

November 3, 2008

Greetings Entrepreneurs and Aspiring Entrepreneurs!

As Global Entrepreneurship Week nears, November 17 - 23, organizations around the world are preparing to celebrate. More than seventy-five countries are holding activities that will reach millions of young people, encouraging them to embrace innovation, imagination, and creativity. In the United States, activities will occur in all fifty states, thanks in part to the more than 270 universities and colleges that are engaging students and promoting entrepreneurship at their schools.


Please join us on Monday, November 17, at 6:30 p.m., as the Kauffman Foundation and Northeastern University kick-off Global Entrepreneurship Week and fifty years of entrepreneurship education at Northeastern University. Bob Davis, general partner of Highland Capital Partners and Northeastern alum, will serve as the keynote speaker, and Thom Ruhe, director of entrepreneurship for the Kauffman Foundation, will provide opening remarks and give a sneak preview of some new data comparing entrepreneurial activity across the United States.

Prior to joining Highland, Bob Davis served as the chief executive officer of Terra Lycos and was responsible for all aspects of the company's business. Before the October 2000 combination of Terra and Lycos, Bob was the founder of Lycos, Inc. and served as its president and chief executive officer since its inception in 1995. In just five years, Bob led Lycos from a startup with \$2 million in venture capital funding to a multi-billion-dollar profitable business. Under his leadership, Lycos jumped from the fastest IPO in NASDAQ history, a mere nine months from inception to offering, to an esteemed member of the NASDAQ 100.

Don't miss this incredible event kicking off Global Entrepreneurship Week at Northeastern University. For more information, please visit [www.neu.edu/eweek](http://www.neu.edu/eweek).

Unleash your ideas!

Sincerely,



Carl Schramm  
President and CEO