

NORTHEASTERN UNIVERSITY - INNOVATION IN HIGHER EDUCATION SURVEY TOPLINES

National Phone Sample of American Adults Ages 18+ (N=1,001)
Online Oversample of American Adults Ages 18-30 (N=250)
(Margin of Error for National Sample of N = 1,000 is +/-3.1% in 95 out of 100 cases)
National Sample Conducted October 13-18, 2012 via Landline and Cell Phone
Oversample Conducted October 16-19, 2012 via Internet
18-30yrs Segment (below) from Online and Phone Samples (N=409)

1. Regarding children, which of the following applies to you?

NATL 18-30

28%	31%	I have one or more children under age 18
44%	*	I have one or more adult children age 18 or over
14%	51%	I have no children but plan to in the future
14%	16%	I have no children and don't plan to have children in the future
1%	1%	Don't know / refused

2. **[ONLY ASKED IF HAVE CHILDREN, NATL N=704, 18-30 N=130]** How many children do you have?

NATL 18-30

97%	100%	1-6
2%	--	7-11
*	--	12-20

3. **[ONLY ASKED IF HAVE CHILDREN AGE 18 OR OVER, NATL N=437]** How many of your children attend or have attended a college or university?

NATL

17%	None
28%	One
31%	Two
14%	Three
7%	Four
3%	Five or More
1%	Don't know / refused

4. **[ONLY ASKED IF HAVE CHILDREN UNDER AGE 18, NATL N=278, 18-30 N=128]** How likely do you think it is that your child / children will go to college in the future?

NATL 18-30

80%	72%	Extremely likely
14%	23%	Somewhat likely
2%	1%	Not very likely
2%	--	Not at all likely
2%	4%	Don't know / refused

5. Overall, how would you rate the current state of higher education in America? Is it...

NATL 18-30

9%	6%	Excellent
42%	44%	Good
32%	37%	Fair
14%	11%	Poor
3%	2%	Don't know / refused

6. [ONLY ASKED OF HALF SAMPLE A, NATL N=485, 18-30 N=207] What is the main reason you think higher education in America is (EXCELLENT / GOOD / FAIR / POOR)?

(CODED FROM VERBATIMS – PERCENTAGES MAY ADD UP TO MORE THAN 100% DUE TO MULTIPLE MENTIONS BY INDIVIDUAL RESPONDENTS)

NATL 18-30

28%	28%	POSITIVE
7%	7%	More opportunities
5%	6%	General positive
4%	2%	Leads to good jobs / better pay
3%	5%	Better life skills / prepared for real world
3%	1%	Get an education
3%	3%	To find a job
2%	1%	Good teachers / professors
1%	1%	For learning / to get an education
1%	1%	Better schools
1%	--	The overall experience
21%	22%	Neutral
4%	7%	Accessibility / availability
3%	3%	General neutral
2%	--	Other countries
2%	4%	Student loans /financing
2%	--	Teachers / professors-general
2%	*	Prior family experience
1%	1%	Quality-general
1%	*	Liberal Arts
1%	1%	Quality of teachers / professors
1%	1%	Funding
1%	1%	Standards
*	--	Diversity
*	1%	Varies by state
*	1%	Textbooks
	*	Technology

34%	38%	Negative
15%	19%	Cost too much / tuition too high
7%	6%	General negative
3%	3%	Difficult to get a job
2%	3%	Bad teachers / professors
2%	1%	Not practical
2%	1%	Poor students
1%	1%	Students drop out
1%	*	Greed / profit
1%	--	Politics / political
1%	--	Liberal
1%	2%	Low standards
*	1%	The economy
*	--	Tenure
10%	7%	Other
7%	7%	Don't know / refused

And, generally speaking, how much do you trust information you hear, see or read from each of the following people? Do you trust it a Great Deal, Somewhat, Not Very Much, or Not at All?

