

In This Issue

Concert on the Common

Join Us for Fall Faculty
Professional Development

2nd Annual Case Writing
Competition: Growth and
Accomplishment

Marian Walsh's book is a
Reader's Favorite

Kristen Lee Costa Serves on U.S.
Grant Review Panel

Julie Baker Serves as Panelist in
National Competition

NU Online Update

We Want to Hear From You!

Connect!

Like us on Facebook 

Follow us on  twitter

View our videos on  YouTube

View our profile on  Linked in

Read **Aspire Blog**

Concert on the Common

Students from the 2014 International Atlantic Brass Quintet Seminar, a two-week-long program designed to educate, inform, and develop brass players' advanced musicality, performance technique, and collaborative skills, held a pop up concert at Centennial Common on Monday, August 11.



News@Northeastern, August 12, 2014. Photo by Casey Bayer

Join Us for Faculty Professional Development

Save the date

Fall Faculty Professional Development Conference
October 9, 2014

Sheraton Boston Hotel
39 Dalton Street
Boston, MA 02199

All faculty members are invited to participate. Additional details to follow soon.

2nd Annual Case Writing Competition: Growth and Accomplishment

With the second year of the Case Writing Competition completed, the program has become an illustration of experiential learning and the application of theory to practice.

Judges, mentors, coaches, and students gathered this spring to celebrate the conclusion of the second annual College of Professional Studies graduate-level Case Writing Competition. [Master of Science in Leadership](#) faculty member and Case Writing Competition Chair, Julia Ivy, praised students for becoming proactive leaders, wise investigators, and educated analysts. John Caron, senior associate dean of Academic and Faculty Affairs, took a moment to speak to the case writing initiative's importance and impact at the College. Caron congratulated the students on their achievement, noting "You all deserve a lot of credit for the hard work you put in."

Of the 28 submitted cases, five finalists were selected, with each author receiving a \$150 Amazon gift card. Finalists' topics ranged from exploring management strategies for an Australian hotel to promotion of African American heritage tourism in Ghana to the age-old challenge of negotiating working relationships among friends.

[Master's in Project Management](#) student, Mauricio Rey, was named the winner of the Case Writing Competition. Rey's case study, entitled "ZenithOptimedia, The Agency ROI," served as a consulting initiative to develop solutions for the Colombia-based company to recover financial losses and ensure long-term viability. His case description explained that, "The high turnover of employees and lack of accumulated knowledge capital [at the company] were the leading problems." Upon accepting the award, Rey announced that he intends to travel to Colombia to further explore the case study findings and implement his solutions.

This year, more than 30 Northeastern University faculty and staff members volunteered as competition judges, mentors, coaches, and committee members. Before concluding the ceremony, Ivy encouraged students to stay in touch with their peers and mentors and to stay committed to their passions, noting "Don't stop here; don't stop with this competition."

Organizers expressed their gratitude to the following external experts, who volunteered their time and effort for the success of this competition:

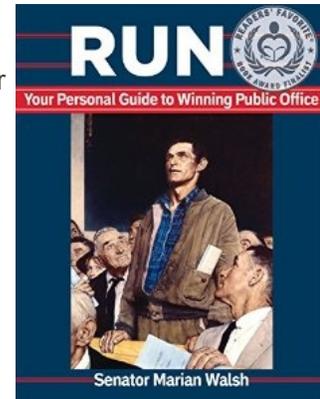
- **Mark Ahern**, Action for Boston Community Development; Mentor of the Year
- **Commander Russ Bowman**, U.S. Coast Guard Academy; Judge
- **Zac Canders**, Leidos; Judge
- **Dustin Hofeling**, University of Alaska Southeast, First National Bank Alaska; Judge
- **Richard Laferriere**, Swinburne University of Technology, Australia; Judge
- **Stephen McGuire**, Institute at California State University - Los Angeles, Western Casewriters Association; coach, Executive Judging Panel
- **James Nicholson**, OrthoPlex, LLC; Executive Judging Panel
- **Aron Perenyi**, Swinburne University of Technology; Judge
- **Aysha Mohamed Rafiq**, Northeastern University '13; 2013

