

CURRICULUM VITA
JESSICA BLOM-HOFFMAN, PH.D., NCSP

Date: August 2008

OFFICE ADDRESS: Dept. of Counseling & Applied Educational Psychology
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EDUCATION:

1995 B.A. Hamilton College, Graduated Cum Laude with Honors in Psychology
1997 M.Ed. Lehigh University, College of Education and Human Services (Human Development)
2001 Ph.D. Lehigh University, College of Education and Human Services; APA Full Accreditation, NASP/NCATE Approved (School Psychology)

PRE-DOCTORAL INTERNSHIP TRAINING:

2000-2001 APA-Accredited, Pre-Doctoral Internship in Clinical Psychology, Children's Hospital of Philadelphia and University of Pennsylvania School of Medicine.

POSTGRADUATE TRAINING AND FELLOWSHIP APPOINTMENTS:

2001-2002 Post-doctoral Fellow in Clinical Psychology, Psychology Department, Children's Hospital of Philadelphia and University of Pennsylvania School of Medicine
2000-2002 Fellow, University Affiliated Program/Leadership Education in Neurodevelopmental and Related Disabilities (LEND), Funded by the Maternal and Child Health Bureau

FACULTY APPOINTMENTS:

2008-present Associate Professor (with tenure); Northeastern University, Department of Counseling and Applied Educational Psychology.
2002-2008 Assistant Professor; Northeastern University, Department of Counseling and Applied Educational Psychology. Classes taught: Behavior Management, Learning Principles, Internship (all graduate level)
2001-2002 Adjunct Assistant Professor; Lehigh University, College of Education and Human Services. Classes taught: Emotional and Behavior Disorders in Childhood (undergraduate); Research Methods (graduate).

SPECIALTY CERTIFICATIONS AND ENDORSEMENTS:

- MA Psychology License, August 2008
- MA Health Service Provider Certification, August 2008
- MA License in School Psychology, August 2004
- National Certification in School Psychology, October 2003
- PA Certification in School Psychology, June 1999

- Endorsement in Pediatric School Psychology, Lehigh University, June 1999

AWARDS, HONORS, AND MEMBERSHIPS IN HONORARY SOCIETIES:

- Lightner Witmer Early Career Award, Division 16 of the American Psychological Association, 2007
- Research Fellow, The Center for the Study of Sport in Society at Northeastern University 2007-2008 & 2008-2009
- Center for Innovative Course Design Nominee, Northeastern University, March 2006
- Trainer of the Year, Massachusetts School Psychology Association, May 2005
- Excellence in Teaching Award Nominee, Northeastern University, January 2005
- Center for Innovative Course Design Nominee, Northeastern University, January 2004
- Faculty Scholar, The Institute on Urban Health Research, Northeastern University, 2003
- Psi Chi, National Honor Society of Psychology
- Phi Sigma Iota, National Honor Society of Foreign Languages

CLINICAL EXPERIENCE:

- 2001-2002 Postdoctoral Fellow, Psychology Department, The Children's Hospital of Philadelphia, Philadelphia, PA. Clinical rotations:
1. Center for Management of Attention and Learning Disorders
 2. Community Schools Program
- 2000-2001 Psychology Intern, Psychology Department, The Children's Hospital of Philadelphia, Philadelphia, PA. Clinical rotations:
1. Center for Management of Attention and Learning Disorders
 2. Neonatal Follow Up Program
 3. Thoracic Organ Transplant
 4. Nephrology
 5. Community Schools Program
- 1999-2000 School Psychologist, Quakertown Community School District, Quakertown, PA.
- 1998-1999 Psychology Extern, Psychology Department, Children's Hospital of Philadelphia, Philadelphia, PA.
Clinical rotations:
1. Neonatal Follow Up Program
 2. Feeding Disorders and Dysphagia Program
- 1998-1999 Psychology Extern, School District of Philadelphia, Philadelphia, PA.
- 1997-1998 Psychology Practicum Student, Outpatient Pediatrics Department, Lehigh Valley Hospital, Allentown, PA
- 1997-1998 Psychology Practicum Student, Allentown School District, Allentown, PA.
- 1995-1996 Program Manager, Lehigh Support for Community Living, Lehigh University, Bethlehem, PA.