	TOTAL GREAT DL / SMWHT	TOTAL NOT VERY MUCH / NOT AT ALL	GREAT DEAL	SOMEWHAT	NOT VERY MUCH	NOT AT ALL	DK / REF
7. College / University Professors							
NATL	81%	15%	29%	52%	10%	5%	4%
18-30	89%	11%	43%	45%	8%	3%	*
8. College University Presidents and Deans							
NATL	74%	22%	17%	57%	14%	8%	4%
18-30	82%	19%	26%	56%	14%	4%	--
9. Elected Public Officials							
NATL	51%	48%	3%	48%	26%	22%	1%
18-30	48%	52%	10%	38%	38%	14%	--
10. Leaders of Major Corporations							
NATL	54%	44%	6%	48%	29%	15%	3%
18-30	52%	47%	12%	40%	34%	13%	1%

NOTE: Due to rounding, "Totals" may not necessarily equal sums.

11. In recent years, the number of people graduating from college has decreased and last year also showed a decline in the number enrolling in college. Do you think America can remain globally competitive if these trends continue into the future?

NATL 18-30

21%	32%	Yes
75%	67%	No
4%	1%	Don't know / refused

12. Which of the following statements comes closest to your view: College graduates who enter the workforce today are...

NATL 18-30

63%	62%	More well-rounded and better prepared to meet challenges than non-college graduates
30%	37%	No Equally trained and prepared to succeed in the workforce as non-college graduates
6%	1%	Don't know / refused

How important would you say a college education is for...

	TOTAL EXT/VERY IMP	TOTAL NOT VERY/ AT ALL IMP	EXTREMELY IMPORTANT	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT VERY IMPORTANT	NOT AT ALL IMPORTANT	DK / REF
13. Finding a good job								
NATL	75%	4%	35%	41%	19%	3%	2%	1%
18-30	72%	4%	43%	30%	24%	4%	*	--
14. Being able to keep a good job								
NATL	66%	8%	28%	38%	26%	5%	3%	1%
18-30	66%	11%	34%	32%	23%	8%	3%	--
15. Getting promoted or advancing your career								
NATL	74%	5%	34%	40%	20%	3%	1%	1%
18-30	75%	5%	42%	33%	20%	4%	1%	*
16. Having job mobility and success throughout life								
NATL	74%	4%	34%	41%	21%	2%	2%	1%
18-30	70%	6%	36%	34%	24%	4%	2%	--

NOTE: Due to rounding, "Totals" may not necessarily equal sums.

How much you agree or disagree with each of the following statements?

	TOTAL AGREE	TOTAL DISAGREE	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	DK / REF
17. A college education paves the way to move up the social and professional ladder								
NATL	86%	10%	32%	54%	4%	9%	2%	*
18-30	89%	9%	32%	57%	2%	8%	2%	--
18. College is important for personal development, like meeting new people from diverse backgrounds and branching out								
NATL	86%	11%	38%	48%	4%	9%	2%	*
18-30	87%	12%	41%	46%	1%	10%	2%	--
19. College provides important intellectual benefits, like critical thinking and new ways to analyze information								
NATL	88%	8%	38%	50%	3%	7%	1%	1%
18-30	90%	9%	40%	51%	1%	6%	3%	--
20. An important part of college is the opportunity to study or work abroad and gain a global perspective								
NATL	74%	19%	23%	51%	6%	17%	2%	1%
18-30	76%	22%	28%	48%	1%	20%	2%	1%
21. College teaches financial skills for the working world and everyday life								
NATL	66%	27%	15%	50%	6%	23%	4%	1%
18-30	69%	28%	24%	45%	2%	21%	6%	1%

22. The American Dream has been described as the opportunity to go as far as your talents and hard work will take you and to live better than your parents. How important do you think a college education is for achieving the American Dream today?

NATL 18-30

30%	33%	Extremely Important
40%	33%	Very Important
24%	27%	Somewhat Important
3%	5%	Not Very Important
2%	2%	Not At All Important
1%	*	Don't know / refused

70% 66% TOTAL EXT/VERY IMPORTANT
5% 6% TOTAL NOT VERY/AT ALL IMPORTANT

23. Would you say that achieving a college degree is more or less important today than it was for your parents' generation?