Case Writing Competition finalist, Judge

- **Captain James B. Robertson**, U.S. Coast Guard Activities Europe; Judge
- **Luke Wanami**, United States Marine Corps; Judge
- **Joan Winn**, The University of Denver Daniels College of Business; coach, Executive Judging Panel
- **Jane Zhdanova**, Vizup.com, Northeastern University '13; 2013 Case Writing Competition winner, Judge

Marian Walsh's Book is a Reader's Favorite

Marian Walsh, faculty member in the Master of Science in Leadership program, was recently recognized for her book, [*RUN: Your Personal Guide to Winning Public Office*](#). The book has been named a 2014 Readers' Favorite in Government/ Politics and is described in the online review site as "an informative guide that lays out the necessary tools for candidacy, perfect for first-timers or re-elections, candidate supporters and informed voters."



Kristen Lee Costa Serves on U.S. Grant Review Panel

This summer, undergraduate and graduate faculty member Kristen Lee Costa served as a federal grant reviewer for the [U.S. Department of Health and Human Services Office of Minority Health](#), for the Minority Youth Violence Prevention: Integrating Public Health and Community Policing Approaches grant initiative, as part of the Family and Community Violence Prevention program. The objective of the initiative is to address disparities in access to public health services, reduce violent crimes, and improve the health and well-being of communities of color. Costa was selected as a review panel member for her expertise in education, community based mental health, and professional background in social work. The review process involved reading and scoring applications that proposed models to prevent violence and reduce crime by improving coordination, collaboration, and relationships amongst state and local law enforcement, public health, social services, and private entities.



Students in the Corporate and Organizational Communications program engage in mock interviews in "Group Dynamics" taught by Kristen Lee Costa (standing). Photo by Brooks Canaday.

Costa has been participating in federal grant reviewing since 2001. She notes, "As educators, we have a role in bringing to light responsive and just interventions that strengthen our communities. It is exciting to be part of a process that seeks to identify promising prevention and intervention models to address the overwhelming disparities seen amongst racial and ethnic minority youth."

Julie Baker Serves as Panelist in National Competition



Julie Baker, lead faculty member for the College's undergraduate programs, recently served as a judge for the Norman Mailer College Creative Nonfiction Award, a competition sponsored by the Norman Mailer Center and Writers Colony and the National Council of Teachers of English. Students currently enrolled full-time in four-year colleges were eligible to submit work from sub-genres of creative

nonfiction including memoirs, essays, literary journalism, profiles, and more.

Finalists in the competition were forwarded to the Mailer Center for a last round of judging, and the winner will receive a \$5,000 cash award in September.

Norman Mailer (1923-2007) was a Pulitzer Prize winning American novelist, essayist, and playwright. [The Norman Mailer Center and Writers Colony](#), a non-profit organization for educational purposes, was established to honor Mailer's work and lifelong interest in and commitment to writers and writing programs.

NU Online Update

NU Online is rolling out the new video streaming server [Kaltura](#), for the fall 2014 term. Kaltura gives instructors a seamless way to

incorporate more media within their courses including presentations, lectures, video introductions, and allows students to create their own media.

To register for one of our upcoming trainings [click here](#):

Increasing Instructor Presence with Kaltura

August 19, 12 - 1 pm

This webinar will explore getting started with Kaltura and how to quickly capture screencasts to increase user's presence within a course.

Using Kaltura with Students to Create Community

August 27, 12 - 1 pm

Learn how to incorporate Kaltura into a course through discussion board posts, weekly video overviews, or video responses to students.

We Want to Hear From You!

What information would you like to receive in the next issue? We welcome all suggestions, and will do our best to incorporate your ideas into future communications. Thanks in advance for your input and support. To submit a note, send an email to cpsnews@neu.edu.

© 2008 Northeastern University. All rights reserved.

[Forward this email](#)

 [SafeUnsubscribe™](#)

This email was sent to cpsnews@neu.edu by cpsnews@neu.edu | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Try it FREE today.

Northeastern University, College of Professional Studies | 360 Huntington Ave. | Boston | MA | 02115