Director of International Admissions, *Harvard College*  
Eileen Penman, *Retired*  
Kiyoe Hashimoto, Assistant Dean of Admission, *Stanford University*  
Darryl Rustad, College Counselor, *Haven of Peace Academy*  
Rebekah Westphal, Co-Director of International Admissions, *Yale College*

***Location: Behrakis Hall, room 10***

## **Educational Session #5 (2:00 – 3:15 PM – Saturday)**

**5.1 The 7 Essentials for Helping Special Needs Students find the “Right” College** Join us for a highly interactive discussion of what makes for a successful college search when considering special learning needs. This session will dig beneath the surface of popular guidebooks, offering tips on what works with families who have high expectations for success in college.

Frieda Dietrich, High School Counselor, *Singapore American School*  
Paula Avery, Director of Admissions, *Marymount College-Palos Verdes*  
Joe Giacalone, Associate Director of Admission, *Marist College*

***Location: Behrakis Hall, room 220***

**5.2 Creating a College Culture** Is your school a bit off the map? It is too difficult to attend regional college fairs, campus visits by college representative is a challenge or do you struggle to engage students and families to be proactive in the college search? This session will present some unique approaches to creating a college culture within your school. This session is ideal for start up programs, newer schools, or counselors who are simply looking to try something different to shake things up. Take away innovative strategies that can be implemented immediately.

Michael Maki, College Counselor, *International School Nido de Aguilas, Chile*  
Marco Chavez, International Admissions Coordinator, *The Ohio State University*

***Location: Behrakis Hall, room 315***

**5.3 The University of California’s Pathway for International Admissions** A panel of directors of admission from several University of California campuses, moderated by UC Irvine will discuss the University of California’s process of application/admission and special programs for international students. Campus specific as well as system-wide news and information will be presented. This will be a roundtable discussion inviting the feedback and participation of the audience.

Brent Yunek, Assistant Vice Chancellor Enrollment Services and Acting Director of Admissions, *UC Irvine*  
Mitsuko Leonard, Interim Director of International Admissions, *UC Davis*  
Gloria Nathanson, Associate Director of Admissions, *UC Los Angeles*  
Kevin Browne, Assistant Vice Chancellor of Enrollment Management, *UC Merced*  
Mae Brown, Assistant Vice Chancellor and Director of Admissions, *UC San Diego*  
Christine Van Gieson, Director of Admissions and Associate Dean of Enrollment Management, *UC Santa Barbara*  
Walter Robinson, Assistant Vice Chancellor and Director of Admissions, *UC Berkeley*

***Location: Behrakis Hall, room 325***

**5.4 Moving Across the Desk and Across the Pond** This session will examine the unique challenges of transitioning from college admissions in the US to high school counseling overseas. It will address the job search, moving, and adjusting to new cultural norms and expectations about the college search among international students. The presentation will be an honest assessment of the challenges and rewards of working overseas as well as ideas and tips for how to make the move. The session welcomes discussion and idea sharing among attendees.

Abby Noel, College Counselor, *American College of Sofia*  
Elizabeth Spegele, College Counselor, *American School of Abu Dhabi*  
Royce Mussman, College Counselor, *Taipei American School*

***Location: Shillman Hall, room 215***

**5.5 Facebook in the Middle East, the Case for using it for Recruitment and Retention in Higher Ed** Domestic admissions offices are grabbing at every potential method to get their university in front of more students and market their message. Facebook has been a cornerstone of the interactive/social media plan of most campuses in the last few years. International admissions has lagged far behind in embracing new methods of outreach. This session presents data on the growing usage of Facebook and other social networks in the Middle East and North Africa and its potential usage in e-recruiting in higher education. Focus on reaching “unreachable” students and students in regions with scholarships and sponsorships including Iraq and Libya.

Wassan Humadi, Director, *Higher Ed Diversity Consultant*  
Joseph Humadi, President, *US Educational Group*

***Location: Shillman Hall, room 315***

**5.6 Reforming China Admissions: From ‘Agenting’ to Counseling** In China, preparation of applications to Western institutions has historically been controlled by business interests with little regard for educational good practices. But Western-style college counseling is now gaining a foothold in leading Chinese high schools, and in organizations that offer counseling services outside of school. Change is coming fast, but there is still rampant confusion and misinformation. This session will propose “rules of the road” for China in the form of a statement of good practices that could be endorsed by schools, colleges, universities, and counseling providers.

Bruce Hammond, Director of College Counseling, *Dipont Education Management*  
Den Xiaoli, *High School Affiliated to Nanjing Normal University*  
Hamilton Gregg, *Cybernaut Education*  
Brian Ong, *Taurus Education*

***Location: Shillman Hall, room 105***

**5.7 So you want to Host an OACAC** A session geared to universities who may be interested in hosting the OACAC conference. Previous hosts, Presidents and the Executive Assistant will be on hand to provide the specific details necessary to help you make the decision. Learn about the long term impact on your universities and the many benefits that come along from hosting.

Andrew Whyte, Director of Guidance, *Institut Le Rosey*  
Marcela Mejia-Martinez, Director of Admissions, Chapman College  
Romelia Widders, Director of International Admissions, *Michigan State University*  
Janet Hurd, Director-Student Recruitment, *University of Toronto*  
Doug Thompson, Executive Assistant, *OACAC*  
David Allen, OACAC Past-President, *Univisits Ltd.*

***Location: Shillman Hall, room 325***

**5.8 Get Me Out of This Toot-Toot!: Lessons we never thought we'd need** This is the silver lining session for anyone who has found themselves staring down an ice pick-wielding thief in Ecuador, playing Frogger with motorbikes in Viet Nam, or dodging rhinos in Mozambique. Everyone has stories that we would not have acquired in any other profession. Bring your best anecdotes and global travel lessons to share and pick up some tips along the way.

