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Martha Kanter, former Undersecretary for Education at the U.S. Department of Education, gave the conference's keynote. She addressed academic quality, restoring college affordability, and the role our democracy plays in our education system not just here in the U.S. but abroad.

Thanks to all who attended the 2015 Fall [Faculty Conference](#) and Northeastern/Swinburne University of Technology Global Leadership Summit on October 2 both in person and virtually. Getting together to learn from each other enriches us and our teaching, and in the end, benefits our students. I hope you were able to connect with your colleagues, share ideas and news, and learn from one another.

Sincerely,

John LaBrie
Dean

Faculty Academic Council

The Faculty Academic Council (FAC) held its first meeting of the academic year on Monday, September 21. Among issues discussed was the work of the Joint Task Force (JTF) which was formed by a vote of the council at the Special Meeting on April 30, 2015. The purpose of the JTF is to examine full-time faculty issues on workload, overload, service and scholarship, and to make recommendations to the FAC on definitions, policies, communication and procedures.

Four faculty members were appointed by the Agenda Committee of the FAC: Amy Lantinga, Associate Teaching Professor; Cordula Robinson, Associate Teaching Professor; Shaunna Harrington, Associate Academic Specialist; and Balazs Szelenyi, Associate Teaching Professor. These four faculty members represent the four major divisions: Undergraduate, Graduate, Global Pathways, and the Graduate School of Education programs. The four administration members appointed by John LaBrie, Dean, are David Fields, Assistant Dean, Graduate Academic and Faculty Affairs; Mya Mangawang, Associate Dean, Academic and Faculty Affairs and Director, Graduate School of Education; Pat Plunkett, Senior Associate Dean, Global Engagement and Executive Director, Northeastern University Global; and Coleen Pantalone, Special Adviser to the Dean for Undergraduate Education. Nancy Pawlyshyn, Special Academic Officer to the Dean and faculty member in the Graduate School of Education and Global Leadership program, chairs the JTF. Three meetings were held this summer and information has been gathered to address the JTF charge. A report will be prepared by the JTF and presented to the FAC at the end of October to determine next steps.

Sports Leadership Program Earns National Accreditation

Northeastern University's Master of [Sports Leadership](#) program was recently granted accreditation by The Commission on Sport Management Accreditation.

The Master of Sports Leadership program is one of only 18 graduate sport management programs in the country to receive this accreditation. The Commission on Sport Management Accreditation (COSMA) notes that its accreditation is based on "characteristics of excellence in sport management education and assessment of educational outcomes."

"Earning the accreditation from COSMA truly confirms that the Northeastern Master of Sports Leadership program is delivering excellence in sport management education," said John LaBrie, Dean of the College. "Our current students, alumni, and future students can be confident that we are making every



effort to provide the knowledge, tools, and best practices for a fulfilling career in the sports industry."

Read more [here](#).

Doctoral Candidates Earn Symbol of Academic Achievement



Candidates for the [Doctor of Law and Policy](#) degree were awarded the most visible symbol of their accomplishment in the College's Doctoral Hooding ceremony on September 30th at the Fenway Center on campus.

With family members, friends, alumni, faculty, and staff in attendance, 14 doctoral candidates were recognized, called forward to have their academic hoods placed over their shoulders by their thesis advisors, and heard their thesis title announced.

Thesis topics covered a broad spectrum of policy matters, ranging from the thesis by Paula A. Amato entitled, "The Affordable Care Act: Impact on Business" to the thesis by Junis J. Warren entitled, "An Evaluation of Integration Programs for Deportees in Latin America and the Caribbean."

John LaBrie offered his praise, saying, "Candidates: by completing your doctoral studies, you strengthen and continue the legacy of Northeastern University. Here at Northeastern, we say that we are a university built on a tradition of engagement with the world. I can think of no greater example of the power of that engagement than the candidates assembled here."

Read more [here](#).

Faculty Appointments, Awards & Presentations

Appointment

Dr. Burton Weiner, Assistant Teaching Professor in the Department of Education, served as an elected delegate to the 2015 National Education Association [Representative Assembly](#) held in Orlando, FL. This assembly is the highest decision-making body of the over 3 million-member association. Over four days in July, the delegates debated the vital issues that impact American public education and set the association's policy and activities for the year ahead.