PEER REVIEWED PUBLICATIONS: (* indicates student co-author)

1. **Blom-Hoffman, J.**, Leff, S. S., Franko, D. L., Weinstein, E., Beakley, K., & Power, T. J. (in press) Using a multi-component, partnership-based approach to improve participation rates in school-based research. *School Mental Health*.
2. **Blom-Hoffman, J.**, *Wilcox, K. A., *Dunn, L., Leff, S. S., & Power, T. J. (in press). Family involvement in school-based health promotion: Bringing nutrition information home. *School Psychology Review*.

3. Volpe, R. J., Gadow, K. D., **Blom-Hoffman, J.**, & Feinberg, A. B. (in press). Factor analytic and individualized approaches to constructing brief measures of ADHD behavior. *Journal of Emotion and Behavior Disorders*.
4. Briesch, A. M., Chafouleas, S. M., LeBel, T. J., & **Blom-Hoffman, J.** (in press). Impact of videotaped instruction in dialogic reading strategies: An investigation of caregiver implementation integrity. *Psychology in the Schools*.
5. *Edwards George, J. B., Franko, D. L., Leffler, D. A., Dennis, M. D., Kelly, C. P., & **Blom-Hoffman, J.** (in press). Psychological correlates of gluten-free diet adherence in adults with celiac disease. *Journal of Clinical Gastroenterology*.
6. **Blom-Hoffman, J.** (2008). School-based promotion of fruit and vegetable consumption in multiculturally diverse, urban Schools. *Psychology in the Schools*, 45, 16-27.
7. Leffler, D. A., *George, J. B. E., Dennis, M., Schuppan, D., Cook, F., Franko, D. L., **Blom-Hoffman, J.**, & Kelly, C. P. (in press). Factors that influence adherence to the gluten-free diet in adults with celiac disease. *Digestive Disease and Sciences*.
8. Walcott, C. M., Chafouleas, S. M., McDougal, J. L., Miller, D. N., Riley-Tillman, T. C., **Blom-Hoffman, J.** & Volpe, R. (2008). School-based health promotion: An introduction to the practitioner's edition. *Psychology in the Schools*, 45, 1-4.
9. Miller, D. N., **Blom-Hoffman, J.**, Chafouleas, S. M., Riley-Tillman, T. C., & Volpe, R. (2007). Navigating a successful academic career in psychology: Tips and recommendations for graduate students. *Graduate Student Journal of Psychology*, 9, 49-55.
10. **Blom-Hoffman, J.** & Rose, G. S. (2007). Applying motivational interviewing techniques to further the primary prevention potential of school-based consultation. *Journal of Educational and Psychological Consultation*, 17, 151-156.
11. Miller, D. N., McDougal, J. L., Volpe, R. J., **Blom-Hoffman, J.**, Chafouleas, S. M., & Riley-Tillman, T. C.. (2007). Promoting behavioral competence: An introduction to the practitioner's edition. *Psychology in the Schools*, 44, 1-6.
12. **Blom-Hoffman, J.**, O'Neil-Pirozzi, T., Volpe, R. J., *Cutting, J., *Bissinger, E. (2006). Instructing parents to use dialogic reading strategies with preschool children: Impact of a video-based training program on caregiver reading behaviors and children's related verbalizations. *Journal of Applied School Psychology*, 23, 117-131.
13. Riley-Tillman, T. C., Chafouleas, S. M., **Blom-Hoffman, J.**, Volpe, R. J., McDougal, J. L., & Miller, D. N. (2006). The value of applicability: Introducing the practitioner's edition on promoting academic success. *Psychology in the Schools*, 43, 1-5.
14. **Blom-Hoffman, J.**, O'Neil-Pirozzi, T., & *Cutting, J. (2006). Read Together, Talk Together: The acceptability of teaching parents to use dialogic reading strategies via videotaped instruction. *Psychology in the Schools*, 43, 71-78.

