



Digital Storytelling

An Educational Technology
Center Workshop



Victoria Wallace, Sr. Instructional Designer



Slates...

“Students today can’t prepare bark to calculate their problems. They depend on their slates, which are more expensive. What will they do when the slate is dropped and it breaks? They will not be able to write.”

~Teachers Conference, 1703



Fountain Pens...

“Students today depend on these expensive fountain pens. They can no longer write with a straight pen and nib. We parents must not allow them to wallow in such luxury to the detriment of learning how to cope in the real business world which is not so extravagant.”

~ PTA Gazette, 1914



Ballpoint Pens...

"Ballpoint pens will be the ruin of education in our country. Students use these devices and then throw them away. The American virtues of thrift and frugality are being discarded. Business and banks will never allow such expensive luxuries."

~ Federal Teacher, 1950



What's Next?

“We need to prepare our children for a future that we can't even describe.”

David Warlick

Technology Consultant & Author



EchoBoomers
TheNetGeneration
DigitalNativeLearners
GenerationNext
TrophyGeneration
TheMillenials



What is Digital Storytelling?

Telling stories with any of a variety of available multimedia tools:

- Still images
- Text
- Audio
- Animation
- Video
- Web publishing
- Music
- Sound
- Voice



Types of Digital Stories

- Personal Narrative
- Work of Fiction
- Documentary
- Public Service Announcement
- Interview



Let's take a look...

StoryCenter.org

EdTech Center's Co-op Stories

[Northeastern University student samples](#)

Northeastern University's Coolest Co-op Competition

[Amazon Watch and the Amazon Defense Coalition](#)



Good Digital Stories..

- Are Personal
- Focus on a Story/Script
- Are Concise
- Use readily-available source elements
- Include universal story elements



7 Elements for Effective Digital Stories

1. Point of View
2. Dramatic Question/'Hook'
3. Emotional Content
4. Gift of Voice
5. Power of the Soundtrack
6. Economy
7. Pacing



Educational Uses for Digital Stories: Faculty

- Course Assignments
- Learning Object
- Teaching Portfolio
- Research Projects



Educational Uses for Digital Stories: Students

- Undergraduate Research
- Student Reflections
- Course Projects
- Portfolio Piece
- Co-op, Study Abroad or Experiential Education Reflection



Skills Applied

- Writing
- Speaking and Visual
- Technical
- Personal Development
- Active Learning
- Collaboration
- Curriculum Integration
- Inquiry-based
- Reflection
- Research



Assigning a Digital Media Project: Basic Steps

Step 1: Determine your goal.

Step 2: Define the outcome.

Step 3: Identify skills/software/equipment students will need.

Step 4: Establish process and time lines.

Step 5: Determine assessment guidelines.

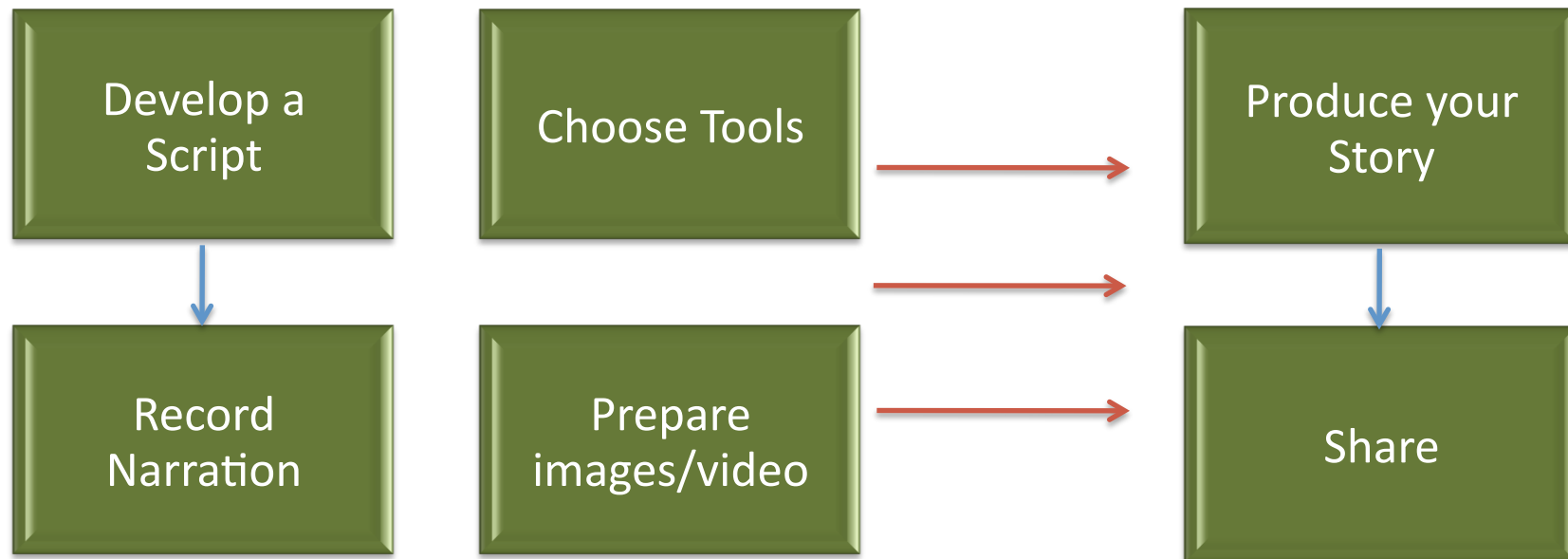
Step 6: Develop assignment guidelines for students.