Award

It all began with the College's annual Problem Solving and Consulting Case Writing Competition for graduate students, chaired by Julia Ivy, a faculty member in the Leadership graduate program.

Leadership graduate student, Shreshthi Mehta, entered the competition with her case, *Competence, Competiveness and Intercultural Conflict in Qatar*, with assistance from her assigned mentor, **Dr. Leslie Hitch**, Associate Teaching Professor in the Master's in [Leadership](#) and [Global Studies and International Relations](#) programs. The case addressed an Indian woman who is the most qualified person in her Indian firm to take on a substantial assignment overseas. The problem is that the overseas assignment is in Qatar. The question posed in the case is whether, given the customs and male-dominated society of Qatar, the head of the Indian company should send her to Qatar. Mehta earned an Honorable Mention for her extracurricular learning project.

It could have ended there, but Hitch found the case fascinating, and presented it in her Global Leadership class at Swinburne University of Technology in Melbourne, Australia, and still had it in mind when she received notice of an international case study competition. Hitch contacted Mehta and the submission process began again, earning a top award, "Overall Winner - Second Place" in the [ISB-Ivey Global Case Competition](#). The competition, sponsored by the Indian School of Business and the Ivey Business School at the Western University, Canada, attracted entries from India, Singapore and the United States.

The award is accompanied by a \$3,000 prize, an invitation to participate in the 5th University-Industry Congress: Global Higher Education Summit in New Delhi in December 2015, publication by Ivey Publishing and posting of the case abstract on the website of the [Centre for Teaching, Learning and Case Development at the Indian School of Business](#).

The competition and winning cases earned coverage in the business press in India including the national publication [Financial Express](#) which noted, "The cases spanned a wide spectrum of management areas, from more traditional subjects such as Strategy, Marketing, Finance and Leadership, to growing areas of interest such as, Social Enterprise and Business Ethics." And graduate students entered in the case study competition can see new possibilities for their work.

Presentation

Darin Detwiler, faculty member in the Master's in [Regulatory Affairs of Food and Food Industries](#) program, presented at the Association of Food and Drug Officials Southern States (AFDOSS) [Fall Conference](#) September 13-16 in Gatlinburg, TN. He was the keynote speaker and discussed the role and impact of food policies on consumers. His presentation was titled: "Jack in the Box and the Triangle of Impact: Science, Policy, and Consumers."

Detwiler will speak at the [The Dubai International Food Safety Conference](#) October 25-28 in Dubai, United Arab Emirates. He will be one of the featured speakers from the United States, with the topic of "The Triangle of Influence: Science, Policy, and Consumers."

In Its 5th Year, Global Leadership Pinning Ceremony is Hallmark of the Program



By Rick Arrowood, JD

Celebrating the achievement of Global Leadership Program graduates, 13 students became part of a growing transnational network of more than 300 alumni who earned two Master's degrees in two years from two universities. The dual Master's degree in [Global Leadership Program](#) is offered by The College of Professional Studies and Swinburne University of Technology in Melbourne, Australia.

Now in its fifth year, the Global Leadership Pinning Ceremony has become the crowning hallmark of the program. More than 100 were in attendance at the ceremony, including 20 Global Leadership alumni. Sonia Chan, Manager of Strategic International Development, Swinburne International, delivered this year's "Welcome to Country" in a heart-felt and personal show of respect to the Aboriginal and Torres Strait Islanders as the original owners of the land. "Act Now" became the exuberant theme of the Class of 2015 and was showcased in this year's class video. Graduating members encouraged the audience to "act now" to take on global issues, as well as community needs, using their newly acquired leadership skill sets.

Faculty and classmates gave special recognition to four students for their exceptional and extraordinary contributions to the program, through the Leadership Star Award and the Leadership Spirit Award.

"The Global Leadership program is unique because it offers a two-year cohort model," said David Fields, Assistant Dean, Graduate and Academic Affairs. "During these two years, students form close bonds with one another and the faculty, often forming long-lasting relationships in the most unlikely set of circumstances. Cultural divides, country and territorial disputes, and other nuisances are no match for the incredible bonding that takes place in this leadership program. It's been an honor to witness that magic in person at a previous pinning ceremony."