15. Power, T. J., **Blom-Hoffman, J.**, Clarke, A. T., Riley-Tillman, T. C., *Kelleher, C. (2005). Reconceptualizing intervention integrity: A partnership-based framework for linking research with practice. *Psychology in the Schools, 42*, 495-507.
16. **Blom-Hoffman, J.**, Okun, B., Lifter, K., Blashfield, R., Crowley, S., Goodyear, R., Strein, W., & Winfrey, L. L. (2004). Voices of the five doctoral training councils in psychology: Seeking common ground on combined/integrated doctoral training in psychology. *Journal of Clinical Psychology, 60*, 957-967.
17. Clarke, A. T., Power, T. J., **Blom-Hoffman, J.**, Dwyer, J. F., Kelleher, C. R., & Novak, M. (2004). Kindergarten reading engagement: A pilot study of teacher ratings. *Journal of Applied School Psychology, 20*, 131-144.
18. Shapiro, E. S., & **Blom-Hoffman, J.** (2004). The 3 M's of producing academics. *School Psychology Quarterly, 19*, 365-381.
19. **Blom-Hoffman, J.**, *Kelleher, C., Power, T. J., Leff, S. S., (2004). Promoting healthy food consumption among young children: Evaluation of a multi-component nutrition education program. *Journal of School Psychology, 42*, 45-60.
20. **Blom-Hoffman, J.** & DuPaul, G. J. (2003). School-based health promotion: The effects of a nutrition education program. *School Psychology Review, 32*, 263-271.
21. Power, T. J., Russell, H., Soffer, S., **Blom-Hoffman, J.**, & Grim, S. (2002). Role of parent training in improving outcomes in attention-deficit/hyperactivity disorder. *Disease Management and Health Outcomes, 10*, 117-126.
22. **Hoffman, J. A.** & DuPaul, G.J. (2000). Psychoeducational interventions for attention-deficit/ hyperactivity disorder. *Child and Adolescent Psychiatric Clinics of North America, 9*, 647-661.

BOOK CHAPTERS AND BOOK REVIEWS: (* indicates student co-author)

1. Shapiro, E.S., **Blom-Hoffman, J.**, & Mautone, J. A. (in press). Pediatric school psychology: Future directions for training school psychologists. To appear in, T. Gutkin & C. Reynolds (Eds.), *Handbook of School Psychology (4th ed)*. New York: John Wiley.
2. **Blom-Hoffman, J.**, *George, J. B., & Franko, D. L. (2006). Childhood overweight. In G. Bear and K. Minke (Eds.) *Children's needs III: Understanding and addressing the developmental needs of children*. Bethesda, MD: National Association of School Psychologists.
3. Chafouleas, S.M., **Blom-Hoffman, J.**, & Chafouleas, E.J. (2006). Kidney diseases. In L. Phelps, *Chronic health-related disorders in children: Collaborative medical and psychoeducational interventions*. Washington, DC: American Psychological Association.
4. **Blom-Hoffman, J.** (2004). Prevention of childhood obesity: Information for caregivers and school personnel. *Helping Children at Home and School II: Handouts for Families and Educators*. Bethesda, MD: National Association of School Psychologists.

5. Power, T. J., & **Blom-Hoffman, J.** (2003). The school as a venue for managing and preventing health problems: Opportunities and challenges. In R. T. Brown (Ed.), *Handbook of Pediatric Psychology in School Settings* (pp. 37-48). Mahwah, NJ: Lawrence Erlbaum Associates.
6. Eiraldi, R. & **Blom-Hoffman, J.** (2002). State of the art issues in the assessment of attention-deficit/hyperactivity disorder. *Contemporary Psychology: The APA Review of Books*.

PROFESSIONAL NEWSLETTER PUBLICATIONS: (* indicates student co-author)

1. *Wilcox*, K., *Lebowitz, I., **Blom-Hoffman, J.**, & Lifter, K. (2008). The effect of dialogic reading on preschoolers' varied vocabulary. *Massachusetts School Psychology Association Newsletter, 26, Summer, 12-14*
2. **Blom-Hoffman, J.** (2006). Promoting physical activity and healthy eating in urban schools. *Massachusetts School Psychology Association Newsletter, 24, Summer, 4.*
3. *George, J. E., **Blom-Hoffman, J.**, Franko, D. L. (2006). Celiac disease and children: Implications for psychologists and educators. *Communiqué, 34, 38-40.*
4. Riley-Tillman, C., Chafouleas, S., McDougal, J., **Blom-Hoffman, J.**, & Volpe, R. (2005). The "Practitioners' Edition" series: An annual special issue of Psychology in the Schools. *Communiqué, 34, 17.*
5. **Blom-Hoffman, J.** (2005). Teaching caregivers to use dialogic reading strategies. *Massachusetts School Psychology Association Newsletter, 23, Summer, 9.*
6. **Blom-Hoffman, J.** (2004). School-based primary prevention of childhood obesity: Information for school psychologists. *Massachusetts School Psychology Association Newsletter, 22, Summer, 1.*
7. **Blom-Hoffman, J.** (2004). Obesity prevention in children: Strategies for parents and school personnel. *Communiqué, 33, 1-4 (handout).*
8. **Blom-Hoffman, J.**, Dwyer, J. F., Clarke, A. T., & Power, T. J. (2002). Strategies for conducting outcome evaluations of early intervention literacy programs. *Communiqué, 31, 34-35.*
9. Mautone, J. A., **Blom-Hoffman, J.**, Power, T. J., & Clarke, A. T. (2002). The impact of family involvement on early literacy skill development. *Communiqué, 31, 32 & 35.*
10. DuPaul, G.J., **Hoffman, J. A.**, & Shapiro, E.S. (1999). Pediatric school psychology: Preparing psychologists in health promotion delivery. *PA Psychologist.*

