Nominate a female attorney you work with and have been impressed by for one of the many awards given annually by Lawyers Weekly ("Women in the Law," "In-House Leaders in the Law," etc.); she'll get the award and will be eternally grateful to you for nominating her

Mentor a junior attorney in your firm, in your company, or in your legal department

Join a Board or seek to recruit more women to a Board with which you’re involved

Write a letter to the partner who manages the female associate you work with and sing her praises/write a letter to the supervisor of the attorney you work with, singing her praises. Give specific examples of ways in which she has assisted you/is an asset to the company or the law department

Participate in “Connections,” NUSL event for law school students

Suggest a “Women in the Law” brown bag lunch topic

Refer clients to your female friends and colleagues at firms. When you recommend the firm, be specific and name the female attorney they should contact as the entry point (even if she’s not the right person to do the work – this ensures that she’ll get origination credit for all work flowing from this client and this will help her become partner, earn more money, etc.)

Give honest feedback to women who seek your services or your business. If they are doing something that undermines their pitch or your willingness to use their firm, buy their product, or work with them, give them honest constructive feedback so they can improve going forward

Join the Women’s Bar Association

Call the woman whose business card you drew from the bucket during lunch. Ask her about her current practice and what she’s done previously and provide her with the same information about you; each of you identify one way in which you could help the other