



OVERVIEW

Communication Studies brings together elements of the social sciences and the humanities under one central concern: the study of humans' communicative capacities. This might involve studying the ways in which those capacities have developed and congealed into technologies, social forms and practices. It might involve analyzing the impact of these communicative styles, strategies, and practices on political, cultural and economic development. Communication Studies can include the study of humans' symbolic systems, such as language or images, and the social relations and forms produced through those systems of communication - i.e., culture. It might also involve the systematic study of the production, transmission and reception of communication as information and the institutional arrangements that might coalesce around these processes as specific organizations of knowledge.

From Department of Communication Studies, College of Arts, Media and Design,

http://www.commstudies.neu.edu/undergraduate_program/studies/

Concentrations: Public Advocacy; Organizational Communication; Media Studies; Master of Arts in Communication, Media, and Cultural Studies

Department website: <http://www.commstudies.neu.edu/>

SAMPLE JOB TITLES

Advertising Manager	Photojournalist
College Admissions Counselor	Post Production Editor
Consumer Advocate	Production Assistant
Copywriter	Promoter
Corporate Trainer	Proof Reader
Editorial Assistant	Public Relations Specialist
Event Planner	Publisher
Fundraiser	Radio/TV Announcer
Labor Relations Specialist	Researcher
Legislative Aide	Sales Representative
Management Analyst	Script Writer
Market Research Analyst	Sound Engineer
Media Manager	Sportscaster

Narrator
News Writer

Technical Writer

Positions that require additional education or training are indicated by a ().*

Job qualifications are based not only on degree program, but on skills and experience. Students should seek out as many experiential opportunities in their fields of interest as possible, including Co-op and internships.

TYPES OF EMPLOYERS

Banks
Business Communications
e-commerce sites
Hospitals
Libraries
Local/State/ Federal Government
Marketing firms

Museums
Newspapers
Non Profit Organizations
Public Relations firms
Radio and TV stations
Schools/Colleges and Universities
Telecommunications organizations

INTERNSHIPS

These sample titles can be used to research internship opportunities in the field.

Communication Intern
Copywriting Intern
Blogging Intern
Public Relations Intern
Marketing Intern
Development and Community Relations Intern

Also see:

<http://www.commstudies.neu.edu/resources/opportunities/>

To search for internship opportunities, login to [Husky Career Link](#), Career Services' online job and internship bank for opportunities with employers seeking to hire NU students.

CO-OPS

For more information, please visit the department's website.

Students enrolled in the *College of Professional Studies* may click [here](#) for co-op and internship information.

CAREER EXPLORATION & JOB POSTINGS

The following resources include various websites and campus resources that will aid you in exploring this career field and industry.

CAREER & JOB WEBSITES

[MassCIS – Massachusetts Information System](#)

[Bureau of Labor Statistics – Occupational Outlook Handbook](#)
[Vocational Biographies](#) (username: NE Univ; password: RAZDE)

[O*NET OnLine](#)

[O'Dwyer's PR Newsletter and Magazine](#)

[TV and Radio Jobs](#)

[Web Advertising Jobs](#)

[Media Line](#)

[ADWEEK](#)

[Showbizjobs](#)

CAMPUS ORGANIZATIONS & ACTIVITIES

[Cauldron Yearbook](#)

-Media and Communications Student Association

[NUTV](#)

-[Spectrum Literary Arts Magazine](#)

-[Tastemakers Magazine](#)

[The ONYX Informer](#)

[Woof Magazine](#)

[WRBB 104.9 FM Campus Radio](#)

[Northeastern Public Relations Student Society of America](#)

**For additional student organizations click [here](#).*

**For additional student activities click [here](#).*

PROFESSIONAL ASSOCIATIONS

Find valuable industry information, job sites, and professionals in the field you may contact for informational interview requests and networking opportunities.

[NATIONAL COMMUNICATION ASSOCIATION](#)

[INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS](#)

[AMERICAN MARKETING ASSOCIATION](#)

[PUBLIC RELATIONS SOCIETY OF AMERICA](#)

[INTERNATIONAL RADIO AND TELEVISION SOCIETY FOUNDATION](#)

[NATIONAL ASSOCIATION OF BROADCASTERS](#)

SOCIAL MEDIA

Sample LinkedIn.com Groups providing resources such as industry trends, company information, job listings, and networking opportunities within the field:

[INTERNATIONAL COMMUNICATION ASSOCIATION](#)