MANUSCRIPTS "UNDER REVIEW" AND "IN PREPARATION" (* indicates student co-author)

- Blom-Hoffman, J.** Franko, D. L., Thompson, D. R., Stallings, V. A., & Power, T. J. (in preparation). Increasing children's fruit and vegetable consumption in school lunch: Longitudinal behavioral effects of a fruit and vegetable promotion program.

NATIONAL AND INTERNATIONAL PRESENTATIONS AND WORKSHOPS: (* indicates student co-author)

- Blom-Hoffman, J.** (August 2008). Promoting healthy eating behaviors in children: Awards symposium presentation at the American Psychological Association annual meeting. Boston, MA.
- Wilcox, K. R., Lebowitz, I., **Blom-Hoffman, J.**, & Lifter, K. (February 2008). The effect of dialogic reading on preschoolers' varied vocabulary. Poster presentation at the National Association of School Psychologists annual meeting, New Orleans, LA.
- Blom-Hoffman, J.**, Franko, D. L., Power, T. J., Stallings, V., Dai, J., & Thompson, D. (August 2007). Promoting fruit and vegetable consumption during school lunch. Poster presentation at the American Psychological Association annual meeting, San Francisco, CA.
- Blom-Hoffman, J.** (March 2007). Promoting fruit and vegetable consumption in schools: A primary prevention program. Symposium presentation at the National Association of School Psychologists annual meeting, New York, NY.
- *Briesch, A. M., *LeBel, T. J., Chafouleas, S. M., **Blom-Hoffman, J.** (March 2007). Impact of videotaped instruction in dialogic reading strategies on implementation integrity. Poster presentation at the National Association of School Psychologists annual meeting, New York, NY.
- *George, J. E., Leffler, D. A., Dennis, M. M., Kelly, C. P., Franko, D. L., & **Blom-Hoffman, J.** (November 2006). Psychological correlates of gluten-free diet adherence in adults with celiac disease. Poster presentation at the XII International Celiac Disease Symposium. New York, NY.
- *Salesman, V. J. & **Blom-Hoffman, J.** (October 2006). Teacher and lunch aide acceptability of the Athletes in Service 5 a day program. Poster presentation at the Massachusetts Public Health Association annual meeting, Marlborough, MA.
- Blom-Hoffman, J.** (September 2006). Teaching parents to use dialogic reading strategies via a commercially available videotape. Colloquium presentation to the Faculty of Social and Behavioral Sciences, Leiden University, The Netherlands.
- Blom-Hoffman, J.** (June 2006). School-based 5 a day: Bringing information home. Poster presentation at the National Obesity Action Forum. Bethesda, MD.
- Blom-Hoffman, J.** & *Salesman, V. (March 2006). Using partnerships to address barriers: Promoting physical activity and healthy eating in urban schools. Symposium presentation at the National Association of School Psychologists annual meeting, Anaheim, CA.
- VanDerHeyden, A. M., Burns, M. K., **Blom-Hoffman, J.**, Jimerson, S. R. (March 2006). Professionals in transition: Balancing early career and life activities. Workshop presentation at the National Association of School Psychologists annual meeting, Anaheim, CA.
- Blom-Hoffman, J.** & Czesniuk, D. (November 2005). Multiple partnerships: A school psychologist and the Athletes in Service 5-2-1 program. Paper presentation at the Coalition Organized for Health Education in Schools (COHES) annual meeting, Waltham, MA.