NATL 18-30

75%	66%	More Important
11%	16%	Less Important
13%	18%	Equally Important
1%	--	Don't know / refused



24. And, would you say there are greater or fewer opportunities to achieve a college education today than there were for your parents' generation?

NATL 18-30

66%	64%	Greater opportunities
20%	18%	Fewer opportunities
11%	18%	About the same amount of opportunities
3%	*	Don't know / refused

25. When today's children are of college age, do you think they will have greater or fewer opportunities to attend college than you did?

NATL 18-30

45%	44%	Greater opportunities
32%	23%	Fewer opportunities
20%	31%	About the same amount of opportunities
4%	2%	Don't know / refused

Now, I'd like to read you from another list of statements. For each one, please tell me how much you agree or disagree with each of the following statements.

	TOTAL AGREE	TOTAL DISAGREE	STRONGLY AGREE	AGREE	DISAGREE	STRONGLY DISAGREE	DK / REF
26. The U.S. higher education system helps develop our future leaders							
NATL	86%	13%	26%	60%	11%	2%	1%
18-30	91%	10%	30%	61%	7%	2%	--
27. The U.S. higher education system attracts the best and brightest from around the world							
NATL	77%	21%	19%	58%	18%	3%	2%
18-30	81%	17%	15%	66%	14%	4%	2%
28. Compared to other countries, America has one of the best education systems in the world							
NATL	61%	36%	16%	45%	28%	7%	3%
18-30	55%	41%	15%	39%	32%	9%	4%

29. How would you rate the job the higher education system in this country is currently doing in terms of providing value for the money spent by students and their families?

NATL 18-30

5%	8%	Excellent
34%	34%	Good
39%	41%	Fair
21%	17%	Poor
1%	--	Don't know / refused

39. **[ONLY ASKED OF THOSE WHO ATTENDED COLLEGE, N=692, 18-30 N=279]** Regarding your personal experience - when thinking about the costs and benefits, was college a good investment for you?

NATL 18-30

83%	76%	Yes
16%	24%	No
1%	*	Don't know / refused

40. **[ONLY ASKED OF THOSE WHO ATTENDED COLLEGE, N=692, 18-30 N=279]** Do you feel that the burden of college costs for you was ...

NATL 18-30

42%	34%	Very worthwhile; the payback substantially outweighs the burden
37%	41%	Reasonable; the costs and benefits are equivalent
19%	26%	Excessive; the financial burden outweighs the benefits
2%	--	Don't know / refused

41. Did you or any of your close friends or family members decide to postpone or not go to college because the costs were too high?

NATL 18-30

49%	64%	Yes
49%	35%	No
2%	1%	Don't know / refused

In your view - how big of an obstacle is each one of the following to obtaining a college degree?

	TOTAL VERY/ SMWT BIG	TOTAL NOT VERY BIG / NOT OBST	VERY BIG	SOMEWHAT BIG	NOT VERY BIG	NOT AN OBSTACLE	DK / REF
42. Paying for college, including the cost of tuition, living expenses and books							
NATL	86%	13%	60%	26%	6%	7%	1%
18-30	89%	11%	64%	25%	7%	4%	--
43. Balancing college with family and work commitments							
NATL	72%	27%	36%	36%	13%	14%	1%
18-30	79%	21%	38%	41%	16%	6%	*
44. Navigating the financial aid process, including figuring out the best loan options and how much you will owe							
NATL	74%	23%	40%	34%	11%	12%	3%
18-30	83%	17%	40%	43%	11%	6%	*
45. Getting the right information about different types of schools and programs and finding the best fit for you							
NATL	57%	42%	25%	32%	17%	24%	1%
18-30	66%	34%	28%	38%	22%	12%	--
46. Having enough time required to get a college degree							
NATL	62%	38%	25%	37%	16%	21%	1%
18-30	73%	27%	31%	42%	20%	7%	--

Thinking about emerging economies, such as China, India and Brazil, and mature economies such as Japan and many nations in the European Union, how do you think the U.S. ranks in terms of quality for each of the following...