Tom Barry, International Admission Counselor, *Colorado College*  
Dory Streett, Associate Director of Admission, *Colby College*  
Penny Johnston, Director of International Admission, *Colby College*  
Jennifer Fondiller, Dean of Admission, *Barnard College*

***Location: Shillman Hall, room 320***

**5.9 College Application Essays: Why International Students often have difficulties meeting college admission essay expectations** US colleges/universities use the college essay as a tool to “get to know” applicants, expecting essays to reflect students’ character. Used to more formal writing, international students often have trouble meeting the “personal” criteria that college admission officers value. Using Greek students as an example, we will analyze the difficulties students face when trying to align their more traditional approach to writing (based on writing curriculum set by Greek government) with those expected by American admissions officers. This presentation provides insight into the roots of such problems and how college counselors can help students learn to express their identity in writing.

Georgia Proestopoulos, College Counselor, *Anatolia College*  
Eva Varellas Kanellis, Director of College Counseling, *Anatolia College*  
Vaso Papadopoulou, *Student at Anatolia College*  
Evanthia Rogkoti, *Student at Anatolia College*

***Location: Shillman Hall, room 420***

**5.10 Ethics Redux** At times the issues seem straightforward but at other times they truly do present amazing dilemmas. This session will cover actual ethical issues from the 2009 – 2010 admissions cycle. The case studies will represent cases from the high school “side” and from the university “side” of the fence. University admission representatives, high schools counselors and independent counselors will join in a discussion of new and ongoing dilemmas facing the profession today.

Cathy Curtis, College Counselor, *International School of Bangkok*  
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Kiyoe Hashimoto, Assistant Dean of Admission, *Stanford University*  
Darryl Rustad, College Counselor, *Haven of Peace Academy*  
Rebekah Westphal, Co-Director of International Admissions, *Yale College*

***Location: Behrakis Hall, room 310***

**5.11 Globalisation: Universities without borders** In the context of increasingly competitive university admissions around the world, this session will explore the opportunities for international students around the world and particularly at UK universities. It will highlight the advantages that students can gain by opting for an international education and then the opportunities that they will benefit from in the context of the internationalisation in UK universities. The session will also provide insight into international student applications and admissions to the UK.

Katrina Edmunds, Assistant Director-International Office, *University of Edinburgh*  
Paul Teulon, Head of Student Recruitment, *Oxford University*

***Location: Shillman Hall, room 220***

**5.12 What's New for Students in the 2010-11 Common Application** This session will detail changes in next year's Common App system to help counselors assist students in navigating Common App Online. Admission officers wishing to understand how the process unfolds for their applicants will also benefit from the conversation, which will provide ample time for questions and answers.

Rob Killion, Executive Director, *The Common Application*  
Chad Massie, Director-Common App Online Team, *Hobsons EMT*

***Location: Shillman Hall, room 415***

**5.13 Not just Pre-Med and Pre-Law: Alternate paths to professional programs** Do all of your students want to go to Law School and Medical School? The panel will provide an overview of current trends in professional program admission requirements and look at how unique *undergraduate* experiences can help prepare students for their future. This session will provide alternative undergraduate program options to get students thinking beyond only the pre-med/pre-law labels.

Aaron Andersen, International Recruitment Manager, *The University of British Columbia*  
Jane Lowry, University Placement Counselor, *Lincoln-American International School, Buenos Aires, Argentina*  
Megan Wang, Associate Director of Admissions, *University of Southern California*

***Location: Shillman Hall, room 425***

**5.14 Introduction to the ACT: How Students, High Schools, and Colleges Can Benefit from It!** Offered in nearly 140 countries, the ACT is now being taken by record numbers of students both in and outside the US. Long used by virtually all US 4-year colleges and universities for admission and placement, it's now being used by an increasing number of colleges and universities around the world. This session will give college counselors and admissions staff everything they need to know to get the most out of the ACT. It's not just a college entrance exam!

Patrick Bourgeacq, Director, *International Service Relationships, ACT, Inc.*

***Location: Behrakis Hall, room 10***

**5.15 Preparing Juniors for Thorough College Research: One School's Approach** As high school counselors, we want our students to understand and fully research what it is they want in an institution as well as help them plan and organize their process. Finding the "right fit" and then managing that search can be daunting. Providing a structure for this process makes for a better informed (and less stressed!) student and parent community. Come learn about the American School of Dubai's College Research Project that culminates with an evening where grade 11 students share their college process with peers and parents.

Marc Marier, College Counselor, *American School of Dubai*  
Jennifer Melton, College Counselor, *Shanghai American School*

***Location: Behrakis Hall, room 320***

**5.16 Why the U.S. Says Yes to IELTS** U.S. admissions professionals and international high school advisors rely on English language proficiency tests as evidence of international students' ability and readiness for academic success. IELTS, taken by more than 1.4 million candidates globally and recognized by >2500 U.S. colleges and programs, is the test that U.S. schools trust. This interactive presentation examines the rigor of the four test components, underpinning of test security, and quality and monitoring procedures of the ESL-professional certified examiners. The presentation draws on examples from the academic writing and live, face-to-face speaking components. A panel of OACAC members will contribute their admissions experiences using IELTS.

Beryl E. Meiron, Executive Director, *IELTS International*

***Location: Shillman Hall, room 210***