- Blom-Hoffman, J.**, Franko, D., Roby, P., O'Brien, J., Czesniuk, D., Leff, S. S., Power, T. J. (October 2005). Athletes in Service 5-2-1 program. Poster presentation at the 3rd National Prevention Summit, Washington, DC.
- Blom-Hoffman, J.** (August 2005). Navigating the tenure process: Succeeding in the early years. Symposium presentation at the American Psychological Association annual meeting, Washington DC.
- *Cutting, J., *Bissinger, E., *Berdinka, S., *Phoenix, K., O'Neil-Pirozzi, T., & **Blom-Hoffman, J.** (May 2005). Teaching caregivers to use dialogic reading strategies. Poster presented at the annual Massachusetts Association of School Psychologists conference, Woburn, MA.
- *Salesman, V., *Rivelli, E., & **Blom-Hoffman, J.** (May 2005). Evaluating school-based overweight prevention programs: Development of a fruit and vegetable preference scale. Poster presented at the annual Massachusetts Association of School Psychologists conference, Woburn, MA.
- Blom-Hoffman, J.**, O'Neil-Pirozzi, T., *Cutting, J., *Berkinka, S., & *Bissinger, L. (April 2005). Teaching caregivers to use dialogic reading strategies. Paper presented at the National Association of School Psychologist Annual Conference, Atlanta, GA.
- Givener, A., & **Blom-Hoffman, J.** (March 2005). The relevance of combined-integrated training for school psychologists. Paper presented at the National Association of School Psychologist Annual Conference, Atlanta, GA.
- O'Neil-Pirozzi, T., **Blom-Hoffman, J.**, *Romeo, J. (Fall 2004). Health literacy of parents receiving care at community health centers. Paper presented at the annual American Speech Language Hearing Association annual meeting, Philadelphia, PA.
- Blom-Hoffman, J.**, Okun, B., Lifter, K., Blashfield, R., Crowley, S., Goodyear, R., Strein, W., Winfrey, L. L. (August 2004). Voices of the five training councils in psychology: Seeking common ground on combined-integrated doctoral training in psychology. Symposium presentation at the American Psychological Association annual meeting, Honolulu, HI.
- Blom-Hoffman, J.** (March 2004). School-based prevention of childhood obesity: Information for school psychologists. Paper presented at the National Association of School Psychologist Annual Conference, Dallas, TX.
- Power, T. J., **Blom-Hoffman, J.**, Clarke, A., Riley-Tillman, T. C., & *Kelleher, C. (March 2004). Linking research with practice: A partnership-based framework. Symposium presentation at the National Association of School Psychologist Annual Conference, Dallas, TX.
- Clarke, A., Power, T. J., **Blom-Hoffman, J.**, *Dwyer, J. F., & *Kelleher, C. R. (March 2004). Kindergarten reading engagement: An investigation of teacher ratings. Poster presentation at the National Association of School Psychologist Annual Conference, Dallas, TX.
- Soffer, S. L., Power, T. J., Werba, B., & **Blom-Hoffman, J.** (August 2003). Family-school success: A multi-systemic intervention for children with ADHD. Symposium presentation at the American Psychological Association Annual Conference, Toronto, Canada.

Blom-Hoffman, J. & *Kelleher, C. (April 2003). Partnering with teachers and paraprofessionals to implement a nutrition education program. Symposium presentation at the National Association of School Psychologists Annual Conference, Toronto, Canada.

Blom-Hoffman, J. (February 2003). Promoting vegetable consumption among kindergarten and first grade students: The design, implementation, and outcome evaluation of a school-based nutrition education program. Paper presentation at the FILIUS Conference, Carolina, Puerto Rico.

Blom-Hoffman, J., *Kelleher, C., Power, T. J., & Leff, S. S. (August 2002). Promoting vegetable and fruit consumption among kindergarten and first grade students. Symposium presentation at the American Psychological Association Annual Conference, Chicago, IL.

Clarke, A. T., **Blom-Hoffman, J.,** & Power, T. J. (August 2002). Building partnerships to promote health through literacy development: Family involvement in intervention programming. Symposium presentation at the American Psychological Association Annual Conference, Chicago, IL.