	TOTAL AHEAD	TOTAL BEHIND	AHEAD OF ALL	AHEAD OF MOST	BEHIND MOST	BEHIND ALL	DK / REF
47. Colleges and research universities							
NATL	75%	20%	15%	60%	17%	3%	5%
18-30	73%	25%	18%	56%	22%	3%	2%
48. Government institutions							
ONLINE	65%	26%	13%	52%	22%	4%	9%
18-30	69%	28%	17%	52%	23%	5%	3%
49. Businesses and corporations							
ONLINE	67%	27%	12%	55%	25%	2%	6%
18-30	72%	27%	15%	56%	23%	4%	1%
50. Banks and financial institutions							
ONLINE	66%	25%	12%	53%	21%	4%	10%
18-30	69%	29%	15%	54%	25%	4%	2%

NOTE: Due to rounding, "Totals" may not necessarily equal sums.



Please indicate the extent to which you agree or disagree with each of the following statements:

	TOTAL AGREE	TOTAL DISAGREE	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	DK / REF
51. Our government needs to invest more in America's higher education system								
NATL	81%	16%	41%	39%	3%	11%	5%	1%
18-30	88%	11%	49%	38%	1%	9%	2%	--
52. Cuts in funding to public universities and colleges have lowered our country's standing as a global leader in education								
NATL	66%	27%	23%	43%	5%	22%	5%	2%
18-30	78%	19%	34%	44%	2%	16%	3%	1%
53. The US higher education system needs to change to remain competitive with other countries around the world								
NATL	83%	11%	34%	49%	4%	10%	1%	2%
18-30	90%	9%	43%	47%	1%	9%	1%	--
54. To recruit the best talent, American colleges and universities should give financial aid to deserving international students								
NATL	49%	42%	14%	34%	8%	30%	12%	1%
18-30	67%	31%	23%	44%	2%	24%	7%	1%
55. To remain globally competitive, our government should grant visas to international students that graduate college in the US so they can remain in the country and work here								
NATL	64%	27%	22%	43%	7%	18%	9%	2%
18-30	75%	22%	28%	46%	3%	15%	6%	1%

56. Which, if any, of the following applies to you?

I have taken...

NATL 18-30

31%	26%	A course through my employer to develop a specialization or expertise
30%	38%	A course on my own to develop my technical or applied skills
20%	32%	A course to develop my own, non-work related interests
11%	23%	A free online course
15%	34%	An online course that I paid for
29%	10%	Don't know / refused

NOTE: Due to rounding, "Totals" may not necessarily equal sums.



Some colleges and universities are developing new ways to educate students and prepare them for the workforce. From the list below, please indicate how important you think each of the following is for US colleges and universities to focus on:

