

Careers in fashion

Online Resources

BOSTON FASHION LINKS

InternMatch / Boston: www.internmatch.com/s/fashion-internships/boston-ma

Gilt City / Boston: www.GiltCity.com/Boston

Daily Candy / Boston : www.DailyCandy.com/boston

Boston - Fashion Group International (Professional Association): <http://boston.fgi.org/>

FASHION RELATED LINKS

Apparel Search: www.apparelsearch.com/Apparel_Search_2.htm

Apparel News: www.apparelnews.net/

Costume Designers Guild: www.costumedesignersguild.com/

Fashion Career Center: www.fashioncareercenter.com/

Fashion Net: www.fashion.net/

Style Careers: www.stylecareers.com/

The Fashion Center: www.fashioncenter.com/

Fashion Internships: <http://freefashioninternships.com/>

Women's Wear Daily, careers page and the latest in trends: www.wwd.com/wwdcareers

Media Bistro, career listings in Communications/PR/Marketing: www.mediabistro.com/

PR Internships: www.pr-internships.com/

Style Portfolios: <http://styleportfolios.com/>

FASHION BLOGS + SOCIAL MEDIA SITES

Blogs.com: www.blogs.com/life/fashion-beauty/

These days, keeping up with – and keeping your own – blogs are something employers look for in this industry!

Alltop, find fashion related blogs and sites: <http://fashion.alltop.com/>

HauteNet (on Twitter) fashion job newsletters: <https://twitter.com/hautedotnet>

LinkedIn Group: Women's Wear Daily “the fashion bible”: www.linkedin.com/groups?gid=1197727&trk=skills

LinkedIn Group: Fashion Marketing & Digital Media: <http://www.linkedin.com/groups?gid=51114&trk=skills>

LinkedIn Group: Fashion Connections: www.linkedin.com/groups?gid=145087&trk=skills

FEB. 15, 2012, CAREER CONVERSATIONS: CAREERS IN FASHION

PANELISTS' COMPANY WEBSITES

Puma Careers: <http://about.puma.com/careers/>

Reebok Careers: <http://jobs.reebok.com/>

TJX Companies, Inc.: www.tjx.com/careers_jobs.asp

SUCCARRA: www.succarra.com, <http://succarra.tumblr.com/>, <http://twitter.com/SUCCARRA>

NU RESOURCES

Husky Career Link: <http://northeastern.experience.com/er/security/login.jsp>

Haute Fashion Student Club: <http://hautefashionneu.wordpress.com/>

www.northeastern.edu/careerservices • 617.373.2430 • 101 Stearns Center



Northeastern University
University Career Services

Career Paths in Fashion

RETAIL

- Boutique Owner** – strong financing, retail management knowledge, buying knowledge, strong entrepreneurial-skills, business management skills a must. Highly advised to work for a boutique owner and gain practical experience before investing time and money.
- Assistant Buyer/Merchandiser for boutique** – entry-level as sales associate expressing strong desire for assisting owner.
- Fabric/Cosmetics/Beauty/Accessories Store Manager** – entry-level with 1-2 years experience in sales can enter M.I.T. (Manager in Training) program. Good pay, room for growth, wealth of jobs in the market.
- Retail Manager/District Manager** – entry-level candidates can first get into M.I.T. (managers in training) within a department or retail location after graduation in order to work up the corporate ladder.
- Visual Merchandiser** – entry-level opportunities with department stores mostly and requires strong portfolio, 1-3 years of retail experience, ideally with a similar price-point of merchandise, and desire to work on feet for long hours and ability to lift 30lbs or so of merchandise.

MEDIA

- Stylist** – very limited opportunities. Requires strong networking skills, interning with talent/advertising agency and volunteering to assist wardrobe stylists on projects. Requires having styling photographs and versatility with make-up and hair is helpful. Not steady work, normally freelancing, and after 2-3 years with contacts, able to sign up with an agency. Highly advised to work in agency, retail or other field-related/art/creative venue for steady income.
- Fashion Editor/Writer** – Limited opportunities. Degree in Communications, Journalism, or English is highly recommended. Fashion Merchandising Degree a *plus*. Requires extensive experience in fashion journalism. Top-notch writing skills, content planning, able to interact with various industry people, fierce competition, constant stress and deadlines are typical.
- Public Relations/Marketing/Advertising** – Very competitive, low pay early in career, starting with an internship is the best way to get “in.” Otherwise, start with gaining any experience with any publication (newspaper, magazine or online media) fashion or not, until you get an opportunity to switch over to the fashion area of this industry within 1-5 years of graduation. A lot of volunteer work with the publication you’d like to work for may be necessary. Polished appearance, very strong soft skills and impeccable verbal and written communication are highly considered. Entry-level work can involve support with large mail-outs, cold-calling, etc.

PROMOTIONS

- Modeling** – Gain work through talent agencies. Highly competitive, good pay, requires timeliness.
- Art Museum/Gallery Associate** – Event coordinating, hosting events, merchandising artists’ work, putting press releases together. Entry-level opportunities in administrative, receptionist or as coordinating assistant. Polished appearance, strong communication skills, and affinity for art world.
- Special Events Coordinator** – Entry-level opportunity to work as assistant to an event coordinator or event design office. Entry-level will involve set-ups & break-downs of events, deadlines, late hours at times, creative problem solving skills, team work before managing your own events. Opportunities in Convention Centers, Hotels, or Event Design Agencies.
- Model Booking Agent** – Liaison between models and clients. Best opportunity to start is as a receptionist/admin assistant. Strong communication and polished/fashionable appearance.
- Showroom Sales Rep** – Showrooms sell directly to buyers. They carry different brands or can be exclusive to one brand. Retail experience highly desirable, strong soft skills, knowledge of the lines of merchandise and its customer. Can be commission-based.
- Textile Sales Rep** – Showrooms sell to end-clients or interior designers for residential and commercial properties. Entry-level opportunities available.

WHOLESALE | MANUFACTURING

- Assistant Buyer** – Advanced position after working as a merchandiser for 1-5 years. Strong analytical and mathematical skills.
- Merchandise Coordinators** – Entry-level positions available at corporate headquarters or distribution centers.
- Merchandiser** – Requires 2-3 years experience in wholesale or manufacturing department as a merchandise coordinator.
- Planning & Sourcing** – Opportunities available at distribution or manufacturing centers. Administrative-like work. Some travel, important to be Bilingual in Spanish or Korean/Chinese, etc.
- Research Analyst** - 5-10 years of experience in retail, styling, wardrobe, costuming, or combination of.
- Sourcing Manager** - Travels, locates textile, apparel, trims, etc. and reports back to central location – 5-10 years of merchandising and/or buying experience
- Brand Analyst** – 5-10 years of experience in retail, styling, wardrobe, costuming, designing, etc..

DESIGN

- Fashion Designer** – Several years as an intern, junior designer, or design assistant to build up a professional design portfolio. The portfolio is critical to a fashion design job search. Other jobs falling into this path include trend forecasting, textile design, accessory design.
- Fashion Illustrator** – Usually start as a freelance artist and move into role as a staff fashion illustrator. Must have a portfolio demonstrating abilities.