



Northeastern University
University Career Services

WHAT CAN I DO WITH A DEGREE IN

Graphic Design / Game Design / Interactive Media

www.northeastern.edu/careerservices

OVERVIEW

The Graphic Design major at Northeastern focuses on the ability to create and compose visual and verbal components to construct meaning in diverse knowledge fields. An intensive studio-based program, the curriculum balances design history and theory with studio projects in both dynamic and static media to provide a broad understanding of the principles of perception and communication.

Department website: http://www.art.neu.edu/undergraduate/majors/graphic_design/

SAMPLE JOB TITLES

Brand Identity Designer	Multimedia Designer
Communications Specialist	Photo Editing
Computer Graphics	Photographer
Creative Art Director in Media	Prepress Technician
Game Designer / Tester	Publications Designer
Graphic Artist	Sound Technician
Layout Artist	Technical Illustrator
Logo Designer	Video Technician
Mobile Applications Designer	Web Designer

Positions that require additional education or training are indicated by a ().*

Job qualifications are based not only on degree program, but on skills and experience. Students should seek out as many experiential opportunities in their fields of interest as possible, including Co-op and internships.

TYPES OF EMPLOYERS

Advertising Agencies	Higher Education
Art Publications	Museum
Book Publisher	Photography Studios
Corporate Setting	Production Studios
Film Companies	Theater Companies
Graphic Design Firm	Video Game Industry

INTERNSHIPS

These sample titles can be used to research internship opportunities in the field.

Communications Intern – Project Vote Smart
Technology Intern – Eduventures, Inc.
Fashion PR Intern - Succarra

To search for internship opportunities, login to [Husky Career Link](#), Career Services' online job and internship bank for opportunities with employers seeking to hire NU students.

CO-OPS

For more information, please visit the department's website.

Students enrolled in the *College of Professional Studies* may click [here](#) for co-op and internship information.

CAREER EXPLORATION & JOB POSTINGS

The following resources include various websites and campus resources that will aid you in exploring this career field and industry.

CAREER & JOB WEBSITES

[MassCIS – Massachusetts Information System](#)

[Bureau of Labor Statistics – Occupational Outlook Handbook](#)

[Vocational Biographies](#) (username: NE Univ; password: RAZDE)

[O*NET OnLine](#)

[Job Market Outlook for Artists and Designers](#)

[Opportunities in all Areas of the Arts](#)

[Jobs in Museums; Including International](#)

[Artistic Jobs](#)

[Hire Culture](#)

CAMPUS ORGANIZATIONS & ACTIVITIES

[Cauldron Yearbook](#)

[Creative Expressions LLC](#)

[Northeastern Arts and Crafts Club](#)

[NU Mural Club](#)

[The Art Collaborative](#)

**For additional student organizations click [here](#).*

**For additional student activities click [here](#).*

PROFESSIONAL ASSOCIATIONS

Find valuable industry information, job sites, and professionals in the field you may contact for informational interview requests and networking opportunities.

[Graphic Arts Guild](#)

[National Assembly of State Art Agencies](#)

[The Society of Publications Designers](#)

[Society of Illustrators](#)

[American Association of Museums](#)

[Links to Professional Associations for Artists](#)

SOCIAL MEDIA

Sample LinkedIn.com Groups providing resources such as industry trends, company information, job listings, and networking opportunities within the field:

[Northeastern University Department of Art + Design](#)

[Graphic Artists Guild Boston Chapter](#)

[Communication Arts](#)

[Boston Artists](#)