	TOTAL EXT/VERY IMP	TOTAL NOT VERY/ AT ALL IMP	EXTREMELY IMPORTANT	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT VERY IMPORTANT	NOT AT ALL IMPORTANT	DK / REF
57. Granting certifications or credit for prior experience, including previous work experience								
NATL	60%	8%	21%	39%	31%	5%	2%	1%
18-30	63%	7%	27%	35%	30%	5%	2%	--
58. Teaching students about entrepreneurship, including how to start their own businesses								
NATL	69%	7%	27%	41%	24%	6%	1%	1%
18-30	67%	8%	31%	36%	24%	6%	2%	*
59. Integrating education programs with practical experience, such as internships with employers								
NATL	77%	3%	33%	44%	19%	2%	1%	1%
18-30	81%	2%	42%	39%	16%	2%	*	*
60. Providing more ways to attend classes, including from regional or satellite campus locations and online								
NATL	66%	8%	27%	39%	26%	6%	2%	1%
18-30	64%	5%	29%	34%	32%	5%	*	--
61. Shortening the time required to earn a degree so students can graduate in 3 years								
NATL	38%	31%	15%	22%	30%	21%	11%	2%
18-30	49%	21%	27%	22%	29%	17%	3%	1%
62. Providing opportunities for working professionals to gain new skills to re-enter the workforce								
NATL	80%	3%	32%	47%	17%	2%	1%	1%
18-30	75%	4%	34%	41%	20%	4%	1%	1%
63. Replacing introductory-level courses with online courses of similar quality at a lower cost								
NATL	50%	15%	20%	31%	33%	10%	4%	2%
18-30	57%	15%	28%	30%	28%	12%	2%	*
64. Granting degrees to students who design their own courses of study through high quality, open online courses								
NATL	37%	24%	12%	25%	35%	17%	7%	4%
18-30	44%	19%	18%	26%	36%	15%	4%	1%
65. Reducing tuition costs for students who spend two years working in public service								
NATL	67%	9%	28%	39%	23%	6%	3%	1%
18-30	67%	6%	35%	33%	25%	5%	1%	1%

Some programs offer online degrees by taking college-level courses on the internet, rather than in-person classes in a traditional classroom setting. Do you think an online college degree...

	TOTAL AGREE	TOTAL DISAGREE	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	DK / REF
66. Provides a similar quality of education as compared to traditional colleges or universities								
NATL	49%	42%	11%	37%	6%	30%	12%	3%
18-30	61%	36%	22%	39%	3%	27%	9%	--
67. Is more practical and feasible than a traditional college degree these days								
NATL	56%	34%	14%	42%	8%	27%	7%	3%
18-30	72%	25%	23%	48%	3%	20%	6%	*
68. Will be just as recognized and accepted among employers as a traditional college degree in the near future (next 5-7yrs)								
NATL	53%	39%	13%	40%	6%	28%	10%	3%
18-30	68%	31%	24%	43%	2%	24%	6%	*

Today, some colleges offer cooperative education programs in which students alternate semesters of academic study with semesters of full-time paid employment through work internships in their chosen fields. Participating students spend up to half of their college experience working in real-world jobs. Do you think this type of cooperative learning involving a mix of classroom and work during college...

	TOTAL AGREE	TOTAL DISAGREE	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	DK / REF
69. Helps students develop more applied skills and real world experience								
NATL	88%	7%	39%	49%	3%	5%	1%	2%
18-30	92%	6%	49%	43%	2%	5%	1%	--
70. Develops candidates who are better prepared for the real-world								
NATL	88%	7%	39%	49%	3%	5%	2%	2%
18-30	92%	7%	46%	46%	1%	6%	2%	*
71. Is a good way to help students find the right career path for them								
NATL	90%	6%	38%	52%	3%	5%	1%	2%
18-30	94%	4%	46%	48%	2%	4%	--	--
72. Is not applied enough to provide real-world benefits								
NATL	64%	25%	19%	44%	6%	22%	3%	5%
18-30	56%	41%	17%	39%	2%	33%	8%	1%
73. Better prepares graduates to find employment in today's job market								
NATL	88%	8%	39%	48%	3%	6%	2%	2%
18-30	93%	6%	46%	47%	1%	5%	*	--



ONLINE-ONLY QUESTIONS

O1. Who do you think would step into the workforce and do a better job – someone with a college degree but no full-time work experience or someone with no college degree but some work experience?

18-30

45% College degree but no full-time work experience
55% No college degree but some work experience

O2. **[ONLY ASKED OF THOSE WHO HAVE CHILDREN, 18-30 N=184]** Would you have opted to spend 1 to 2 years working in public service if, in return, you received a reduction in the cost of your college tuition?

18-30

72% Yes
28% No

Some colleges offer hybrid programs that provide a mix of online and in-person instruction. Do you think hybrid programs involving both online and in-person instruction...