Leff, S. S., Power, T. J., Grossman, M., Gill, J., & **Blom-Hoffman, J.** (August 2002). Designing a cartoon-based attributional measure for use with urban African-American females. Poster presentation at the International Society for the Study of Behavioral Development, Ottawa, Canada.

Leff, S. & **Blom-Hoffman, J.** (February 2002). Violence prevention programming in urban schools: Playground-based applications. Mini-skills workshop at the National Association for School Psychologist Annual Convention, Chicago, IL.

Leff, S., **Blom-Hoffman, J.,** Nabors, L. A., & Power, T. J. (August 2001). Developing behavioral observation systems to better understand children's playground behaviors. Poster presentation at the American Psychological Association Annual Convention, San Francisco, CA.

INVITED NATIONAL AND INTERNATIONAL PRESENTATIONS: (* indicates student co-author)

Blom-Hoffman, J. (September 2006). Behavior management for children with attention deficit/hyperactivity disorder (ADHD). Presented at the 2nd Congreso Internacional sobre TDAH (Trasforno por Deficit de Atencion e Hiperactividad), Mexico City, Mexico.

Blom-Hoffman, J. (March 2006). Promoting fruits and vegetables to children in schools: The Athletes in Service 5-A-Day Program. Presented to Dr. Ellen Glovsky's Honor's Seminiar entitled "Nutrition, Public Health, and the American Diet," Northeastern University, Boston, MA.

Blom-Hoffman, J. (February 2006). Poster presentation workshop. A workshop for graduate student members of the Student Affiliates in School Psychology (SASP) on how to assemble a research poster.

Blom-Hoffman, J. (October 2005, November, 2005, February 2006). Functional behavior assessment: Information for teachers. A workshop for teachers in the Boston Public Schools enrolled in Northeastern University's Special Education Licensure Program, Boston, MA.

Blom-Hoffman, J., *Bissinger, E., *Farkis, J., & *Johnson, E. (September 2005). School Psychology: A career that makes a difference. Presented to PsyU 650 Seminar in Clinical Case Study, Northeastern University, Boston, MA.

Blom-Hoffman, J. (September 2005). School-based health promotion: The Athletes in Service 5-A-Day Program. Presented at the Institute on Urban Health Research fellows meeting, Northeastern University, Boston, MA.

Blom-Hoffman, J. (August 2005). Proactive approaches to behavior management. Full day workshop for teachers in the Boston Public Schools enrolled in Northeastern University's Special Education Licensure Program, Boston, MA.

Blom-Hoffman, J. (August 2005). Keeping up while not staying up all night: Stress and time management tips for success in college and beyond. Presented at Northeastern University's TA "Gear Up" Orientation, Boston, MA.

Blom-Hoffman, J. (May 2005). School-based prevention of childhood overweight: The Athletes in Service 5-A-Day program. Presented at Lehigh University, Bethlehem, PA and The Children's Hospital of Boston, Boston, MA.

Blom-Hoffman, J. (January 2005). Theories of health behavior change. Presented at Northeastern University's Clinical Applications in Nutrition, Health, and Disease course, Boston, MA.

Blom-Hoffman, J. (May 2004, June 2005, June 2007). School-based efforts to prevent childhood obesity: Information for pediatric psychologists. Presented at The Children's Hospital of Boston.

Blom-Hoffman, J. & *Romeo, J. (March 2004). Community health centers as a venue for early literacy promotion. Presentation at Northeastern University's "Stormy Monday" lecture series sponsored by the Department of African American Studies, Boston, MA.

Blom-Hoffman, J. & LaBay, L. (February 2001). School-based strategies: Linking functional behavior assessment to intervention design. Training provided to psychiatry fellows at The Children's Hospital of Philadelphia.

Hirsch, A.D. & **Hoffman, J.A.** (August 1998). Assessment and treatment of attention deficit/hyperactivity disorder. Grand Rounds presentation at Lehigh Valley Hospital, Allentown, PA.

GRANTS AWARDED:

"Boston Middle School Corner Store Initiative"

Principal Investigator: Vivien Morris, Assistant Professor, Boston Medical Center

Agency: New England Dairy & Food Council

Type: Contract

Amount: \$50,000

Project Period: 8/20/07-8/21/08

Role: Program Evaluator

The primary aim of this project is to promote healthier beverage purchases and consumption among middle school students who frequent corner stores. The project in 6 middle schools and 8 corner stores involves a multi-

component social marketing approach that was developed through community based participatory action research methods. Healthier beverage availability and affordability in the stores and school-based educational and behavioral approaches were central to the program.

