



**Northeastern University**  
University Career Services

WHAT CAN I DO WITH A DEGREE IN  
**Digital Art / Game Design**  
**Interactive Media**

[www.northeastern.edu/careerservices](http://www.northeastern.edu/careerservices)

## OVERVIEW

Digital Art is an evolving field for artists who use the computer as the primary medium for exploring, creating, and distributing their works of art. The Digital Art major at Northeastern University comprises the three principle technologies of dynamic and static image generation – photography, animation and video. Students have the option of either focusing on one of these areas or creating their own path by exploring courses from all the areas. An intensive studio-based program, the curriculum provides students with knowledge in the efficacy of digital media in conjunction with critical theory. Extensive computer facilities enable students to become highly proficient in the leading-edge skills necessary to produce their work.

**Department website:** [http://www.art.neu.edu/undergraduate/majors/digital\\_art/](http://www.art.neu.edu/undergraduate/majors/digital_art/)

## SAMPLE JOB TITLES

Advertising Artist	News Editor
Animator	On-line Editor
Commercial / Industrial Engineer	Prepress Technicians
Computer Graphic Artist	Product Designer
Desktop Publisher	Product Development Engineer
Drafter	Video Editor
Fashion Designer	Videographer
Film Maker/Editor	Website Developer
Illustrator	

*Positions that require additional education or training are indicated by a (\*).*

*Job qualifications are based not only on degree program, but on skills and experience. Students should seek out as many experiential opportunities in their fields of interest as possible, including Co-op and internships.*

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## TYPES OF EMPLOYERS

Advertising Firms

Apparel/Textile Manufacturers

Art Publications

Design Firms

Film Companies

Freelance

Game Design Companies

Greeting Card Companies

Hospitals

Interior Design Firms

Medical Imaging Companies

Movie Production Firms

Newspapers

Photography Studios

Printing Companies

Production Studios

Publishing Companies

School/Universities

Television/Radio Stations

Theater Companies

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## INTERNSHIPS

These sample titles can be used to research internship opportunities in the field.

Advertising Intern – Protagonist LLC  
Public Relations/Digital Marketing - Cuipo  
SPI Internship – Sustainable Performance  
Institute

To search for internship opportunities, login to [Husky Career Link](#), Career Services' online job and internship bank for opportunities with employers seeking to hire NU students.

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## CO-OPS

For more information, please visit the department's website.

Students enrolled in the *College of Professional Studies* may click [here](#) for co-op and internship information.

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## CAREER EXPLORATION & JOB POSTINGS

The following resources include various websites and campus resources that will aid you in exploring this career field and industry.

CAREER & JOB WEBSITES

[MassCIS – Massachusetts Information System](#)

[Bureau of Labor Statistics – Occupational Outlook Handbook](#)

[Vocational Biographies](#) (username: NE Univ; password: RAZDE)

[Job Market Outlook for Artists and Designers](#)

[Opportunities in all Areas of the Arts](#)

[Jobs in Museums; Including International](#)

[O\\*NET OnLine](#)

[Artistic Jobs](#)

[Hire Culture](#)

#### CAMPUS ORGANIZATIONS & ACTIVITIES

[Cauldron Yearbook](#)

[Creative Expressions LLC](#)

[Northeastern Arts and Crafts Club](#)

[NU Mural Club](#)

[The Art Collaborative](#)

*\*For additional student organizations click [here](#).*

*\*For additional student activities click [here](#).*

#### PROFESSIONAL ASSOCIATIONS

Find valuable industry information, job sites, and professionals in the field you may contact for informational interview requests and networking opportunities.

[National Assembly of State Art Agencies](#)

[The Society of Publication Designers](#)

[American Craft Council](#)

[Society of Illustrators](#)

[Association of Medical Illustrators](#)

[American Association of Museums](#)

[Links to Professional Associations for Artists](#)

#### SOCIAL MEDIA

Sample LinkedIn.com Groups providing resources such as industry trends, company information, job listings, and networking opportunities within the field:

[Northeastern University Department of Art + Design](#)

[Graphic Artists Guild Boston Chapter](#)

[Communication Arts](#)

[Boston Artists](#)