Step 7: Students work in DMDS to complete projects.

Step 8: Present results.

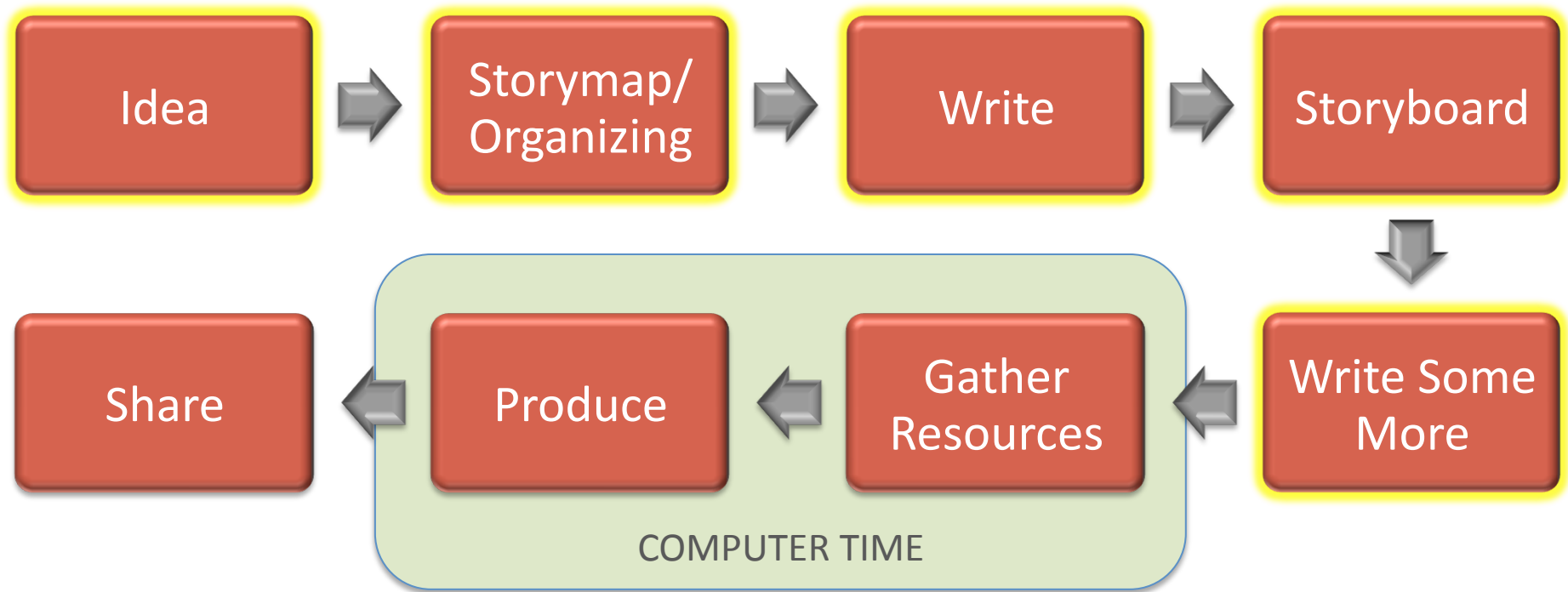


Making a Digital Story: Basic Steps





Making a Digital Story: Balance of Work





Remember:
it's about the narrative...

Absolutely Brilliant



Resources

Northeastern University EdTech Center
(Faculty Resource Center)

<http://www.northeastern.edu/edtech>

Northeastern University Digital Media Design
Studio (Student Resource Center)

[http://www.lib.neu.edu/about_us/
digital_media/](http://www.lib.neu.edu/about_us/digital_media/)

DigiTales

<http://www.digitales.us/index.php>

University of Houston

[http://www.coe.uh.edu/digital-storytelling/
default.htm](http://www.coe.uh.edu/digital-storytelling/default.htm)

Georgetown University

[https://digitalcommons.georgetown.edu/
projects/digitalstories/](https://digitalcommons.georgetown.edu/projects/digitalstories/)

The Center for Digital Storytelling

<http://www.storycenter.org/index1.html>

David Jake

<http://www.jakesonline.org/storytelling.htm>

Scott Firenza

<http://www.lubbockisd.org/sfirenza/>

Jason Ohler

<http://www.jasonohler.com/storytelling/>

Tutorials:

Apple iLife Suite:

<http://www.apple.com/ilife/tutorials/#iphoto>

PhotoStory:

<http://www.jakesonline.org/photostory.htm>