	TOTAL AGREE	TOTAL DISAGREE	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
O3. Provide more benefits to students than online courses alone							
18-30	84%	4%	42%	42%	12%	4%	--
O4. Are a good way to provide more flexibility and choice for students							
18-30	84%	1%	41%	43%	15%	1%	--
O5. Provide greater access to college for more students							
18-30	84%	5%	36%	47%	12%	3%	1%
O6. Are a good option for working people interested in going back to school							
18-30	87%	2%	43%	44%	11%	1%	1%

O7. Some colleges offer a 'no-frills program,' which gives students access to classes, courses, and faculty at a reduced price. These no-frills programs do not include extras such as the ability to live in dorms and the use of college facilities like the gym.

Do you think this type of no frills educational program would have been a good option for you?

18-30

73% Yes
27% No

- O8. **[ONLY ASKED OF HALF SAMPLE B, 18-30 N=125]** What are some ways that you think higher education in America can be improved?

(CODED FROM VERBATIMS – PERCENTAGES MAY ADD UP TO MORE THAN 100% DUE TO MULTIPLE MENTIONS BY INDIVIDUAL RESPONDENTS)

18-30

- 37% Lower cost
- 12% Better teachers
- 12% More funding / financial aid
- 5% Raise standards
- 3% Class size / ratio
- 3% Improve earlier education
- 3% Technology
- 2% Less testing

- 23% Other

- O9. **[ONLY ASKED OF HALF SAMPLE A WHO SAY COLLEGE MORE / LESS IMPORTANT TODAY THAN FOR PARENTS' GENERATION, 18-30 N=100]** Why do you say that a college degree is (*MORE / LESS*) important today than in the past?

(CODED FROM VERBATIMS – PERCENTAGES MAY ADD UP TO MORE THAN 100% DUE TO MULTIPLE MENTIONS BY INDIVIDUAL RESPONDENTS)

18-30

72% MORE IMPORTANT

- 31% Degrees are more required
- 14% Job market / competition
- 10% Better / good paying jobs require a degree
- 6% Due to bad economy
- 4% Need a degree to land most basic job
- 4% Advanced technology
- 3% Harder to find a job

9% LESS IMPORTANT

- 5% More people have a degree / easier to get a degree
- 2% Degrees are no longer required
- 2% Employers no longer looking for degrees

- 20% Other

O10. [ONLY ASKED OF HALF SAMPLE B WHO SAY GREATER / FEWER OPPORTUNITIES TODAY THAN DURING PARENTS' GENERATION, 18-30 N=100] Why do you say there are (greater / fewer) opportunities to achieve a college education today than in the past?

(CODED FROM VERBATIMS – PERCENTAGES MAY ADD UP TO MORE THAN 100% DUE TO MULTIPLE MENTIONS BY INDIVIDUAL RESPONDENTS)

18-30

52% GREATER OPPORTUNITIES

- 21% More schools / online schools
- 17% More student loans / assistance
- 10% More opportunities
- 5% More scholarships
- 1% Technology

17% FEWER OPPORTUNITIES

- 14% Cost too much
- 4% The economy

7% MISCELLANEOUS

- 5% It's needed / required to get a job
- 2% Competition

22% Other

4% Don't know / refused

O11. Would you enroll in an all online university if the quality of education was comparable to traditional, in-classroom college program and the cost was half as much?

18-30

- 75% Yes
- 25% No

DEMOGRAPHICS AND BACKGROUND

1. Gender

NATL 18-30

48%	48%	Male
52%	52%	Female

2. What is your current age?

NATL 18-30

20%	93%	18-29
19%	7%	30-39
14%	--	40-49
19%	--	50-59
10%	--	60-64
18%	--	65+

53%	100%	18-49
47%	0%	50+

3. In which state do you currently reside?

NATL 18-30

23%	23%	Deep South
6%	6%	Great Plains
12%	12%	Mid Atlantic
7%	7%	Mountain
11%	11%	Northeast
9%	9%	Outer South
16%	16%	Pacific
17%	17%	Upper Midwest