“Promoting fruit and vegetable consumption in schools”

Principal Investigator: Jessica Blom-Hoffman, Ph.D.

Agency: NIH/NICHD

Type: K23 –HD47480

Amount: \$616,472

Project Period: 9/1/04-8/31/09

The primary aim of this 5 year study is to develop, implement, and evaluate a school-based, longitudinal, multi-component fruit and vegetable promotion program with culturally diverse children beginning in kindergarten and first grade. The focus of the program is to impact children’s eating behaviors, particularly during school lunch.

“Web-based 5 A-Day Education for High School Students”

Principal Investigator: Tara Cousineau, Ph.D.

Agency: NIH/NIDDK

Type: SBIR 1R43 DK074280-01A1R44

Amount: \$100,000

Period: 8/01/04 – 7/30/06

Role: Consultant

The development and feasibility testing of a prototype online program for high school students, *Jive for Five*, is designed to increase fruit and vegetable intake and to promote healthier nutrition and life style changes using a stages-of-change tailored approach for personalized health messages.

“Promoting Early Literacy Skills in Preschoolers in Community Health Centers”

Principal Investigator: Jessica Blom-Hoffman, Ph.D.

Funding Source: Northeastern University’s Provost Research and Scholarship Development Fund

Amount: \$15,000

Period: 7/1/03-6/30/04

The primary aim of this study was to evaluate the effects of teaching caregivers to use dialogic reading strategies with a video training tape in the context of a community health center environment.

“Every Day, Lots of Ways Interdisciplinary Nutrition Curriculum Start-Up”

Principal Investigator: Jessica Blom-Hoffman

Agency: Pennsylvania Department of Education

Amount: \$1,450

Period: 9/1/99-6/15/00

The primary aim of this study was to implement and evaluate a school-based nutrition education program for students in grades K-5.

GRANTS UNDER REVIEW:

“Facilitating Physical Activity Access for Urban Youth through Health Center/Community Collaborations”

Principal Investigator: Jessica Blom-Hoffman
 Agency: Robert Wood Johnson Foundation
 Amount: \$400,000

The aims of the proposed project are to: (1) describe how the Health Connections program succeeds within the organizational culture of the three Community Health Centers in Boston and propose model program guidelines; (2) evaluate the extent to which Health Connections affects children's physical activity, fitness, sedentary behavior and BMI; and (3) analyze the cost of Health Connections, determine its cost-benefit, and identify state and federal agencies and regulatory frameworks that could be used to implement and fund similar programs more broadly.

EDITORIAL EXPERIENCE:

Journals

- Action Editor, Annual Special Issues of *Psychology in the Schools*, 2004-2008
- Editorial Advisory Board, *Journal of School Psychology*, 2006-present
- Editorial Advisory Board, *School Psychology Review*, 2004-present
- Editorial Advisory Board, *Journal of Applied School Psychology*, 2003-2008
- Ad Hoc Editorial Advisory Board, *School Psychology Review*, 2001-2003
- Guest Reviewer, *Medicine and Science in Sports and Exercise*
- Guest Reviewer, *Journal of Nutrition Education and Behavior*
- Student Editorial Board, *School Psychology Quarterly*, 1999-2000

Book Chapters

- Guest Reviewer, *Children's Needs III*, 2004
- Guest Reviewer, *Best Practices V*, 2006

TEACHING AND ADVISING AT NORTHEASTERN:

COURSES TAUGHT:

Title	Quarter/Semester	# Students
Emotional and Behavior Disorders (LU)	Spring '01	30
Research Methods (Lehigh University)	Summer '01	10
Research Methods (Lehigh University)	Summer '02	10
Learning Principles and Applications 1	Fall '02	21
School Psychology Internship 1	Fall '02	6
Learning Principles and Applications 2	Winter '03	21
School Psychology Internship 2	Winter '03	5
School Psychology Internship 3	Spring '03	5
Learning Principles	Fall '03	30
Internship in School Psychology	Fall '03	6
Behavior Management in the Classroom	Spring '04	17
Behavior Management in the Classroom	Spring '05	32
Fostering Health Behavior Change (co-taught with Drs. Ellen Glovsky and Gary Rose)	Fall '05	4
Behavior Management in the Classroom	Spring '06	13
Behavior Management in the Classroom	Spring '07	26
Behavior Management in the Classroom	Spring '08	21