A special part of the event is dedicated to raising awareness and funds for nonprofit organizations. This year Global Leadership students chose the All4One Foundation, a non-governmental organization operated by alumnus Ishaku Haruna. Funds raised will support the purchase of books for the school's library.

"It's very important that we 'plant the seed' in the minds of the graduates that they now have a personal responsibility to advocate for change, make a difference, and take on pressing community and worldwide concerns," said Rick Arrowood, Associate Teaching Professor in the program. "Seeing that in action is a remarkable event in and of itself."

Meet Your Colleague: Ian Hudson, Finance

From Currency Trader to College Professor



Dr. Ian Hudson's career in finance began on the trading floor with Morgan Stanley, where he traded commodities such as natural gas and electricity, before moving on to focus on investment management and planning. A regular contributor to the financial press and business talk radio, after completing his DBA in Business Administration-Finance at Nova Southeastern University, Ian's interests turned to the academic world - and to Northeastern.

Today, Ian is an Assistant Teaching Professor in the College's undergraduate [finance](#) degree programs where he teaches courses including Financial Management, Investments Principles, and International Finance. Ian joined the faculty in April 2015, and previously served as chair of the Master's in Finance program at New England College, and as a graduate finance professor at Nova

Southeastern University in Fort Lauderdale. He is dedicated to transmitting a rounded education to his students, one that is grounded in real, lived experience.

"One of the things I love about teaching finance is the capacity to bring the real world into the classroom," says Ian. "Not just my own professional experience, but the everyday fluctuations of the market that we all hear about in the news. They can take on very real proportions in the classroom setting and lead to a great deal of fruitful discussion."

For example, in his international finance and banking classes, students learn about the global financial system by carrying out currency trading simulations, set up as if they were on a currency trading floor. They "trade" currencies with each other, learning how the health of one country's stock market may influence the value of its currency on a given day, based on current international political and financial realities. They quickly understand how different nations are tied together by the global financial system, and that no nation is an entity unto itself.

Teaching Investments Using Real-World Techniques

When teaching about investments, Ian asks his students to set up a mock private investment portfolio based on an informed assessment of their own risk tolerance. Students regularly check on the progress of their portfolios against the economic fluctuations and political realities affecting the financial world. With their investments tied to international stock markets, all students learn about the importance of diversifying portfolios, in line with modern portfolio theories. This way, Ian's students are able to analyze the economic and financial matters of the day through very personal, first-hand, and informed experiences.

Ian also likes to provoke his students with direct personal questions to generate debate about the financial impact of the millennial generation on the U.S. economy.

"I ask, 'How many of you have a car?'" he says. "And more often than not, very few of them raise their hands. So I follow up with, 'How are you directly hurting the economy?'" This leads into a discussion about shifting societal behaviors as fewer people follow the traditional route of contributing to the economy by buying a car and a house and having children. Mathematical finance is important, of course, but so are the behavioral and psychological aspects of investors and consumers. There is no better place to begin to understand this concept than with your own behavior," he explains.

Many of Ian's students are mid-career professionals changing professions and he is careful to ask them at the outset about their career goals so that he can tailor his classes to their needs. "The practical side of me sees that students are also consumers and also want to get something practical out of my classes!" he says.

Ian's classes also attract many international students. "I love the diversity and the international nature of Northeastern," he says. "It makes for some interesting discussions in the classroom, with students bringing vastly different experiences to bear on their decision-making and perspectives."

The Value of Ethics

No student leaves Ian's classes without a lesson on ethics, a topic that is very close to Ian's heart.

"I designed a course in financial ethics because I felt that in the different places where I have taught, there have been small components talking about ethics in each course, but no concentrated focus," he says. "It's important to teach students not just how to make money, but also how to do the right thing. And they learn that making money and being ethical are not mutually exclusive terms."

We Want to Hear from You!

What information would you like to receive in the next or future issues of the Faculty Newsletter? We welcome all suggestions, and will do our best to incorporate your ideas into future communications. To submit a note, please send an email to cpsnews@neu.edu. **Deadline for submissions for the November issue is October 23.**

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