4. Which of the following best describes your current employment status?

NATL 18-30

44%	41%	Employed full-time
12%	17%	Employed part-time
23%	*	Retired
6%	21%	Student
5%	9%	Homemaker
6%	11%	Unemployed and looking for work
4%	2%	Unemployed but not looking for work
1%	--	Don't know / refused

5. What is the highest level of education you have completed to date?

NATL 18-30

6%	3%	Less than a High School Degree
21%	24%	Graduated High School
4%	5%	Technical, trade or vocational after High School
17%	26%	Some college (did not graduate)
9%	11%	2 year associate degree
28%	26%	College graduate
15%	5%	Post graduate training / degree

48% 58% Non-College

52% 43% College +

6. [ONLY ASKED IF A STUDENT, NATL N=64, 18-30 N=85] Which of the following best describes your current status as a student? Are you in...

NATL 18-30

15%	9%	High School
8%	6%	A technical, trade or vocational school
20%	21%	A 2 year college
32%	38%	A 4 year public college
15%	14%	A 4 year private college
10%	12%	Graduate / professional School

7. Among your family and close friends, would you say most have...

NATL 18-30

2%	2%	Less than a High School Degree
19%	26%	A High School Degree
5%	4%	Technical, trade or vocational training after High School
17%	18%	Some college (did not graduate)
5%	7%	A 2 year associate degree
38%	35%	A College degree
12%	8%	A graduate / professional degree
2%	*	Don't know / refuse

8. Which of the following best describes your current relationship status? Are you . . .

NATL 18-30

23%	53%	Single and never married
51%	31%	Married
5%	13%	Not married but living together with a partner
12%	2%	Separated or Divorced
7%	*	Widowed
1%	*	Don't know / refused

9. When thinking about political parties TODAY, do you consider yourself a...

NATL 18-30

25%	25%	Republican
34%	35%	Democrat
33%	35%	Independent
9%	5%	Don't know / refused

10. On most issues, do you consider yourself to be ...

NATL 18-30

23%	27%	Liberal
37%	39%	Moderate
31%	28%	Conservative
9%	6%	Don't Know

11. Do you intend to vote in the upcoming presidential election?

NATL 18-30

88%	76%	Yes
9%	13%	No
3%	11%	Don't Know

12. [ONLY ASKED IF INTEND TO VOTE IN UPCOMING PRESIDENTIAL ELECTION, NATL N=881, 18-30 N=309] Which presidential candidate do you intend to vote for?

NATL 18-30

41%	49%	Barack Obama
31%	37%	Mitt Romney
18%	6%	Undecided
2%	1%	Someone else
8%	8%	Don't know / refused

13. Which of the following statements applies to you?

NATL 18-30

43%	40%	I currently have a valid US Passport
3%	4%	I have a valid passport issued by another country
13%	11%	I had a passport but it expired
37%	39%	I've never had a passport
4%	5%	Don't Know

14. People are often classified in different economic categories. Do you consider yourself to be...

NATL 18-30

2%	3%	Upper Class
14%	9%	Upper Middle Class
53%	48%	Middle Class
19%	28%	Lower Middle Class
7%	9%	Lower Class
5%	3%	Don't know / refused

15. Which of the following categories best applies to your total household income for 2011?

NATL 18-30

9%	11%	Less than \$15,000
15%	23%	\$15,000 to less than \$30,000
17%	24%	\$30,000 to less than \$50,000
16%	16%	\$50,000 to less than \$75,000
12%	11%	\$75,000 to less than \$100,000
12%	6%	\$100,000 to less than \$200,000
3%	1%	\$200,000 or more
15%	7%	Don't know / refused

16. For statistical purposes only, what is your main ethnic or racial background?

NATL 18-30

71%	71%	White / Caucasian
10%	10%	Hispanic / Latino
10%	10%	African-American / Black
1%	1%	Asian-American / Asian
1%	1%	Native American
7%	4%	Don't know / refused