SUPERVISION OF GRADUATE STUDENTS:

Master's/CAGS advisees since 2003= 35; Doctoral student advisees = 3
 Dissertation committees

- Elizabeth L. Higgins, Ph.D. (committee member; defended 5/06)
- Jessica Edwards-George (committee member, defended 9/06)
- Joanna Cutting (chair)
- Victoria Salesman (chair)
- Kaila Wilcox (chair)
- Jannon Farkis (committee member)

ADVISING ACTIVITIES:

- Faculty co-sponsor of the Student Affiliates in School Psychology (SASP; local American Psychological Association school psychology graduate student group) 2003-present
- Faculty liaison to the Student Steering Committee (doctoral program) 2002-2007
- Coordination of the annual Northeastern University Practicum/Internship Fair 2003-2004
- Review of student portfolios (master's thesis equivalent) annually

SERVICE AND PROFESSIONAL DEVELOPMENT:

SERVICE TO THE INSTITUTION:

DEPARTMENT

- Faculty member of the Master's/CAGS School Psychology Program
- Faculty member of the Combined Ph.D. in School/Counseling Psychology
- Faculty advisor, Northeastern University Student Affiliates of School Psychology (SASP) chapter, 2003-present.
- Director of Training; Master's/CAGS School Psychology Program 2003-2004
- Program development projects included: (a) Website revisions; (b) Power Point presentations for both programs' interview days; (c) Department syllabi for semester conversion; (d) Comprehensive exams portfolio committee.
- Search Committee, member (position: Director of the School Counseling Program), 2002-2003
- Search Committee, co-chair 2004-2005
- Search Committee, member 2006-2007
- Merit Committee, member, 2003-2004

COLLEGE

- Research Committee, 2003-2005
- Clinical Coordinator's Committee 2003-2004

UNIVERSITY

- Panelist, "Discussion and Questions with Untenured Faculty," Northeastern University new faculty orientation, September 2003.
- Panelist, "Discussion and Questions with Untenured Faculty," Northeastern University new faculty orientation, September 2004.

SERVICE TO THE DISCIPLINE/PROFESSION

- Represented Northeastern University's combined doctoral program at the James Madison University consensus conference on combined doctoral programs
- Society for the Study of School Psychology, School Psychology Research Collaboration Conference, planning committee member, 2003-2005
- MA School Psychology Association, Research Committee member, 2003-2004
- MA School Psychology Association, Continuing Education Committee co-chair, 2004-2008

- America SCORES, National Evaluation Advisory Board Member, 2005-2006
- Massachusetts Department of Education's Interdisciplinary Health Education and Human Services Advisory Council member, 2005-present
- Sports4Kids Local Advisory Board, 2006-present

SERVICE TO THE COMMUNITY

- Served as an Executive Board Member for Harbor Health Services, Inc. (a consortium of community health centers in Dorchester, MA) 2003-2005
- Served as a member of the Boston STEPS Nutrition sub-committee, 2004-present
- Served as a member of the Boston STEPS School Health Council environmental and institutional issues subcommittee, 2004-present

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS:

American Psychological Association

American Psychological Association- Division 16: School Psychology

Massachusetts School Psychology Association

National Association of School Psychologists

PROFESSIONAL DEVELOPMENT

- "Hierarchical Linear Modeling," UConn, Summer 2008
- "Physical Growth and Development (ID202)," Harvard School of Public Health, Sp 2006
- "Motivational Interviewing," Northeastern University, Fall, 2005
- "Nutritional Epidemiology (ID214)," Harvard School of Public Health, Spring 2005
- "Principals of Nutrition (NUT 201)," Harvard School of Public Health, Fall 2004
- "Multiple Regression: A review of the basics," workshop in Honolulu, HI, at the annual APA meeting, July 2004
- "Fundamentals of the NIH Grants Process," workshop in Boston, MA, November 2003
- "Build a Blackboard Course in a Day" workshop at NU, August, 2003
- School Psychology Research Collaboration Conference, Toronto, Canada, April 2003
- "Answering Your Questions: A Technical Assistance Workshop for Service Research K Awards," at NIMH, Bethesda, MD, March 2003